## GARMENT MANTRA LIFESTYLE LIMITED (Formerly Known as Junction Fabrics and Apparels Limited) (CIN: L18101TZ2011PLC017586)

11.05.2020

To BSE India Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai

BSE Script Code:- 539216 Symbol:- GARMNTMNTR

Dear Sir/Madam,

<u>SUB:- Garment Mantra Lifestyle Limited forays into Manufacturing of Face Masks & Cotton PPE Kits</u>

With respect to above subject we would like to inform, amidst the pandemic – Covid-19 situation, we have started production of Face Masks along with Cotton PPE Kit to cover full body to help the country fight against this pandemic and restrict the damage from the deadly virus. The company is expecting to ramp up the production of masks upto 1,00,000 pcs per day in the near term.

The company by virtue of its experience in the Textile industry, has innovated an affordable and sustainable solution for manufacturing mask. Some of the Salient features of our masks are like they are **very affordable** as compare to other available masks in the market, prepared by cotton knitted fabric so they are **reusable and washable.** Thickness of the product is very good hence it offers quite high **sweat absorbing power**. We have different type of products specially designed for every type of user like Kids, Ladies and for youth as well. Our aim is to make available this product for every household of our country through our existing wholesale network spread across the country.

This is the new business vertical Garment Mantra has forayed into, we are already in the business of garments and cotton fabric since last 2 decades. Our manufacturing facilities are situated in Tirupur "Knit City of India". We have vast and diverse range of the active wear, outer wear, lounge wear for the Kids, Ladies and Men. We manufactures only in our in-house brands, which are as follows:-











Registered & Admin Office: No.15, Murthy's Plaza, Karia Gounder Street, Khaderpet, Tirupur – 641 601. Factory: Shed No: 40, Nethaji Apparel Park, Eettiveerampalayam, New Tirupur – 641 666.

Tel No.: +91-0421-2231896, +91-0421-2357140
E-mail: accounts@junctionfabrics.in
Website: www.junctionfabrics.in

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Our Complete range consist about 5000 products / SKUs and are mainly targeted to mass customers, which constitute around 70% of domestic population. Our products are available pan-India through our wholesaler and distributor network. We are focused on basic products that remain in fashion for long period of time and does not carry outdating of fashion risk. The company lays emphasis on affordable cost of product without compromising on the quality of the product.

The company has adequate stock of different types of fabrics that will be used in manufacturing of masks and help the country socially and economically. Further, we would like to inform you that all the norms decided by MoHA is strictly being followed by the company. Definitely we are seeing the silver lining in dark clouds amidst the prevailing gloomy environment.

Commenting on the same, Mr Prem Aggarwal, Chairman and MD, said, "As an organization that stands for the principles of business with a human approach, we are trying to give as much as work to local homeworkers to earn their livelihood from mask stitching and other related works to help the entire ecosystem around our organization survive this crisis. We are also reaching out to different organizations to offer all possible help with our manufactured masks and available fabric for mask manufacturing."

"In these tough and uncertain times, with various measures announced, we are ensuring that we continue to support our dealer channel and the temporary workforce at this time of need. All payments are being released on time to them. We are especially proud of our workers and who are working under very difficult conditions to ensure that mask will reach to common citizens and masses everywhere and we can stop the spread of this deadly COVID-19 Virus at the earliest.

This is for your information and record.

Thanking you, Yours faithfully,

For Garment Mantra Lifestyle Limited

K. Lakshmi Priya Company Secretary

Membership No: A36135



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