

July 08, 2022

The Secretary National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai - 400051 Symbol : EQUITASBNK	The Secretary BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Scrip Code : 543243
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Dear Sir/ Madam


**Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015,**

Please find enclosed Press Release dated July 08, 2022 titled "Equitas Small Finance Bank Enters Kerala Opens First Branch in Trivandrum" which is being released for publication.

Kindly take the above information on record.

Thanking you.

Yours truly  
For Equitas Small Finance Bank Limited

  
N Ramanathan  
Company Secretary



BEYOND BANKING

When you bank with us, you contribute towards a better society

Equitas Small Finance Bank Limited  
(Previously known as Equitas Finance Limited)

2890711

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## **EQUITAS SMALL FINANCE BANK ENTERS KERALA**

### ***OPENS FIRST BRANCH IN TRIVANDRUM***

**Trivandrum, 8<sup>th</sup> July 2022:** Equitas Small Finance Bank, one of the leading small finance banks in the country, has expanded its branches and business into Kerala. It has opened its first branch in Trivandrum today. Equitas will offer its total product range such as all types of savings, investments, lockers, NRI Banking and loans. It will cater to all types of customers from Retail to Institutional accounts. The Bank has planned to expand to four more districts - Palakkad, Kozhikode, Ernakulam, Thrissur - to strengthen its presence across Kerala in the coming days.

Mr. Murali Vaidyanathan, Senior President and Country Head – Branch Banking, Liabilities, Products, and Wealth, Equitas SFB along with other senior management and an NGO, planted 200 saplings, as one of Equitas’s core values is working for the environment. The bank has also given saplings to every customer who has walked in to the branch for the inauguration.

Equitas SFB has a quick account opening process with just a selfie. It offers up to 7%\* interest rates on its savings account, along with 7.5% interest for 888 days for FDs for senior citizens and 7.4% interest for RDs for senior citizens. Equitas believes in supporting the local community through their Beyond Banking initiative. It also promotes sports and hence has national hockey player Rani Rampal and Indian cricketer Smriti Mandhana as its brand ambassadors.

On this occasion, Mr. Vaidyanathan said, *“Entering The God’s Own Country is a different feeling. We respect the vast diversity in the state, in terms of its culture, history, food, festivals, business practices, etc. and we truly believe we will be able to add on to the savings habit of the Malayalees by providing better interest rates. We are delighted to expand our footprints and serve the needs of the customers through the best of our solutions and services. We are expecting a demand for all the products, especially the gold loans and NRI accounts. The opening of the other four branches will further reinforce our commitment to serve across the state.”*

#### About Equitas Small Finance Bank

Equitas Small Finance Bank is one of the largest small finance banks in India. As a new-age bank, we offer a bouquet of products and services tailored to meet the needs of our customers – individuals with limited access to formal financing channels, as well as affluent and mass-affluent, Small & Medium Enterprises (SMEs) and corporates. Our firmly-entrenched strategy focuses on providing credit to the unbanked and underbanked micro and small entrepreneurs, developing products to address the growing aspirations at the ‘bottom of the pyramid’, fuelled by granular deposits and ‘value for money’ banking relationships.