



March 15, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrp Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated March 15, 2024 titled '*Airtel expands its network footprint in Ujjain District under its rural enhancement project*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel expands its network footprint in Ujjain District under its rural enhancement project

Densifies its network across 1087 villages by deploying additional sites for seamless connectivity

Ujjain, March 15, 2024: Bharti Airtel, one of India's leading telecommunications service providers, today announced that it has deployed additional sites in Ujjain district to densify its network.

Ujjain district network enhancement project was undertaken across 1087 villages covering 13.5 Lac rural population. Customers in the tehsils of Mahidpur, Khacharod, Ghatiya, Ujjain, Badnagar, Tarana and Nagda under Ujjain districts will directly benefit from this network enhancement. The expansion will enable seamless access to high-speed connectivity that will ensure reliable mobile network for work, study and entertainment in rural Ujjain. In this year alone, Airtel has doubled down on its commitment to the state and has invested additional capex to enhance its network connectivity for seamless experience on 4G, 5G, Broadband and Fiber.

To expand coverage in rural villages in the state and to bring customers to enjoy the power of high-speed connectivity, the rural enhancement project covers across Madhya Pradesh including Ujjain, Indore, Ratlam, Neemuch, Dhar, Shajapur, Agar, Jhabua, Dewas and Bhopal.

Airtel has been running this rural enhancement project nationally and will augment network connectivity across 60,000 villages in the country by 2024. Madhya Pradesh has been one of the big focus markets for the company and with this initiative, the company has already augmented its network coverage across 5000 villages covering the entire state.

With the aim of stepping up network capacity and taking services deeper into rural and unconnected areas. Airtel has also enhanced its fiber presence in the state by deploying additional capacities. The addition of fresh fiber capacity will support the growth of demand for high-speed data services in this region. Airtel's network umbrella in the region now covers all key urban, semi urban and rural areas including highways, tourist destinations and trade centers.

About Airtel

Headquartered in India, Airtel is a global communications solutions provider with over five hundred million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband and Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and CPaaS (Airtel IQ). For more details visit www.airtel.in