Piramal

15<sup>th</sup> June, 2022

**BSE Limited** P.J. Towers, Dalal Street, Fort, Mumbai- 400 001 BSE scrip code: 500302 National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051 NSE symbol: PEL

Dear Sir / Madam,

# Sub: Intimation of Schedule of Analyst/ Institutional Investor Meetings under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ['Listing Regulations']

We wish to inform you that pursuant to Regulation 30(6) of the Listing Regulations, 2015, the schedule of Analyst /Institutional Investor Meetings is as under:

Date	<b>Type of Interaction</b>	Interaction with	Venue
June 15 <sup>th –</sup> 30 <sup>th</sup> , 2022	Investor Meetings	Institutional Investors	Multiple Regions

Note: Dates are subject to changes. Changes may happen due to exigencies on the part of Investors / Company.

Please also find enclosed the presentation that will be made during these meetings.

Kindly take the above on record.

Thanking you,

Yours truly, For Piramal Enterprises Limited

Bipin Singh Company Secretary

**Piramal Enterprises Limited** 

CIN : L24110MH1947PLC005719 Registered Office: Piramal Ananta, Agastya Corporate Park, Opp Fire Brigade, Kamani Junction, LBS Mag, Kurla (West), Mumbai 400 070 India Secretarial Dept : Ground Floor, B Block, Agastya Corporate Park, Opp. Fire Brigade, Kamani Junction, LBS Marg, Kurla (West), Mumbai, Maharashtra 400070, India **T** +91 22 3802 3084/3083/3103 **F** +91 22 3802 3084



# Investor Presentation

June 2022







Except for the historical information contained herein, statements in this presentation and any subsequent discussions, which include words or phrases such as 'will', 'aim', 'will likely result', 'would', 'believe', 'may', 'expect', 'will continue', 'anticipate', 'estimate', 'intend', 'plan', 'contemplate', 'seek to', 'future', 'objective', 'goal', 'likely', 'project', 'on-course', 'should', 'potential', 'pipeline', 'guidance', 'will pursue' 'trend line' and similar expressions or variations of such expressions may constitute 'forward-looking statements'.

These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements.

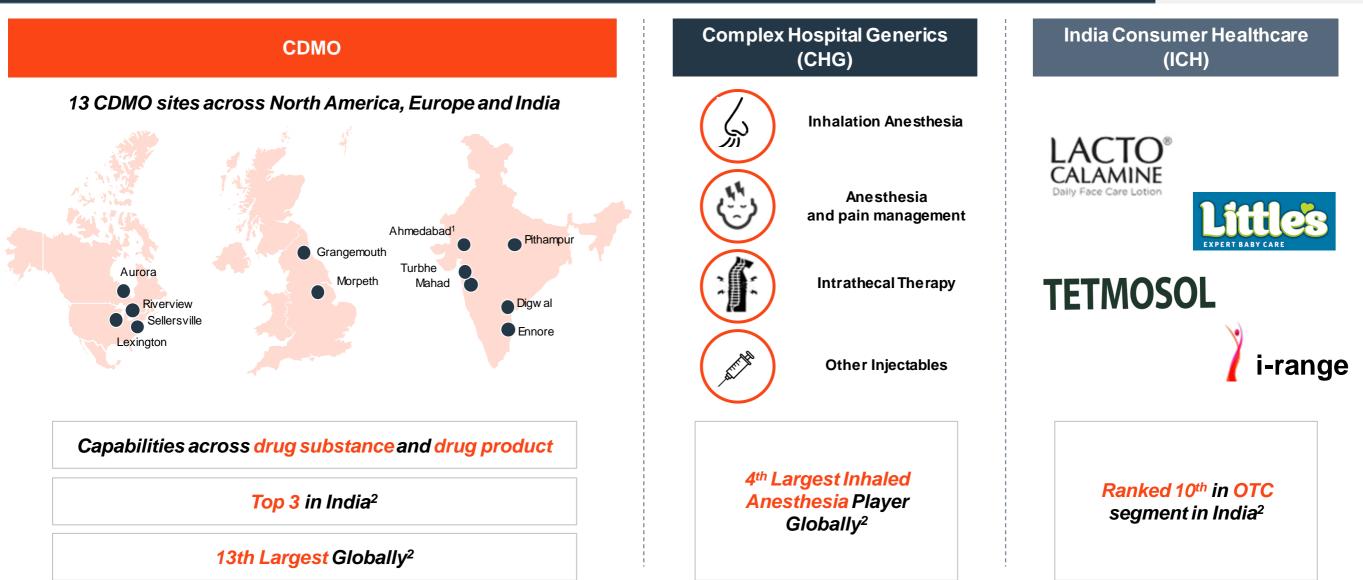
These risks and uncertainties include, but are not limited to Piramal Pharma Limited's ability to successfully implement its strategy, the Company's growth and expansion plans, obtain regulatory approvals, provisioning policies, technological changes, investment and business income, cash flow projections, exposure to market risks as well as other risks.

Piramal Pharma Limited does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

These materials are not a prospectus, a statement in lieu of a prospectus, an offering circular, an invitation or an advertisement or an offer document under the Indian Companies Act, 2013 together with the rules and regulations made thereunder, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended, or any other applicable law in India. The securities referred to herein have not been and will not be registered under the U.S. Securities Act of 1933, as amended, and may not be offered or sold in the United States, except pursuant to an applicable exemption from registration. No public offering of securities is being made in the United States or in any other jurisdiction.

### Three-Pronged Business Model with Market Leading Positions...

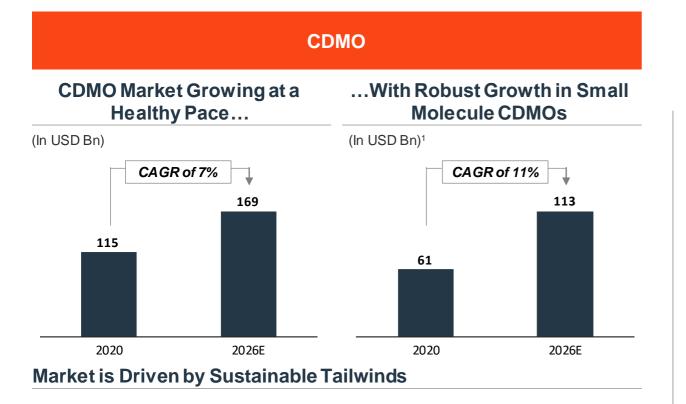




Strong combination of well-diversified healthcare businesses provides greater stability from a long-term investment perspective

### ... in Attractive and Large Industry Segments

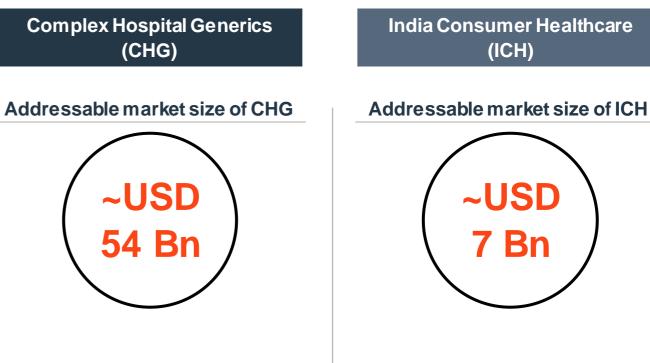




Biotech and Mid Pharma emerging as an important customer category

US and Asia Pacific witnessing higher growth of 7.7–8.5% p.a. over 2021–26 aided by new drug development

Pharma companies increasing outsourcing to "integrated service providers"



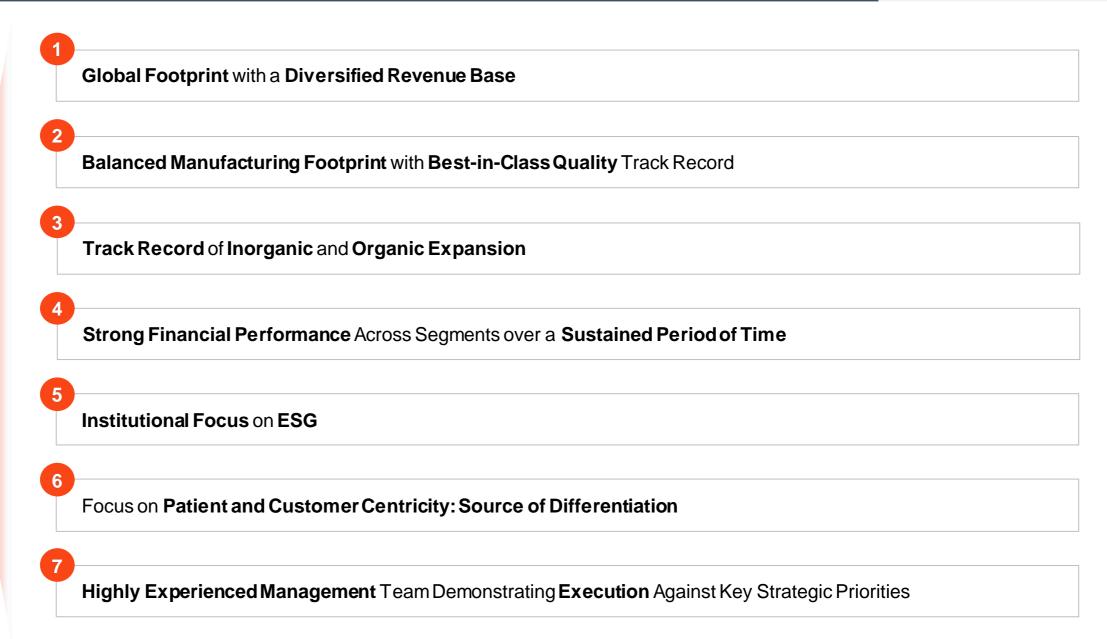
#### Structural Growth Drivers

- Market is characterized by high barriers to entry
- Better pricing environment due to supply challenges
- Possibilities of entering into long term contracts with customers and GPOs

#### **Structural Growth Drivers**

- Fast growing base of young, urban consumers with increasing health consciousness
- Highly underpenetrated consumer healthcare market in India
- Evolving retail landscape and emergence of e-commerce channel

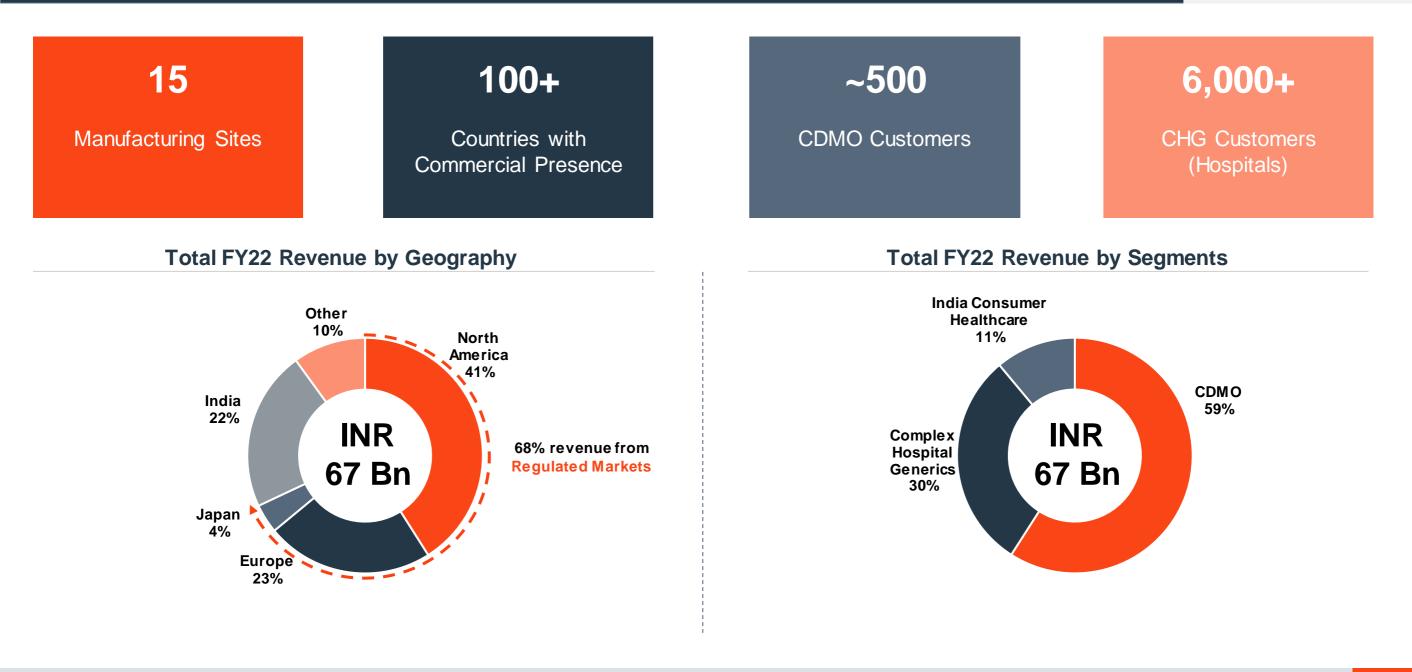






# Global Footprint with a Diversified Revenue Base





#### Balanced Manufacturing Footprint with Capability to meet a Wide-range 2 of Customer Geographic Requirements...



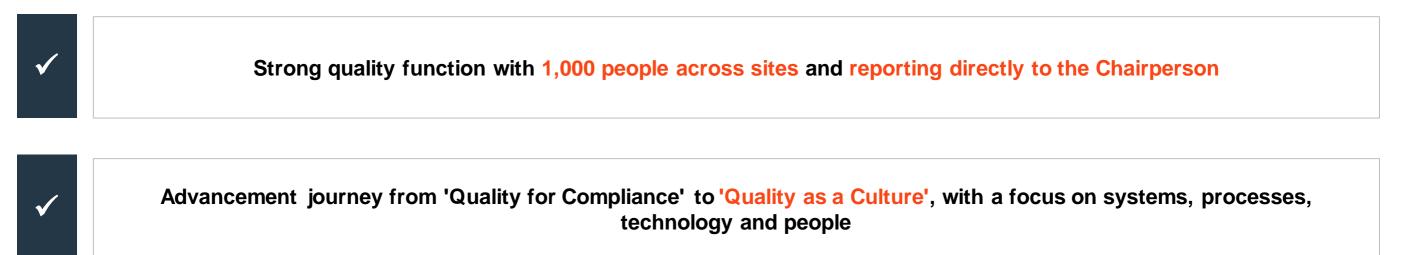


#### 15 Manufacturing & Development facilities across North America, United Kingdom and India









### Track Record of Organic and Inorganic Expansion





Healthy ROI on Organic Investments



Growth capex across Discovery, Development and Commercial Manufacturing within CDMO



Investments to **bolster capacity** across key Inhalation Anesthesia products in Complex Hospital Generics



Sales Promotion to drive **consumer acquisition and loyalty** on several brands in India Consumer Healthcare



Track record of value creation from acquisitions

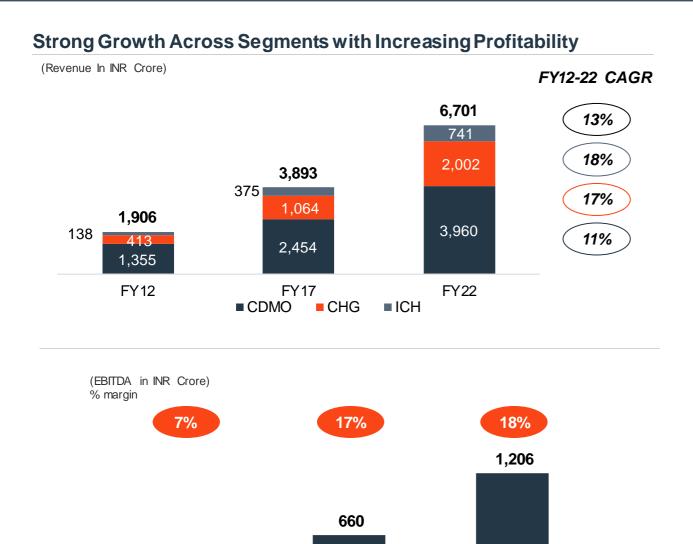
Select Case studies	Investment	Revenue Multiplier (Acquisition to FY22)
Oxygen Bio-research (CDMO) (PDS Ahmedabad)	US\$ 13 Mn in Feb 2011	∼4x from US\$ 5 Mn to US\$ 20 Mn
Ash Stevens (CDMO) (Riverview facility)	US\$ 43 Mn in Sep 2016	<b>~2x</b> from US\$ 20 Mn to US\$ 43 Mn
Little's Baby care brand (ICH)	INR 75 Cr <sup>1</sup> in Nov 2015	<b>∼5x</b> from INR 21 Cr <sup>2</sup> to INR 105 Cr <sup>3</sup>



Successfully completed multiple organic growth initiatives and closed and integrated 15 M&A transactions in the last 10 years

# Strong Financial Performance Across Segments over a Sustained Period of Time





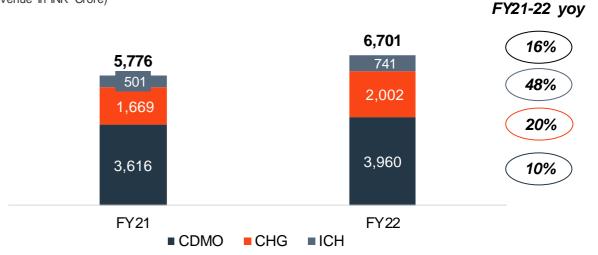
FY17

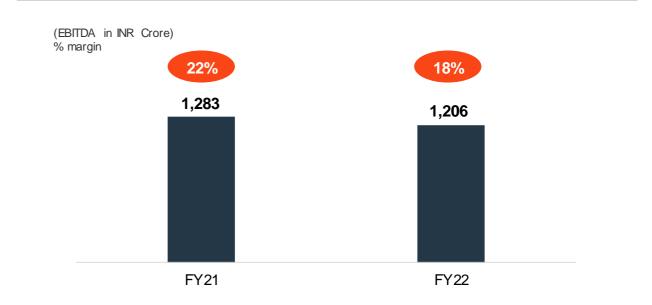
FY22

140

FY12

# Strong Growth in FY22 in a Challenging Macro Environment







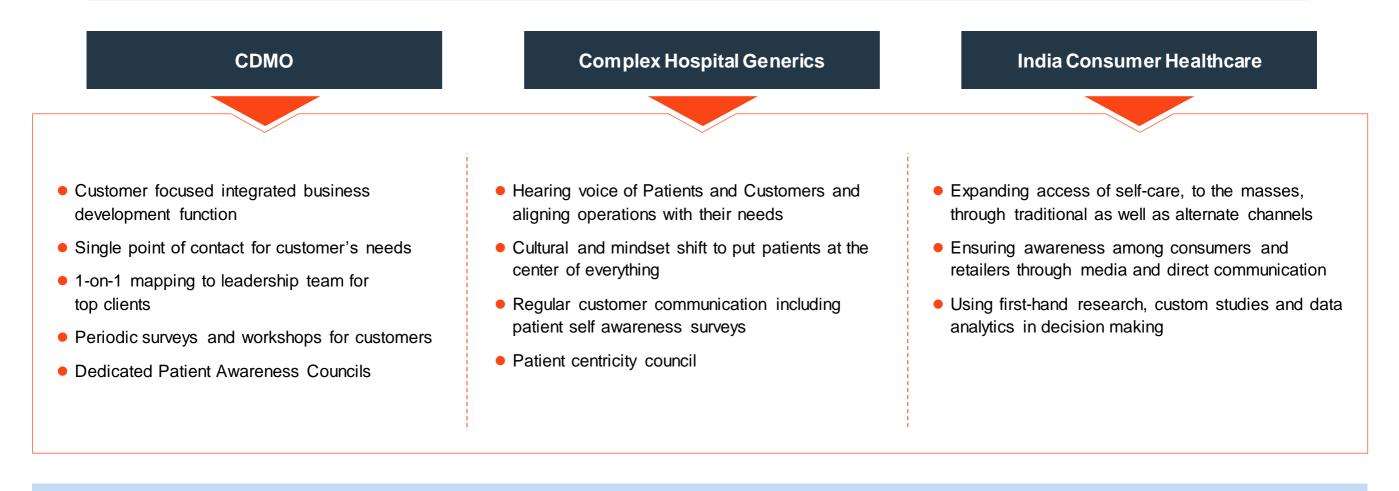




6



Focusing on Patient-centricity and Customer-centricity drives our organization to provide flexible high-quality service while aligning us with our customer partners on our shared goal of serving patients



Evolved from being a 'Product-Centric' business to a 'Customer-Centric' and a 'Patient-Centric' business





#### Strategic Group Leadership



#### **Business Leadership team**



#### Corporate functions at parent level



More than 200 years of experience cumulatively, including over 90 years with the Group

# ... Demonstrating Execution Against Key Strategic Priorities



Strategic Priorities		PPL's Execution	
√	Continued Organic Investments for Growth	<ul> <li>\$157m of Growth-oriented capex committed across multiple sites for the CDMO business</li> <li>129cr. (19% of revenue) spent on Media and Trade spends (1.8x FY20 spend), resulting in ~48% yoy revenue growth in FY22 for the ICH business</li> </ul>	
✓	New Product Launch	<ul> <li>36+ SKUs in pipeline with addressable market of US\$6.8bn in CHG</li> <li>40 new products launched in FY22 in the ICH business</li> </ul>	
~	Focus on Differentiated Offerings	<ul> <li>Increased revenue contribution from differentiated offerings to 22% of FY22 CDMO revenues</li> <li>Achieved market leadership in a differentiated portfolio of inhalation anesthesia and intrathecal therapies in the CHG business</li> </ul>	
*	Leveraging Strong Distribution Network	<ul> <li>Built commercial presence in over 100 countries in the CHG business</li> <li>Strengthened presence in alternate channels with over 8,700 modern trade stores, our own website and 24 Ecommerce platforms (up from 2 in FY18) in the ICH business</li> </ul>	
*	Synergistic M&A	<ul> <li>Acquired Hemmo Pharma and 33% stake in Yapan Bio, thereby expanding capabilities for the CDMO business</li> <li>Acquired 49% remaining stake in Speciality Fluorochemicals plant (Dahej), thereby enhancing vertical integration capabilities for the CHG business</li> </ul>	

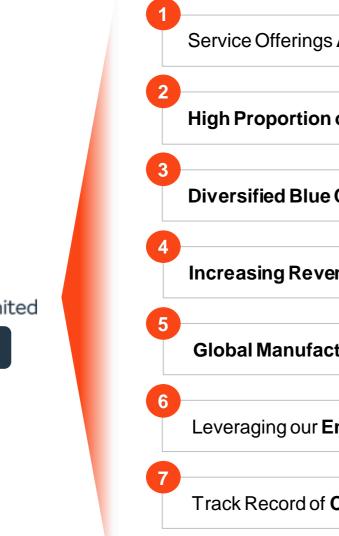


# CDMO



**CDMO** 





Service Offerings Across the Lifecycle of the Molecule

High Proportion of Commercial Revenues and a Deep Pipeline of Development Projects across Multiple Phases

Diversified Blue Chip Customer Base

Increasing Revenue Share and Attracting Customers with our Differentiated Offerings

Global Manufacturing Footprint with Expansion of Major Sites through Customer-led Brownfield Expansions

Leveraging our End-to-end Model to offer Integrated Services

Track Record of Consistent Above-Market Growth

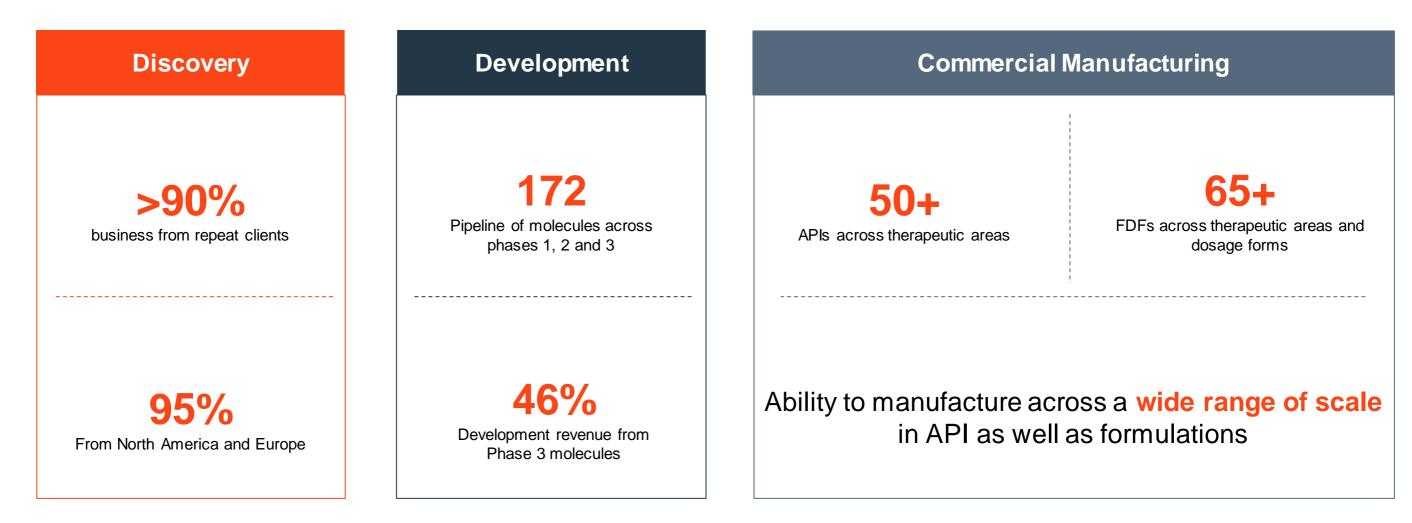
Clearly Identified Levers of Growth





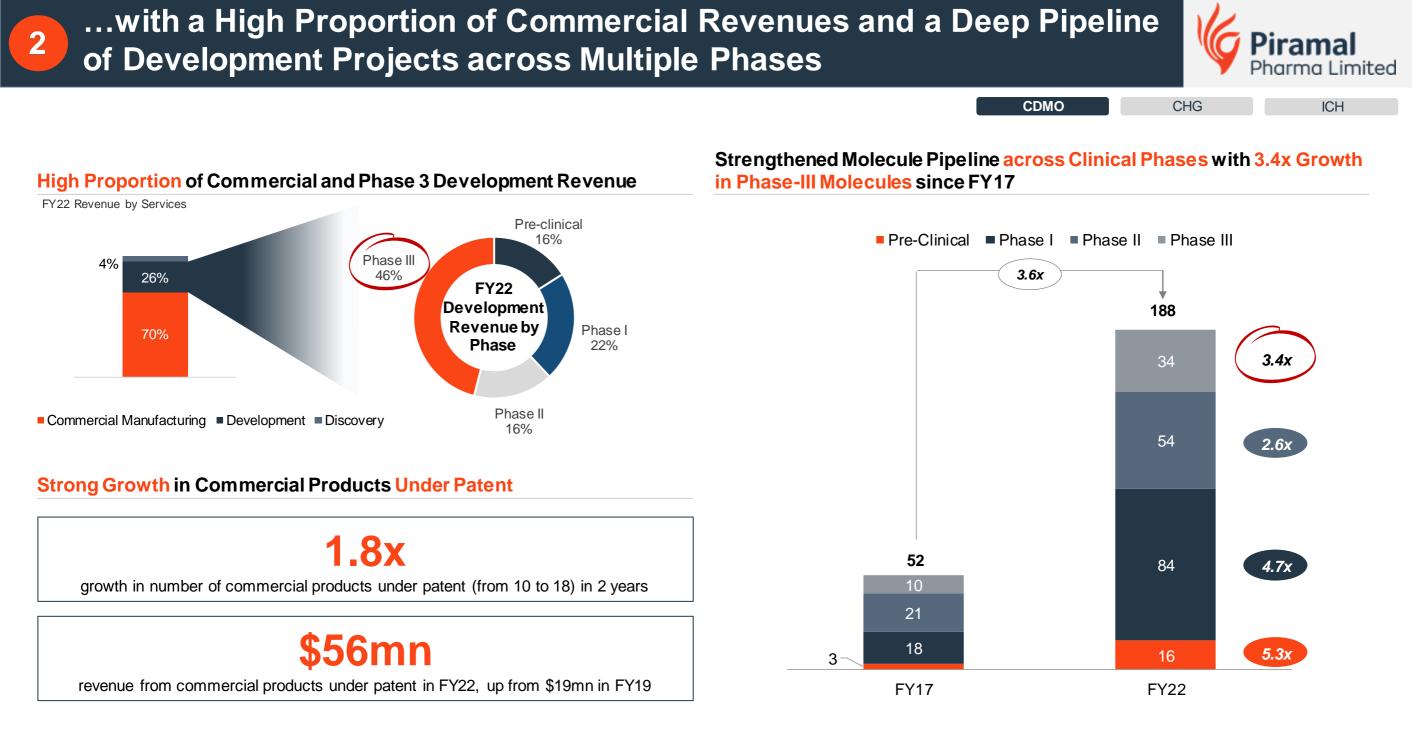
CHG

CDMO





Presence across the value chain allows PPL multiple entry points with clients, resulting in a consistently high win-rate





10%

29%



CHG

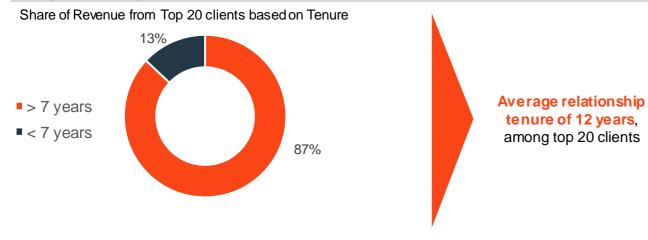
CDMO

ICH

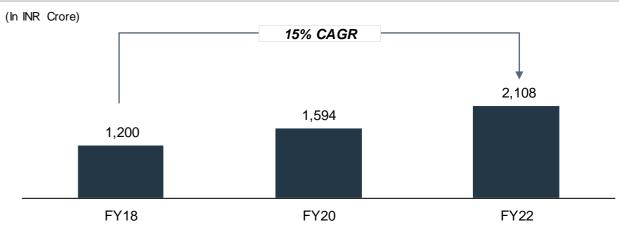


#### Long Standing Relationships with Top 20 Clients...

- - -

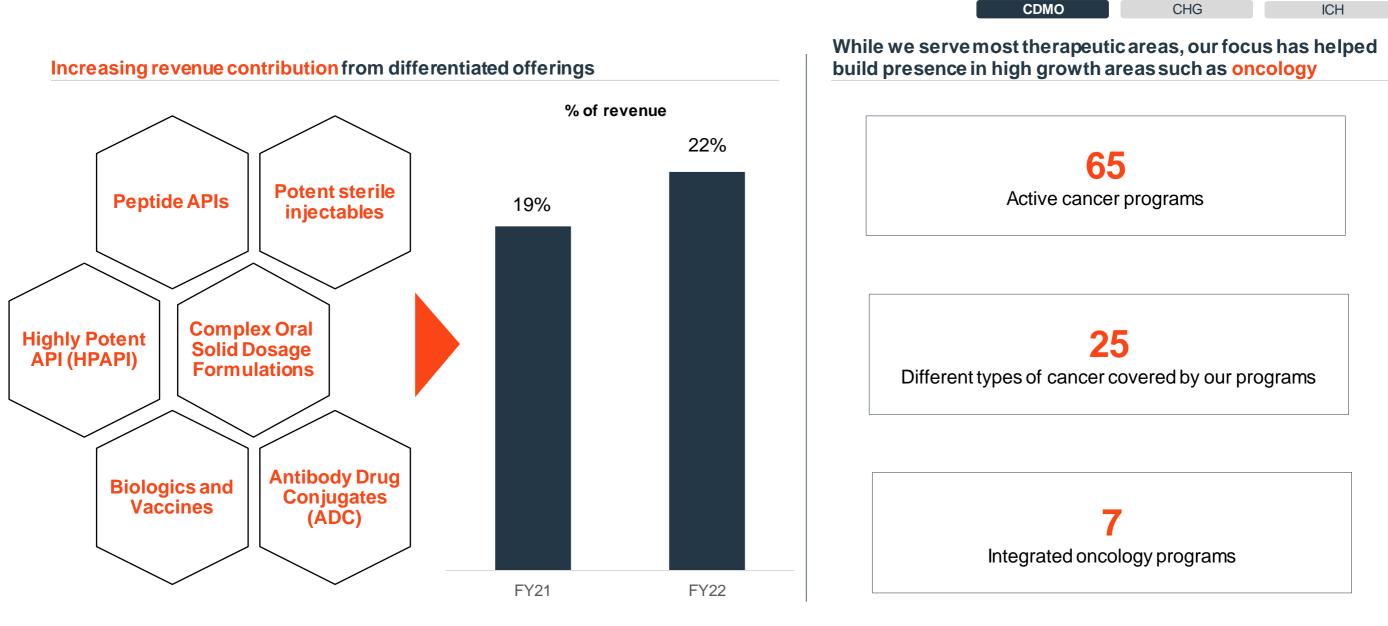


#### ... Have enabled us to increase revenues from our Top 20 Clients



### Increasing Revenue Share and Attracting Customers with our Differentiated Offerings









CHG



Acquired 100% stake in Hemmo Pharmaceuticals, enabling expansion into Peptide API

CDMO

- One of the few pure-play Peptide API players globally
- ✓ Upfront consideration of INR 775 Crores and earn-outs linked to achievement of milestones
- Access to peptide API development and manufacturing capabilities

#### Acquired 33% stake in Yapan Bio, enabling further expansion in large molecules

- CDMO providing expertise in biologics and vaccines
- ✓ New technologies and capabilities in large molecules, including vaccines and gene therapy
- ✓ Synergies for monoclonal antibody (mAb) with Grangemouth and Lexington facilities



### Global Manufacturing Footprint with Expansion of Major Sites through Customer-led Brownfield Expansions

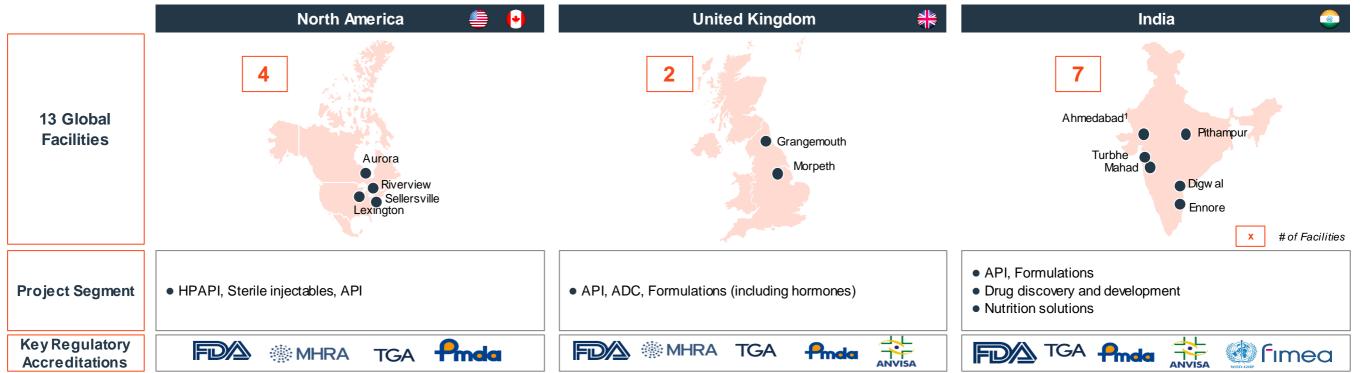


ICH

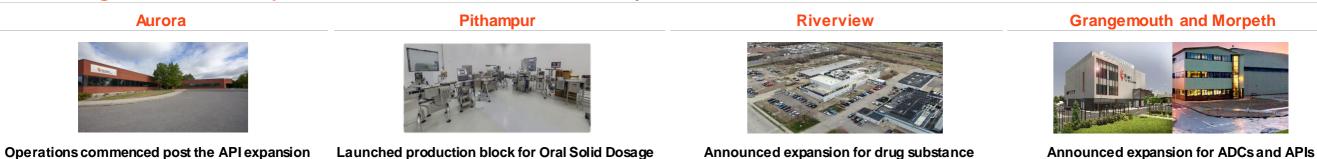
CDMO

CHG

#### Balanced Manufacturing Footprint with Capability to meet a Wide-range of Customer Geographic Requirements

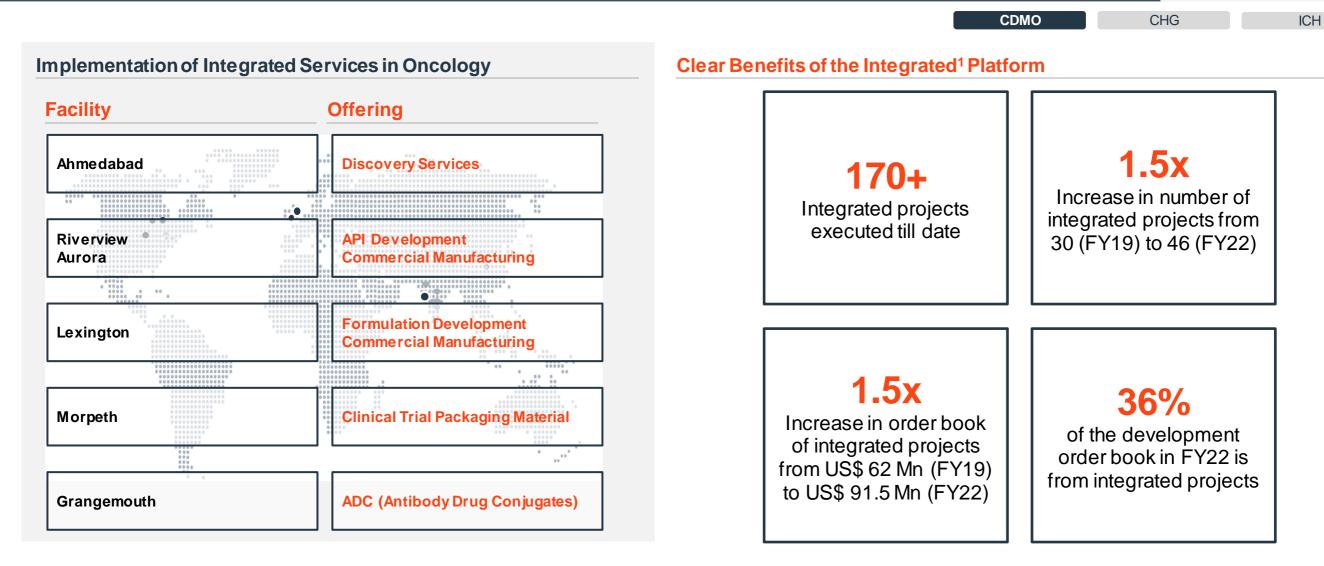


#### \$157 Mn of growth-oriented Capex investments committed across multiple sites<sup>2</sup>



# Leveraging our End-to-end Model to offer Integrated Services



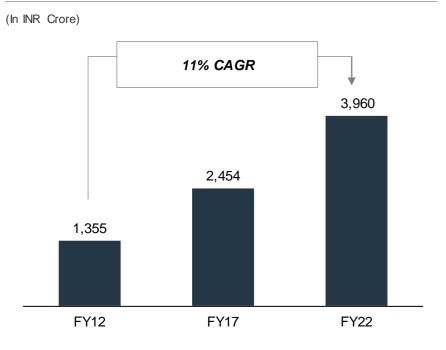


Compelling value proposition with reduced time-to-market, reduced operational complexity and lower supply chain costs

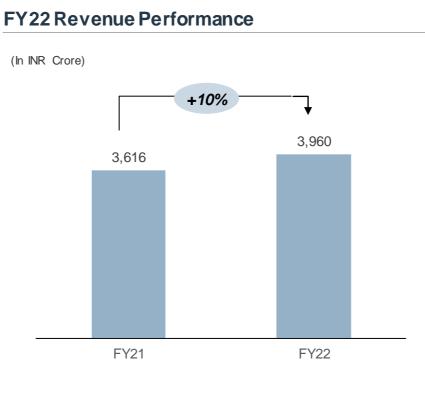
# Track Record of Consistent Above-Market Growth



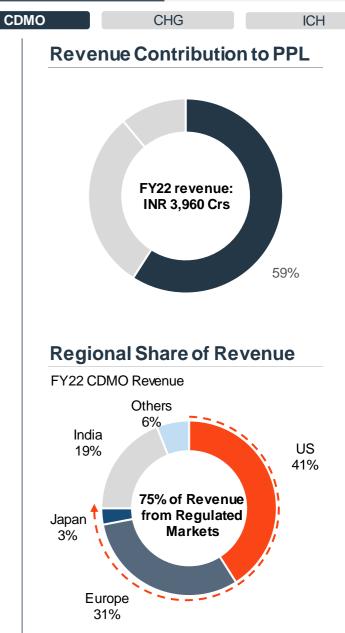
#### **Revenue Growth**



- Shift from functioning as distinct sites to an integrated network
- Building scale in niche and complex capabilities with high barriers to entry
- Focused BD efforts across emerging biopharma and Big Pharma



- Strong demand for API services across geographies
- Healthy growth in Development Order Book
- Growth rate marginally impacted by execution and supply chain related challenges due to Covid







CHG

CDMO





# **Complex Hospital Generics**







Differentiated Portfolio for Gaining Market Share and Driving Growth

Strong Pipeline in Niche Areas with Unique Characteristics

Vertically Integrated Manufacturing Capabilities and Well Built Out Commercial Infrastructure

Track Record of High Growth

9

3

Clearly Identified Levers of Growth

# Leveraging our Differentiated Portfolio for Gaining Market Share and Driving Growth



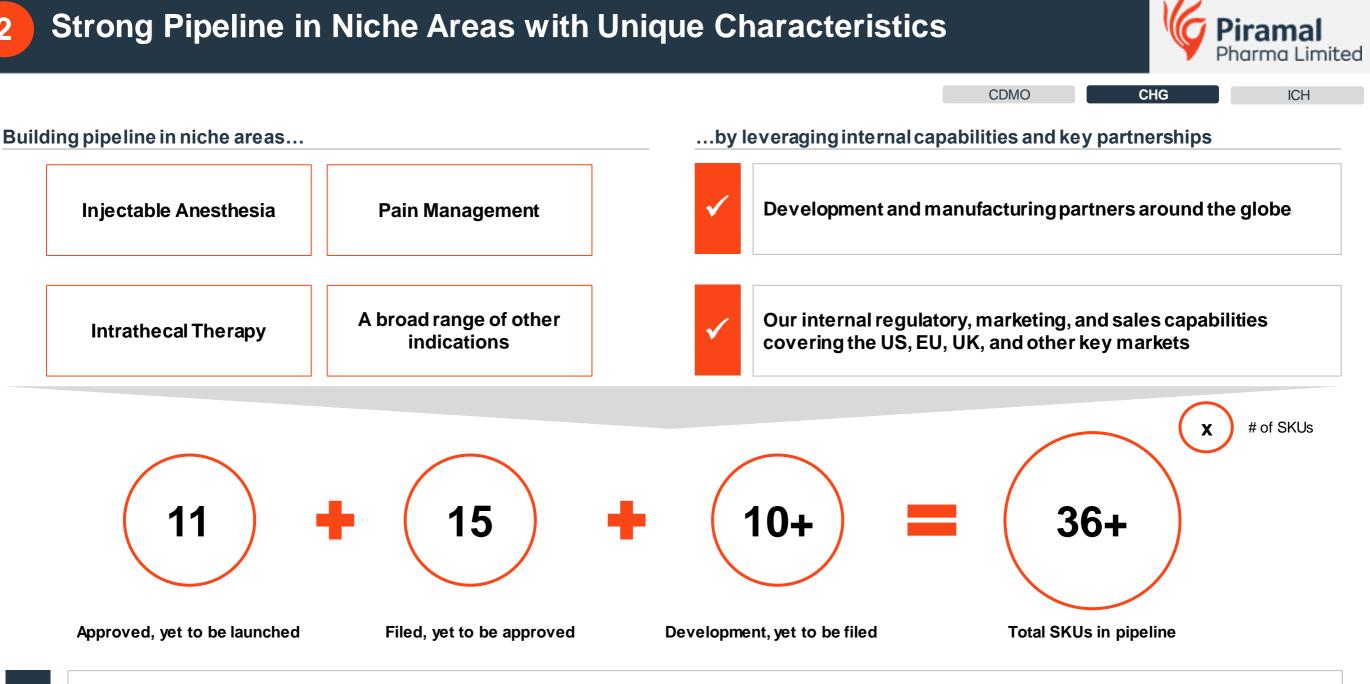
ICH

CHG

CDMO

Differentiated portfolio of 40 products spanning inhalation anesthesia and injectable



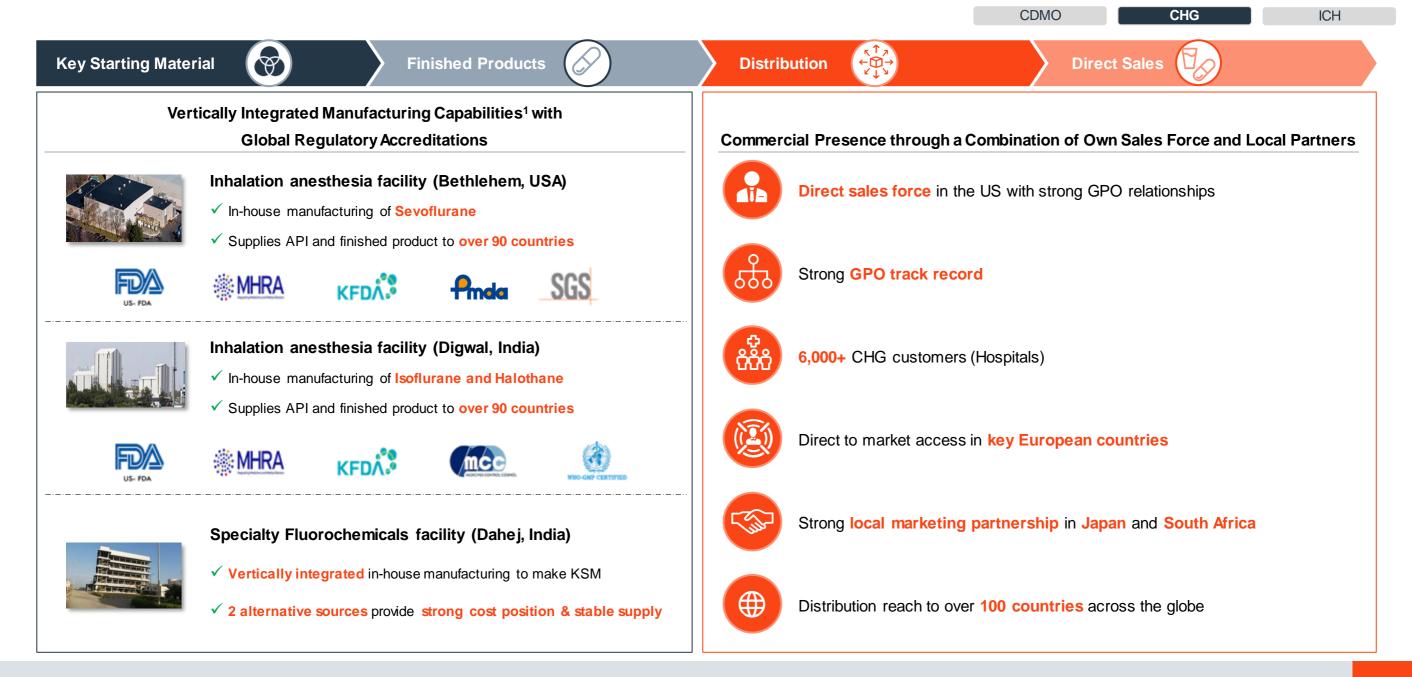


Addressable Market Size of Pipeline is ~US\$6.8bn<sup>1</sup>



# Vertically Integrated Manufacturing Capabilities and Well Built Out Commercial Infrastructure

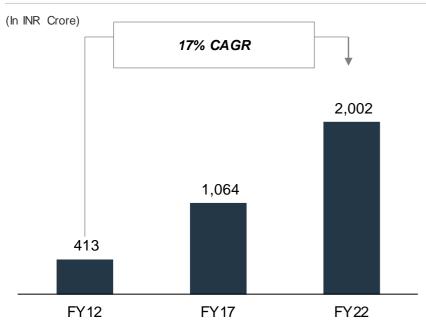






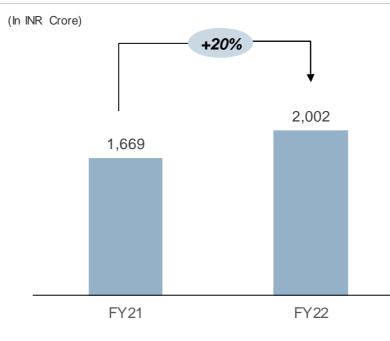
#### **Revenue Growth**

4



- Expansion from a sole focus on inhalation anesthesia to a deep presence in the highly attractive injectables segment
- Established a direct sales presence in key regulated markets
- Robust execution resulting in deep client relationships



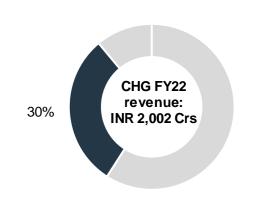


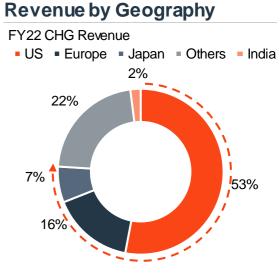
- Delivered strong sales of Sevoflurane and Isoflurane in US
- Maintained market share in the US for intrathecal portfolio
- Executed multiple contract extensions with major GPOs in the US



CHG

CDMO





76% revenue from Regulated Markets





Developing and commercializing a strong pipeline of products in niche areas with unique characteristics

Continuing **vertical integration** for revenue growth and margin expansion



Leveraging our **differentiated portfolio** for gaining market share and driving growth

CHG

CDMO

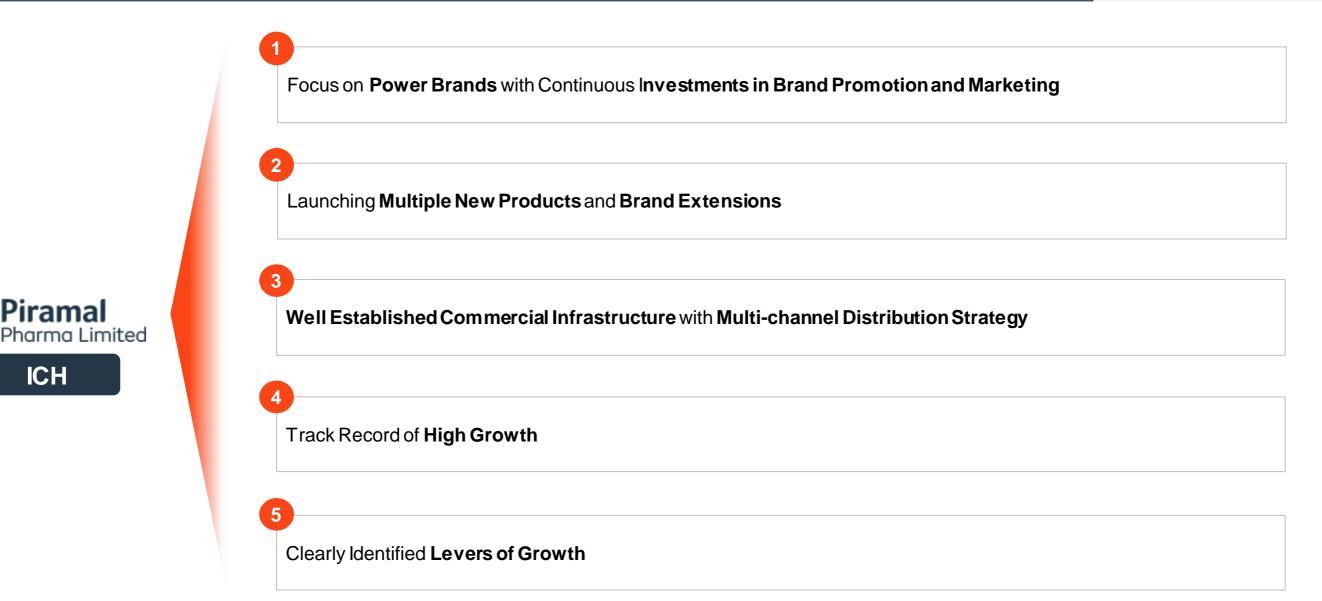
Carrying out synergistic product and **business acquisitions** 



# India Consumer Healthcare













1

Kareena Kapoor Little's



Priyanka Mohan Lacto - South India



Sourav Ganguly Polycrol



Amyra Dastur Lacto - HSM belt



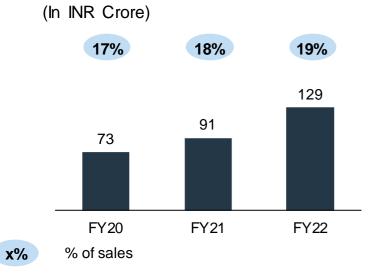
Tetmosol

CDMO

CHG

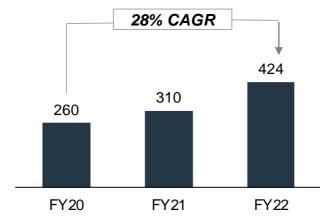
Subodh Bhave Naturolax

...Reflected in Increasing Media and Trade Spends...

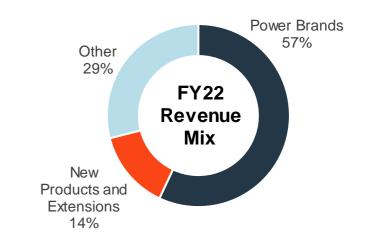


...has led to revenue growth for Power Brands...

#### (In INR Crore)



#### ...which now constitute 57% of revenues







ICH

CHG





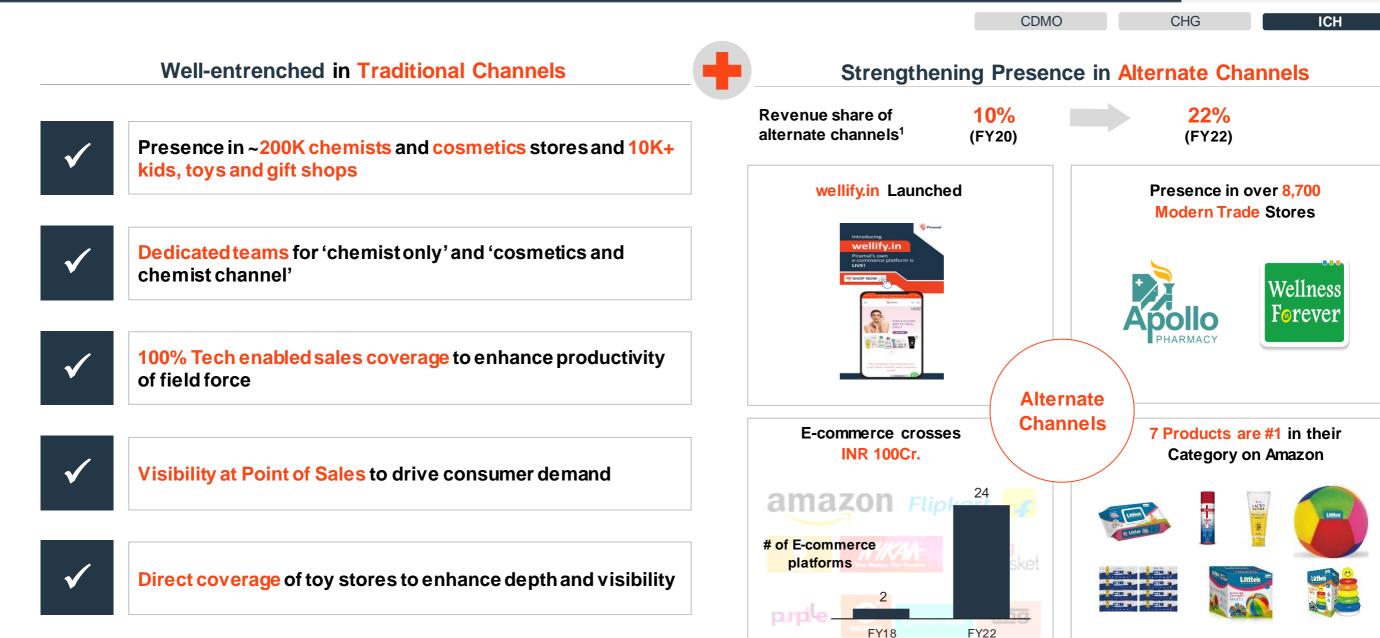
CDMO

(Ranks as per Amazon)



## Well Established Commercial Infrastructure with Multi-channel Distribution Strategy



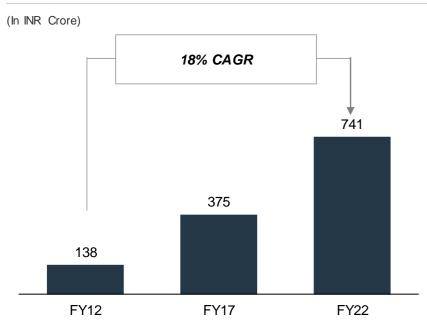




ICH

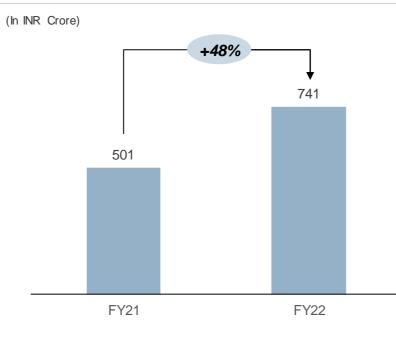
#### **Revenue Growth**

4



- ✓ Built reach and size of the portfolio
- Transformed business post external impacts of Demonetisation, GST and FDC regulation
- Focus on alternate distribution channels and tech-enablement driving growth

#### FY22 Revenue Performance

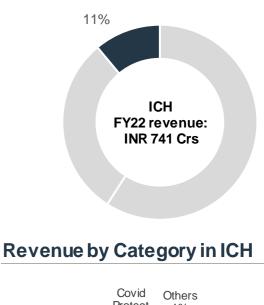


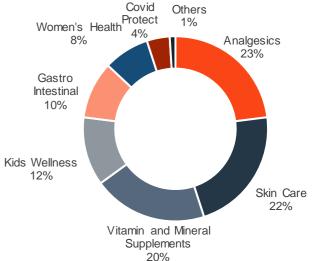
- Strong performance driven by key brands
- Launched 40 new products in FY22; New products since Apr<sup>2</sup>20 contribute to 15% of sales
- Strong focus on E-commerce, contributed 15% revenues in FY22
- ✓ Launch of direct to customer website, Wellify.in



CHG

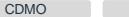
CDMO





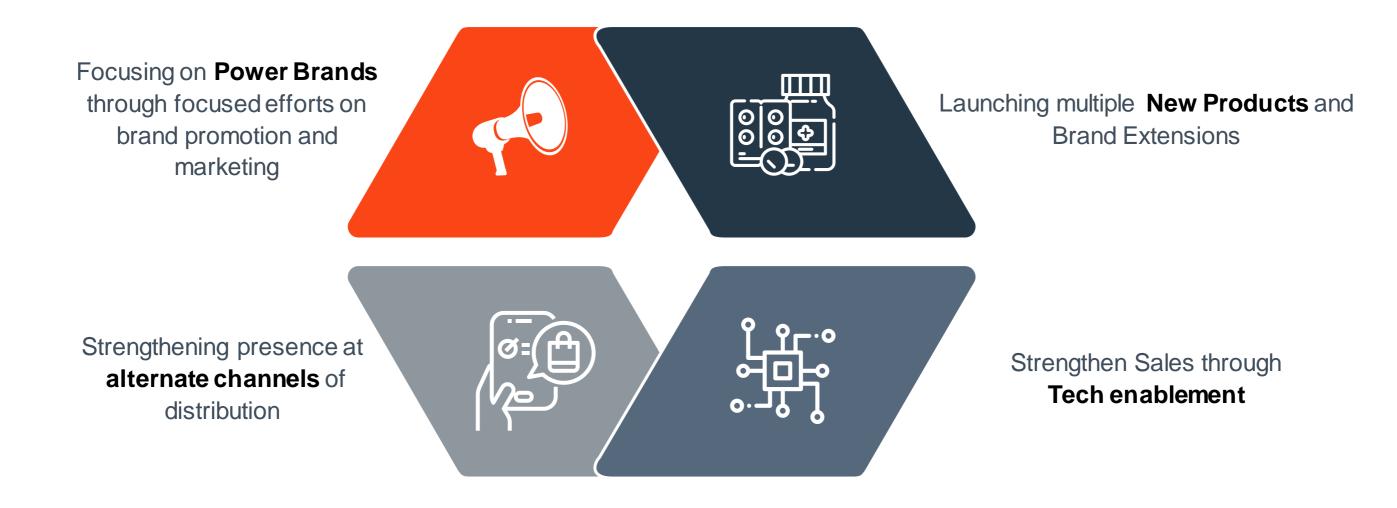






CHG

ICH

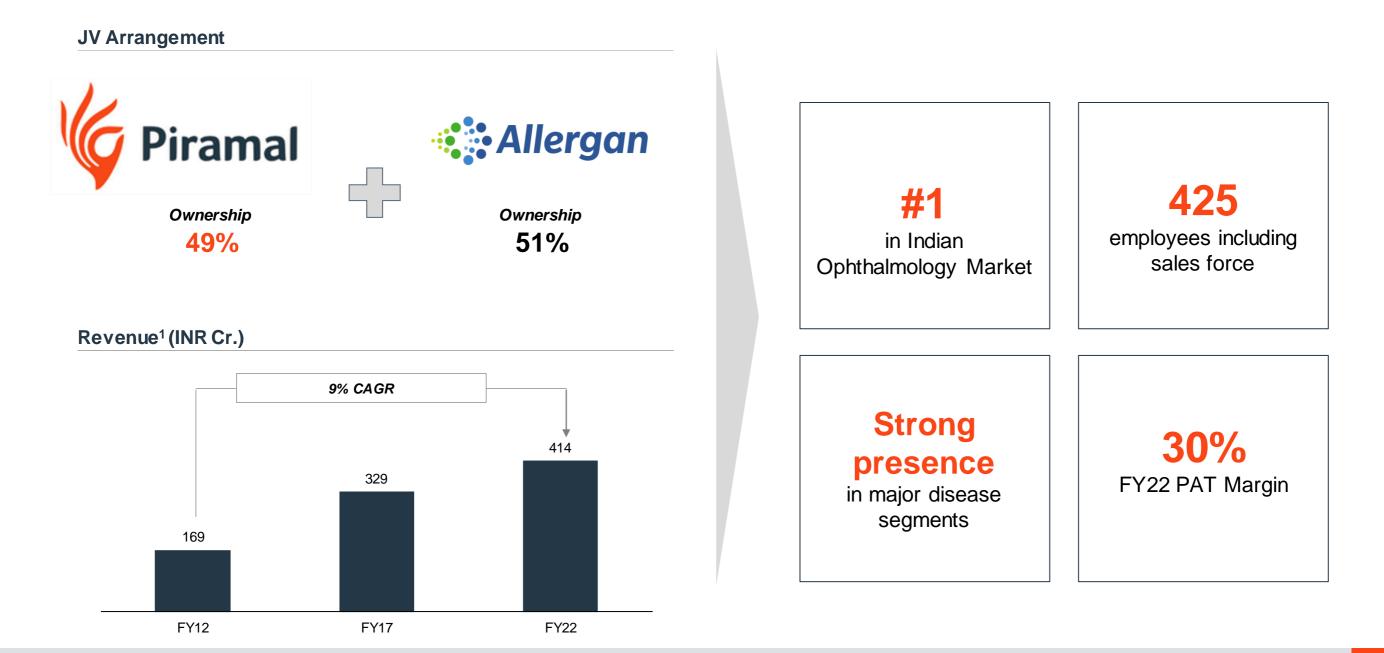




# Ophthalmology Branded Products









### **To Summarise**





Three Pillars of the Business <sup>1</sup>	Top 3	Top 4	<b>Top 10</b>
	CDMO in India (Top 13th Globally)	in Inhalation Anesthesia Globally	in OTC in India
Diversified Manufacturing Footprint with	15	36	Nil
Best-in-class Quality Track Record	Manufacturing Sites Globally	Successful USFDA Inspections <sup>2</sup>	Official Action Indicated issued <sup>2</sup>
Growth and Profitability	<b>3.5</b> x	<b>8.6</b> x	1100 bps
	Revenue Growth in last 10 yrs. <sup>3</sup>	EBITDA Growth in last 10 yrs. <sup>3</sup>	EBITDA Margin Expansion <sup>3</sup>



# Additional Supporting Slides



2



Delivering consistent revenue growth and improving profitability

- **Pursuing organic and inorganic growth opportunities leveraging fresh capital** 
  - ✓ Capacity expansion across multiple sites
  - ✓ Acquisitions of niche manufacturing capabilities for CDMO
  - ✓ Add new complex hospital generics through in-licensing, acquisitions and capital investments
- Organically and inorganically add Consumer Healthcare products to further leverage Indiawide distribution platform
- 3 Maintaining robust quality culture across manufacturing/development facilities globally

**Continued focus on patient needs, customer experience, and EHS initiatives** 

building scalable differentiated pharma businesses with world class talent in attractive markets through profitable organic and inorganic growth

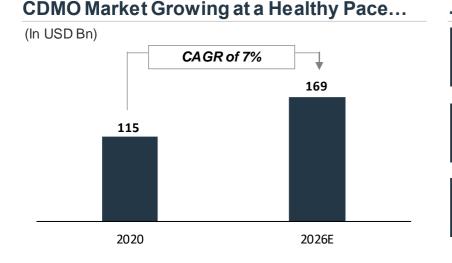
Track record of



CDMO

ICH

CHG



#### ...Driven by Sustainable Tailwinds





(In USD Bn)<sup>(1)</sup>

61

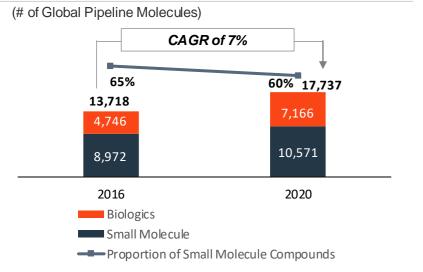
2020

Pharma companies increasing outsourcing to "integrated service providers"

113

2026E

#### Small Molecules are the Dominant Modality...



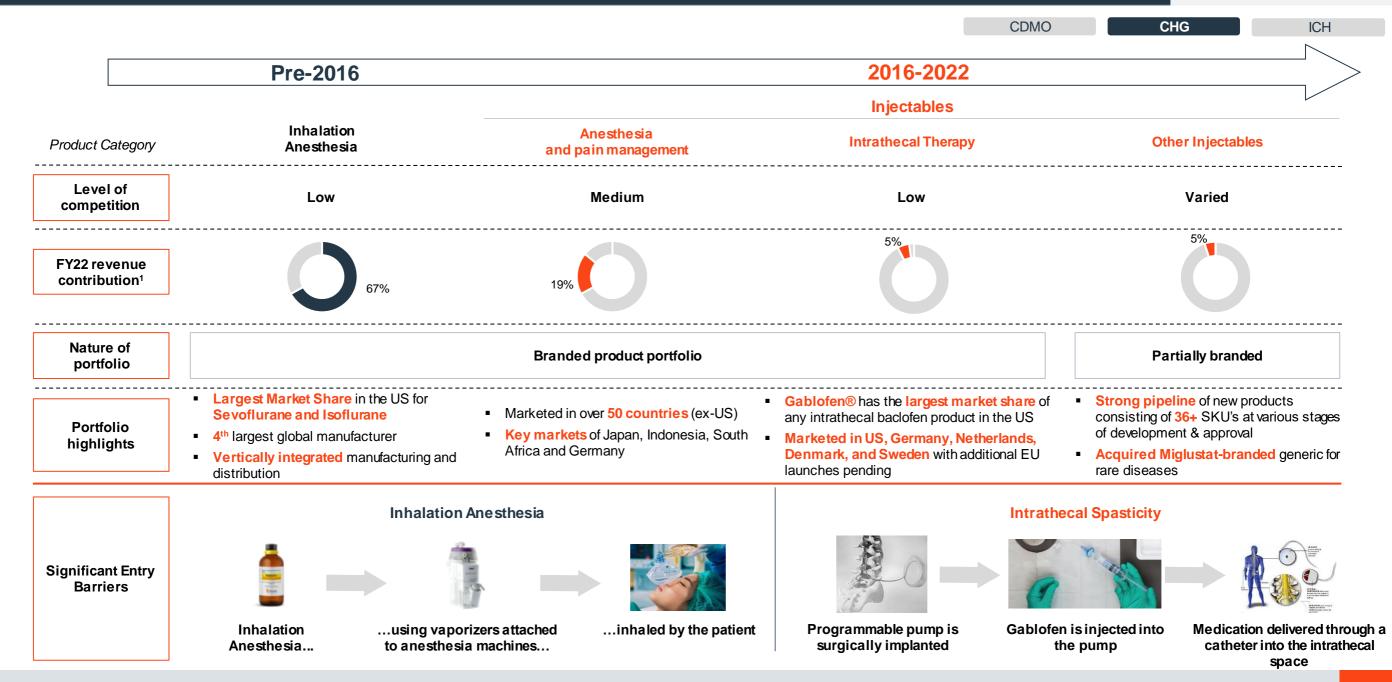
#### ...with Robust Growth in Small Molecule CDMOs

CAGR of 11%

#### **Scale Matters in the CDMO Market**

### Broad Portfolio Spanning Inhalation Anesthesia, Pain Management, Intrathecal Therapy, Generic Injectables and Specialty Products





Note: (1) CHG revenue includes 4% contribution from other products which is not captured in the split shown on the slide