

SEC/1208/2022

August 12, 2022

National Stock Exchange of India Ltd. "Exchange Plaza", C-1, Block G, Bandra- Kurla Complex, Bandra (E), Mumbai – 400 051.	BSE Ltd. Corporate Relationship Department, 27 th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001.
Scrip Symbol : APARINDS	Scrip Code : 532259
<u>Kind Attn.: The Manager, Listing Dept.</u>	<u>Kind Attn. : Corporate Relationship Dept.</u>

Sub. : APAR – Press Release – August, 2022

Ref.: Regulation 30 and all other applicable regulations, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time.

Dear Sir,

Please find enclosed herewith the press release titled **"Proud to empower India by powering every house and every industry"**

Please bring the same to the notice of members.

Thanking you,

Yours Faithfully,
For APAR Industries Limited



(Sanjaya Kunder)
Company Secretary

Encl. : As above

Proud to empower India by powering every house and every industry

Mumbai, 12th August, 2022: APAR Industries Limited, India's largest manufacturer of special application cables has been serving Indian defence, railways, government & utility companies with the most advanced cables for over one decade. On the occasion of India's 75th year of Independence "Azadi Ka Amrit Mahotsav" APAR Industries Limited recapitulates its goals to serve and empower India by investing in new technologies, product innovations and a wide range of cables, delivering tomorrow's solutions today.

The company is proud to serve the nation and support various Indian government initiatives ensuring growth and environment go hand in hand. Here is how APAR Industries is powering every industry and every house in the country to raise the Indian flag as a global leader.

Renewables sector:

As the largest supplier of specialised cables for wind, solar and nuclear sectors, APAR is supporting the vision of the Indian government to expand India's renewable energy installed capacity (world's largest expansion plan). With features like fire-retardant and minimal transmission loss, these specialised cables offer almost twice the life expectancy, compared to other cables available in India. APAR solar cables can also sustain higher current capacity and are anti-rodent. Most of these renewable cables were previously not available in the country and had to be imported.

Defence sector:

APAR is a trusted partner, serving all major naval shipyards and private shipyards. As a highly reputed supplier, the company also caters to Indian defence, developing and supplying specialised OFC cables, tactical cables, and submarine & torpedo cables, to name a few. This range of cables is specially developed to support the Indian Army and Navy, strengthening and safeguarding Indian borders and coasts.

Railways, steel and mining:

APAR has pioneered work in the elastomer cable segment in India through its wide range of elastomer cables, catering to railway locomotives & coaches, steel and mining industries. To cater to all of these industries, the company has set up three electron beam (e-beam) facilities in Khatalwada, Gujarat.

Safeguarding every Indian house:

The company is on a mission to bring these high-quality melt resistant, wires which have 50 years of life, to every Indian consumer through its flagship wire brand "APAR Anushakti", the 1st house wire in India, powered by e-beam technology. This product has been introduced in the southern and western

APAR Industries Limited

Corporate Office: APAR House, Corporate Park, V N Purav Marg, Chembur, Mumbai 400 071, India
+91 22 2526 3400/6780 0400 corporate@apar.com www.apar.com

Regd Office: 301/306, Panorama Complex, RC Dutt Road, Alkapuri, Vadodara - 390 007, India
+91 265 6178 700/6178 709 apar.baroda@apar.com www.apar.com CIN: L91110GJ1989PLC012802

markets where it has become a trusted brand to 15,000+ electricians and 1000+ retailers as the wire can withstand high temperatures and increased current carrying capacity.

Proudly hoisting India's flag globally:

Backed by extensive R&D and a strong research team, the company has introduced a comprehensive range of application-specific wires and cables in more than 100 countries around the globe.

In the US market, APAR Industries has bagged the highest number of UL approvals among any Indian cable company. Renowned for its product quality and manufacturing capabilities, today the company is committed to raise the India flag as a trusted brand amongst major OEMs, utilities, power generation, and transmission distribution companies globally.

Speaking about the cables business **Mr. VK Bajaj - Sr. President Business Strategy and Innovation** at APAR Industries Limited said "It is a privilege for APAR to be recognised at par with other internationally reputed organisations in terms of quality of products. We are proud to bring to attention and represent India by innovating, developing and contributing to the global cables & wires industry."

APAR Cable Solutions **CEO, Mr. Shashi Amin** said, "With our superior product range, we are on the path of making India Aatmanirbhar (self-reliant). We are strong in renewable and defence sectors, proudly serving world-class products to the Indian market and further raising the benchmark for the industry."

Talking about the vision of the company **Mr. Kushal N Desai – Chairman and Managing Director** of the company said, "Our vision is to be a global leader in the energy infrastructure, transportation & telecommunication sectors by providing the best solutions & value creation for all our stakeholders. While innovating any product we always keep our countrymen first. To create tomorrow's solutions today, we are anchored by our values of accountability, innovation, entrepreneurial drive and leadership."

About APAR Industries Limited:

Founded in 1958, APAR Industries Limited is a diversified billion-dollar conglomerate with a strong presence in over 140 countries.

As the largest aluminium and alloy conductor manufacturer and the 3rd largest transformer oil manufacturer, the company enjoys a leadership position in the global markets. APAR also offers over 350 grades of speciality oils, the largest range of speciality cables, lubricants, speciality automotive and polymers.

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Backed by innovative products and seamless service the company has become a trusted brand among major transformer OEMs, power utilities, EPC majors, automotive OEMs and telecommunication companies globally. The company is poised to continuously develop new products and solutions for its customers, equipped with technologically advanced R&D centres, 8 manufacturing locations in India and 1 in Sharjah (UAE), to deliver tomorrow's solutions today.

For media queries contact: Mr. Akash Daruka Communications, Branding & Digital APAR Industries Limited Phone: +91 22 6780 0400 / 80974 28787 Email: communications@apar.com	For investor grievances contact: Mr. Sanjaya Kunder Company Secretary APAR Industries Limited Phone: +91 22 6780 0400 Email: sr.kunder@apar.com	For investor relations contact: Mr. Nihar Mehta / Mr. Mohit Joshi S-Ancial Technologies Phone: +91 99202 52534 Email: nihar@s-ancial.com / mohit@s-ancial.com
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