

October 19, 2022

The Manager,
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, C-1,
Block G, Bandra – Kurla Complex,
Bandra (East),
Mumbai – 400 051

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Symbol: SAREGAMA

Scrip Code : 532163

Dear Sir/ Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find enclosed the Press Release titled “**Saregama partnered with Bollywood music maven Arijit Singh to create multiple original songs and renditions in Hindi and Bengali.**”

Kindly take the same on record.

Thanking you,

Yours faithfully,

For **SAREGAMA INDIA LIMITED**

Priyanka Motwani
Company Secretary and Compliance Officer

Encl.: as above

Saregama partnered with Bollywood music maven Arijit Singh to create multiple original songs and renditions in Hindi and Bengali.

Bollywood's music heartthrob, Arijit, has given India its most hummable and memorable songs for over a decade. He is known for his extraordinary flair for creating versatile music which resonates very well with audiences across the globe.

Arijit Singh, represented by TM Talent Management, said, "I have always looked forward to creating diverse music and exploring new avenues of making music for my audience. In this journey, having to partner with India's oldest and immensely respected music label Saregama is my honor. My childhood memories include listening to music from their library; I am thrilled about this collaboration and can't wait to begin what I love."

TM Ventures founder Tarsame Mittal said, "We have been talking to Vikram and his team at Saregama for the last few years, and I am thrilled to see this coming to life finally. As management, our intent is always to structure collaborations that give artists the freedom to showcase their art; this is one of those partnerships."

Vikram Mehra, Managing Director of Saregama India, said, "It is a proud moment for us to associate with a talent powerhouse like Arijit and TM Ventures. Saregama has always believed in bringing the best music to its Indian and global audiences. We hope to create some great music that remains fresh for many generations to come."

About Saregama India Limited: Saregama India Limited, formerly known as The Gramophone Company of India Ltd is a RPSG group company owning the largest music archives in India and one of the biggest in the world. The ownership of nearly 50 per cent of all the music ever recorded in India also makes Saregama the most authoritative repository of the country's musical heritage. Saregama has also expanded into other branches of entertainment - film & series production, live events and music based consumer products.

About RPSG Group: RP-Sanjiv Goenka Group is one of India's fastest growing conglomerates with a significant global presence. The Group's businesses include power and energy, carbon black manufacturing, retail, IT enables services, FMCG, media and entertainment and agriculture.

For further information, please contact:

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