

October 4, 2023

Corporate Relationship Department
BSE Ltd.,
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Dear Sirs,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015
Ref: BSE Scrip code: 540704

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (LODR), we would like to inform the Exchange that Matrimony.com Limited ("the Company") plans to launch an offering in the matchmaking space, geared towards Next Generation (Next-Gen) serious relationships, within this financial year (FY24). This initiative will revolve around the theme of "love" before marriage, thereby building a clear differentiation and addressing the market need. In this context, the Company has purchased the domain "luv.com http://luv.com", foreseeing its potential as a Pan-India brand, to resonate with the Next-Gen audience

The aforesaid information is also being hosted on the website of the Company viz., www.matrimony.com.

Submitted for your information and records.

Yours faithfully

For **Matrimony.com Limited**

Vijayanand Sankar
Company Secretary & Compliance Officer
ACS: 18951
No.94, TVH Beliciaa Towers, Tower II, 5th Floor,
MRC Nagar, Raja Annamalaipuram,
Chennai – 600028

Matrimony.com Limited

(CIN: L63090TN2001PLC047432)

Registered & Corporate Office No.94, TVH Beliciaa Towers, Tower II, 5th Floor, MRC Nagar, Raja Annamalaipuram, Chennai – 600028. Phone No. 044-4900 1919