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June 19, 2024

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001
Scrip Code - 526612

National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra East,
Mumbai – 400 051
NSE Symbol - BLUEDART

Dear Sir / Madam,

Sub: Press Release

Please find enclosed herewith Press Release proposed to be issued by the Company.

Kindly take note of the same.

Thanking you.

Yours faithfully,
For **Blue Dart Express Limited**

Tushar Gunderia
Head (Legal & Compliance) &
Company Secretary

Blue Dart Successfully Commences Drone Deliveries

Mumbai, 19th June 2024 - Blue Dart, South Asia's leading courier and integrated express package distribution company, has successfully launched drone deliveries in collaboration with Skye Air, a leader in drone technology. This move marks a significant advancement towards cleaner and more efficient delivery solutions. Building on their pioneering VLOS trials in Vikarabad, Hyderabad, in September 2021, and BVLOS trials under the Telangana Government's 'Medicine from the Sky' initiative, Blue Dart continues to lead in utilizing drone technology for logistics.

Initially focusing on the growing e-commerce sector, this innovative approach is set to revolutionize last-mile delivery by offering same-day delivery for shipments, significantly reducing delivery time and environmental impact. This milestone achievement notably coincided with World Environment Day, emphasizing Blue Dart's commitment to sustainable logistics practices.

On this initiative, **Balfour Manuel, Managing Director, Blue Dart**, says, "The logistics sector in India is experiencing an exhilarating phase. The nation's robust economic growth, coupled with the aspirations of its consumers and growth in Tier 2 & Tier 3 cities, has significantly boosted purchasing power. This surge in demand emphasizes the need for innovative solutions that drive growth while ensuring efficiency and sustainability. As we witness the marvel of drone technology, we eagerly anticipate extending this service further, with plans to cover additional pin codes in subsequent stages with our partners."

With a rich legacy spanning over four decades, Blue Dart has set the standard for reliability, resilience, and responsiveness in the express logistics industry. The successful initiation of drone delivery operations further solidifies Blue Dart's position as an industry leader, reaffirming its commitment to continuous innovation and top-notch service.

About Blue Dart:

Blue Dart Express Ltd., South Asia's premier express air and integrated transportation & distribution company, offers secure and reliable delivery of consignments to over 56,000+ locations in India. Blue Dart is a provider of choice for its stakeholders due to its customer centric approach and aims to further strengthen this partnership. As part of DHL Group's DHL eCommerce division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and territories, and offers an entire spectrum of distribution services including air express, freight forwarding, supply chain solutions, customs clearance etc.

The Blue Dart team drives market leadership through its motivated people, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by its position as the nation's most innovative and awarded express logistics company for exhibiting reliability, superior brand experience and sustainability which include recognition as one of 'India's Best Companies to Work For' by The Great Place to Work® Institute, India, ranked amongst 'Best Multinational Workplaces in Asia' by The Great Place to Work® Institute, Asia, voted a 'Superbrand' and 'Reader's Digest Most Trusted Brand', listed as one of Fortune 500's 'India's Largest Corporations' and Forbes 'India's Super 50 Companies' to name a few. Blue Dart's Diversity and Inclusion initiatives have also led to it being recognized as one of India's 'Best Workplaces for Women' in 2021 and 'Best Organisations for Women' in 2022 by the Economic Times.



Blue Dart fulfils its social responsibility of climate protection (GoGreen), disaster management (GoHelp) and education (GoTeach) through its GoPrograms.

For more information, please contact:

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