

August 17, 2018

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Company Code: PVR / 532689

Sub: Opening of Multiplex at SKLS Galaxy Mall, Chennai

Dear Sir,

We are pleased to inform you the opening of 5 screens multiplex at SKLS Galaxy Mall, GNT Road, Redhills, Chennai. This multiplex is equipped with 4K projection system along with Dolby 7.1 Digital surround-sound and next generation 3D enabled screens.

With this launch, PVR now operates the largest multiplex network with **643 screens at 138 properties in 54 cities.**

Copy of press release is enclosed.

This is for your information and to all concerned.

Thanking You.

For **PVR Limited**


The stamp is circular with 'PVR LIMITED' around the top edge and 'PVR' in the center, flanked by two stars.

Pankaj Dhawan
Company Secretary cum Compliance Officer

Encl: A/a



PVR Cinemas reaffirm its growth in Southern-India with the launch of its 4th multiplex in Chennai

~Expands its presence to a total of 22 screens in the city~

Chennai, 17th August 2018 — In line with its rapid expansion plan, PVR Ltd., the largest cinema exhibition company in India, has further expanded its presence in Chennai today. Sustaining its tradition of offering world-class cinema experience, the **5-screens** multiplex at **SKLS Galaxy Mall**, GNT Road, Redhills, Chennai, boasts enhanced in-theatre technology for its patrons. With this launch, PVR strengthens its presence in Southern India with **169 screens in 26 properties** and a total screen count of **27 screens across 5 properties** in the state of Tamil Nadu.

Located at the outskirts of Chennai with a perfect amalgamation of residential and industrial pockets and colleges; the cinema is spread across an area of **33,645 sq. ft.** with a seating capacity for **977 audiences**. The brand new multiplex features **7.1 Digital surround-sound** along with **4K projection systems** and **Next Generation 3D** screens, offering a cutting-edge cinema viewing experience to the patrons.

Commenting on the launch, Mr. Sanjeev Kumar Bijli, Joint Managing Director, PVR Ltd. said, *"South is an important market for us and this announcement highlights our commitment towards providing an exceptional customer experience across location. Backed by world-class hospitality, we are hopeful that this property would be a new hub of entertainment and will be appreciated by the movie aficionados."*

Speaking on the occasion, Mr. Gautam Dutta, CEO, PVR Cinemas said, *"We are delighted to announce the launch of our 4th multiplex in Chennai and it is indeed a pleasure to outspread our presence in the market. At PVR, our aim is to provide a world-class cinema watching experience, backed by best in class services, and superior technologies. We are confident that the launch of this 5-screens multiplex in Chennai, will be received well by our audiences here."*

The overall movie watching experience at the multiplex is further enhanced with a wide range of gourmet delicacies. Furthermore, the next-gen. **Quick Tix** facility is the most convenient instant ticketing solution for the patrons. PVR's brand new property has an opulent, heritage look as a tribute to the smart-city, Chennai.

With this opening, PVR stands at a total screen count of **643 screens at 138 properties in 54 cities**.

About PVR Limited

PVR is the largest and the most premium film exhibition company in India. Since its inception in 1997, the brand has redefined the way entertainment is consumed in the country. PVR currently operates a cinema circuit comprising of **643 screens at 138 properties in 54 cities** (19 states & UTs), serving **76 million patrons annually**. While the total screen tally of the company stands at 643; PVR offers an array of formats with premium screen category, which stands at 4 screens of Director's





Cut, 32 screens of Gold Class, 07 of IMAX, 09 of 4DX, 04 of PXL and 04 of Playhouse across the country.

For further information, please visit: <http://www.pvrcinemas.com/corporate/about-us.aspx>

Share your feedback at: feedback@pvrcinemas.com

For media queries, please contact:

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