



March 02, 2023

The Calcutta Stock Exchange Ltd.  
71 Lyons Range  
Kolkata- 700001  
**Scrip Code: 10013217**

The Corporate Relationship Department  
The BSE Limited  
P.J. Towers, Dalal Street  
Mumbai- 400001  
**Scrip Code: 500089**

National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor  
Plot No. C/1, G Block, Bandra Kurla Complex  
Bandra (E), Mumbai – 400051  
**Scrip Code: DICIND**

**Sub: Newspaper Publication- Corrigendum to Notice of 75th Annual General Meeting**

Dear Madam/Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of Newspaper Publication dated March 02, 2023, regarding Corrigendum to Notice of 75th Annual General Meeting, in Business Standard and Aajkal.

This is for your information and records.

Thanking You,  
Yours Faithfully,  
For **DIC India Limited**

**RAGHAV SHUKLA** Digitally signed by  
RAGHAV SHUKLA  
Date: 2023.03.02  
14:52:16 +05'30'

Raghav Shukla  
Corp. GM- Legal &  
Company Secretary  
M.No. F5252

**DIC INDIA LIMITED**

Fusion square, 5th Floor, Plot no. 5A & 5B, Sector-126, Noida – 201303

Tel: +91-120-6361414 | Fax: +91-120-6361443

CIN No. L24223WB1947PLC015202

Website: [www.dic.co.in](http://www.dic.co.in) | Email id: investors@dic.co.in

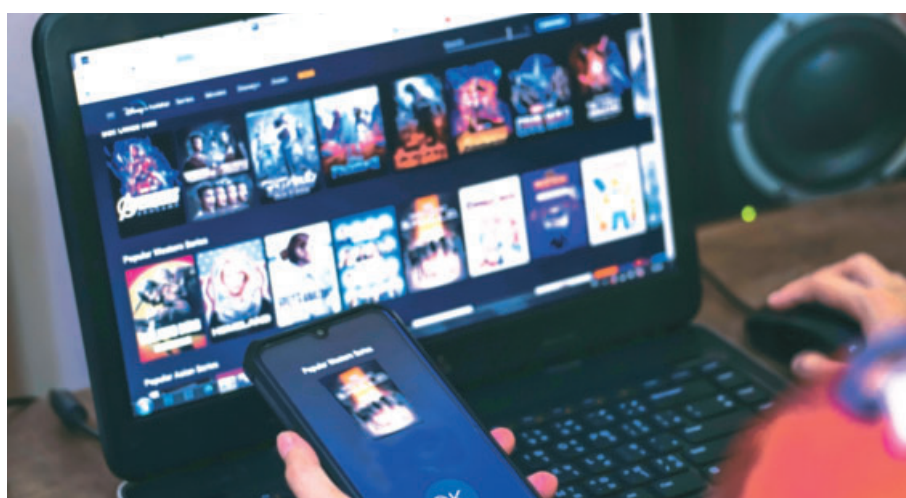
Registered office: Transport Depot Road, Kolkata – 700088



# Streaming grows up

A new study by Accenture emphasises the need for aggregation in online entertainment

VANITA KOHLI-KHANDEKAR  
Pune, 1 March



More than nine in 10 consumers in India (95 per cent) want an all-in-one platform that simplifies their entertainment experience across streaming, fantasy sports, social media, e-commerce et al. The country is not an outlier either. In 10 of the largest consumer markets across the world, 72 per cent consumers have difficulty finding something to watch online. More than 55 per cent are overwhelmed by the choice there is and about 26 per cent spend more than 10 minutes looking for things to watch. More than three-fourths of consumers use cross-service search engines. About 35 per cent unsubscribed from at least one of the big five streaming video services in the last 12 months. And 26 per cent plan to cut one or more in the next 12 months.

Those, among others, are some of the takeaways from Reinvent for Growth, a study of 6,000 consumers of online entertainment across 10 countries including the US, Australia and India. It was conducted between October and November 2022. The sample size is rather small but the second year of the study brings forth interesting trends for anyone following online media. As the novelty of having video-on-demand wears off, what it is that is driving consumer behaviour and expectations are among the questions the study attempts to answer.

Going by Accenture's research it looks like streaming entertainment will settle

into the same kind of groove that linear TV did. The report suggests that consumers want more convenience, less decision-making. Having to re-enter their basic information to sign up for a new service is the single greatest source of frustration for consumers. About 86 per cent consumers would be interested in a single service that captured and shared all their basic information along with content preferences. Almost 37 per cent say they would pay for this. Many consumers value being able to access other services directly from their usual streaming home page — 70 per cent for music, 63 per cent for web browsing, 62 per cent for e-commerce, and 60 per cent to connect with family and friends.

The fun part is their view of advertising in a world where subscription-driven video streaming services are setting the tone for the market. The report says that almost 39 per cent consumers won't pay to remove ads. More welcome ad-funded content with 52 per cent consumers increasing their use of completely ad-supported video in the past year.

The Indian market reflects much of this. "The shifts in consumer preferences and behaviour point towards the need for aggregation," said Neeraj Sharma, managing director, communications, media and technology, Accenture India, in a press release on the report.

## INDIA IN FOCUS

- In the last 12 months, 41 per cent Indians unsubscribed from at least one of five streaming video-on-demand services
- 42 per cent said that they plan to cut one or more in the next 12 months
- 62 per cent reported frustration at not finding something to watch
- 77 per cent are overwhelmed by the number of streaming services to choose from
- 30 per cent say it takes more than 10 minutes to settle on a streaming choice (up from 17 per cent in 2021)

Source: Reinvent for Growth, Accenture

Maybe it is time to learn some lessons from TV, say analysts. When satellite TV took off in 1991, broadcasting was barely ₹500 crore in total revenues. Today at over ₹72,000 crore in revenue and 892 million viewers, TV is the biggest chunk of India's ₹161,400 crore media and entertainment business. Sure, growth came because there was very little on offer except for newspapers and films but it picked up pace because broadcasters invested in tools to aid growth.

Very early on in its evolution broadcasters had started subscribing to a rating service. There was INTAM and TAM and from 2015 onwards the Broadcast Audience Research Council. This made it easier for advertisers to figure out how, when and how much to use TV. Later, DTH

players put money and technology behind electronic programme guides that took you across broadcasters, channels and shows in one shot. They invested in call centres that could guide you on channels, packages or tackle your problems as a subscriber. That brought some method to a market with more than 800 TV channels.

Going by the Accenture study, that kind of industry-wide co-operation is what online entertainment needs right now. Unlike TV, there are no single third-party metrics on online viewing that everybody agrees on and that comes without caveats attached. The lack of good metrics means ad rates that digital commands are less than half of regular broadcast TV.

On the distribution front, telcos such as Airtel and Jio offer OTT bundles but there is no support system from the OTTs for servicing subscribers. For instance, if you forget to renew your subscription, you will probably discover it when, say, the premium part of SonyLIV is not viewable. At most you will get an e-mail reminder.

According to Comscore data India has 485 million online media consumers, almost all of whom watch streaming video. Media Partners Asia reckons there are 120 million subscribers. Put together, the free, ad-funded and pay OTTs and market is a healthy ₹17,000 crore, five years after the boom began in earnest. This report is a signal for streaming video players to make some housekeeping changes.

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# Microsoft-Activision deal: What's on the cards for Indian gamers?

Even as global regulators are wary of Microsoft's possible dominance in the gaming market, the merger may benefit gamers in India

DEBARGHYA SANJAL  
New Delhi, 1 March



The debate around Microsoft's pending \$68.7-billion acquisition of American video game publisher Activision Blizzard continues to intensify, particularly after Microsoft's recent meeting with European Union regulators. During the meeting, Microsoft looked to make its case, mostly countering Sony's opposition to the deal.

One of the biggest points about the Activision purchase pertains to the potential implications for *Call of Duty*, one of the world's best-selling video game franchises.

Sony argues that the acquisition would grant Microsoft too much control over a franchise like *Call of Duty*, and the potential restrictions may give the company an unfair advantage.

Microsoft counters this argument, claiming that it's not in the company's best interest to restrict access to Activision Blizzard properties and that it remains committed to continuing offering *Call of Duty* and other IPs to other platforms.

The tech giant has explicitly stated that Microsoft has offered to continue bringing *Call of Duty* to PlayStation for the foreseeable future in a long-term agreement.

Microsoft is also lobbying hard to get other gaming giants on its team.

In its latest attempt at gaining support for the acquisition, Microsoft announced that the company is partnering with Nintendo. A 10-year agreement with the gaming major will bring *Call of Duty* to Nintendo players on the same day as Xbox, with

full feature and content parity. While Microsoft has assured *Call of Duty*'s performance on Nintendo, the company is yet to share details on the specifics of the deal.

Earlier, bartering for Nvidia's support, the tech giant had also signed a similar 10-year contract that gives Nvidia the right to stream Xbox PC games over its GeForce Now cloud gaming subscription service.

These moves make a strong case for Microsoft's willingness to share.

The deal isn't just for *Halo* or *Forza Motorsport* but also covers the Bethesda games like *Fallout* and *The Elder Scrolls*. *Minecraft* is coming to GeForce Now. And if the Activision Blizzard deal goes through, the entire Battle.net catalogue — including *Call of Duty*, *Overwatch* and presumably *StarCraft*, *Warcraft*, and *Diablo* — will be available on GeForce.

In all probability, the Xbox-maker will continue to forge more *Call of Duty*-related partnerships, and has already gained approval from Brazil, Serbia, Saudi Arabia, and Chile regions. Reportedly, China

game exclusivity and cloud gaming. While Microsoft holds a commanding position in the cloud gaming market, the CMA points out that acquiring Activision may bump up Microsoft's cloud gaming market share to about 60-70 per cent.

**A good game for India?**  
The Microsoft-Activision deal, however, has the potential to greatly benefit gamers in India by improving access to high-quality gaming experiences. The tech giant's partnership with Nvidia and Nintendo has already made sure that most well-known titles will now be accessible from the cloud with a single click, making them playable by millions more gamers.

"With Nvidia's advanced graphics technology and Microsoft's robust gaming platforms, gamers in India can expect to see significant improvements in graphics, performance, and overall gameplay," says Yash Pariani, CEO and founder of House of Gaming.

Once the Nvidia and Nintendo deals are finalised, Microsoft will have access to a larger array of gaming platforms for launching its Activision acquisitions including *Call of Duty*.

Moreover, the combined ecosystem of Nvidia, Nintendo and Activision is likely to enable game developers to access cutting-edge tools and resources, making it easier to create high-quality games for Indian gamers, Pariani added.

Soon, the UK's Competition and Markets Authority (CMA) conducted its own investigations on the pending deal. The UK regulator raises concerns over

Once the Nvidia and Nintendo deals are finalised, Microsoft will have access to a larger array of gaming platforms for launching its Activision acquisitions including Call of Duty

# 4-month dry spell may take toll on 'Champagne of teas'

ISHITA AYAN DUTT  
Kolkata, 1 March

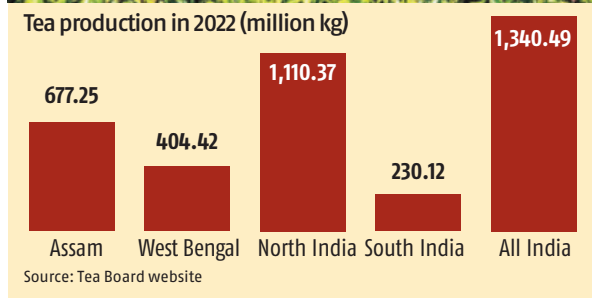
A dry spell for more than four months is casting its shadow on the production of first flush in Darjeeling, North Bengal, popularly referred to as the "Champagne of teas".

What makes the first flush so important is that it accounts for 15-20 per cent of the crop in Darjeeling, but 35-40 per cent of revenues for the year. And roughly about 60-65 per cent is exported. But dry weather conditions are threatening this delicate and floral batch of teas with muscatel notes that make the world's finest cuppa or the "Champagne of teas".

The last good rainfall was early October and the accrued deficit was about one inch by February-end. "If it doesn't rain by March 15, then the loss in the first flush could be to the extent of 40-50 per cent," said S Sannigrahi, senior principal scientist, Tea Research Association, Darjeeling Advisory Centre.

Even if it rains in the next few days, it's unlikely to make up for the deficit. "The result of any rainfall will be felt only a fortnight later. So, there will be a crop loss. And if the first flush is impacted, it will likely take a toll on the second flush as well," Sannigrahi explained.

Anshuman Kanoria, chairman, Indian Tea Exporters Association, pointed out that the top first flush teas were airlifted



by importers in different countries to bring it to the table as quickly as possible. "Sea shipments normally start in April."

As of now, Kanoria said, though the first flush looked challenging from a crop and quality aspect, it was difficult to take a call. "Gardens at lower elevations have already been hit. But we have not reached the point where it can't be salvaged for parts of the district."

Erratic rainfall is not new in Darjeeling — the region recorded its lowest production in two decades last year (2022)

at 6.6 million kg (mkg). But right now, among the tea growing regions, it's a trouble spot from a weather perspective.

Doors, about 100 km from Darjeeling in North Bengal, is better off, while Upper Assam is in a relatively good place.

Vikram Singh Gulia, managing director, Amalgamated Plantations Pvt Ltd, said there was some rain in February in Doars and Assam that would help with the initial crop till mid-March. "However, if more rain in March, and subsequently in April, is not received

then the crop for end-March till May will be adversely impacted," he added.

Arijit Raha, secretary general, Indian Tea Association, said that delay in rainfall could create drought-like conditions, which, if prolonged, would have an adverse fallout on the crop across North India.

North India — comprising primarily West Bengal and Assam — accounts for about 83 per cent of the country's tea production. Crop conditions in Upper Assam are understood to be much better.

Himanshu Shah, chairman, M K Shah Exports, said, "The situation in Upper Assam is very good; rains in 2023, so far, were higher than last year. North Bank, Golaghat and Jorhat are slightly deficient, but no worries on the crop so far."

But he added that if there is the El Nino effect and less rain, things may change.

Dry weather conditions have taken a toll on production in South India, though. Sanjith R Nair, secretary, United Planters' Association, said in some regions in South India like Munnar, about 550-600 hectares were impacted by frost in February. "So, there, we are anticipating a 20-25 per cent decline in crop. Nilgiris will also see a 20-22 per cent lower crop due to dry weather conditions. Overall, South India in the first quarter will have a low crop compared to last year."

**KERALA WATER AUTHORITY**  
e-Tender Notice

Tender No. : Re-96/2022-23/SE/PHC/MVPA  
AMRUT-AMRUT-2-UWSS to Muvattupuzha-Providing FHTC to all Households in Muvattupuzha Municipality-Pipeline Work  
EMD : Rs. 100000/-  
Tender fee : Rs. 8270/-  
Last Date for submitting Tender : 13.03.2023 04:00 pm  
Phone : 04852835637, Website : www.kwa.kerala.gov.in, www.etenders.kerala.gov.in

Superintending Engineer  
PH Circle, Muvattupuzha

KWA-JB-GL-6-1725-2022-23

**NOTICE**

Notice is hereby given that the share certificates no(s) 419912 / 2020729 / 2021023 for 952 shares bearing distinctive no(s) 1421336092 - 1421336567 / 6603009 - 6603152 / 6708437 - 6708788 standing in the name(s) of Anand Chakrapani in the books of m/s Mahindra & Mahindra limited, has/have been lost/misplaced/destroyed and the advertiser has/have applied to the company for issue of duplicate share certificate(s) in lieu thereof. any person(s) who has/have claim(s) on the said shares should lodge such claim(s) with the company's registrars and transfer agents viz KFin Technologies Ltd, Karvy Selenium Tower B, Plot number 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad, Telangana, 500032 within 15 days from the date of this notice failing which the company will proceed to issue duplicate share certificate(s) in respect of the said shares.

Anand Chakrapani  
8/3/13, Mount View Chs,  
Bhawani Nagar Marol Maroshi Road,  
Andheri (East), Mumbai-400059.

Date: 02.03.2023  
Place: Mumbai

**NMDC Limited**  
(A Government of India Enterprise)  
'Khanij Bhavan', 10-3-311/A, Castle Hills, Masab Tank, Hyderabad-500028  
(CIN) - L13100TG1958GOI001674

**CONTRACTS DEPARTMENT**

Tender Enquiry No: HO (Contracts)/DMP/BUSES/2023/167 Dtd. 01.03.2023  
NMDC Limited, A "NAVARATNA" Public Sector Company under Ministry of Steel, Govt. of India, invites online bids through GEM Portal from experienced domestic bidders for "Hiring of 03 Nos. (52-Seater Buses & 1 No. (24-Seater) Bus for a period of 2 years at Diamond Mining Project, Majhgawan, Panna".

The detailed NIT and Bid documents can be viewed and / or downloaded from 01.03.2023 to 16.03.2023 from following website links:  
1. NMDC website <http://www.nmdc.co.in>  
2. Central Public Procurement portal (CPP PORTAL) <http://www.eprocure.gov.in/epublish/app> and  
3. GeM Portal - <http://mkgp.gem.gov.in/registration/signup/#seller> and search the Bid Number- GEM/2023/B/320526 dated 01.03.2023.

For further help refer to seller-registration-pre-requisites-v1.2 on GeM Portal. The bidders are requested to submit their bids online through GeM Portal only. The details of submission of bid through online are given in NIT. The Bidders on regular basis are required to visit the NMDC's website/CPP Portal/GeM website for corrigendum, if any, at a future date.

For further clarification, CGM(Contracts), NMDC Limited Hyderabad can be contacted through Fax No. +91-040-23534746, Tel No. +91-040-23532800 email: [contracts@nmdc.co.in](mailto:contracts@nmdc.co.in)  
Chief General Manager (Contracts)

हर एक काम देश के नाम

**DIC INDIA LIMITED**  
CIN: L24223WB1947PLC015202  
Regd. Office: Transport Depot Road, Kolkata 700088  
Phone nos.: 91 33 24496591-95, Fax Nos.: 91 33 24489039  
Email: [investors@dic.co.in](mailto:investors@dic.co.in), Website: [www.dic.co.in](http://www.dic.co.in)

**CORRIGENDUM TO NOTICE OF 75TH ANNUAL GENERAL MEETING**

This is to inform you that Company has issued Notice dated February 24, 2023, convening the Seventy Fifth (75th) Annual General Meeting of the Members of DIC India Limited on Wednesday, March 22, 2023 at 11.00 a.m. IST through video Conference ("VC")/Other Audio Visual Means ("OAVM"). Further, we would like to intimate that the matter of Item No. 5 "Appointment of Mr. Adnan Wajhat Ahmad (DIN: 00046742) as Non-Executive Independent Director" included in the Notice of Seventy Fifth (75th) Annual General Meeting of the Company is proposed to be passed as a SPECIAL RESOLUTION instead of Ordinary Resolution. So accordingly, Corrigendum is being issued in continuation of Notice dated February 24, 2023.

All the content/ information mentioned in the AGM Notice shall remain unchanged. The AGM Notice should be read in continuation of and in conjunction with this corrigendum.

The Corrigendum is being sent to all the Shareholders to whom the Notice of Annual General Meeting has been sent. The said Corrigendum is also being published in newspapers and being uploaded in website of the Company Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

By order of the Board  
For DIC India Limited  
Sd/-  
Raghav Shukla  
Corp. GM- Legal & Company Secretary  
M.No. F5252

Place : Noida  
Date : March 1, 2023

**Housing and Urban Development Corporation Ltd.**  
(A Govt. of India Enterprise)  
CIN: L74899DL1970GOI005276 GST No. 07AAACH0632A1ZF  
Regd. Office: HUDCO Bhawan, India Habitat Centre, Lodhi Road, New Delhi-110003, Tel: 011-24649610-23  
Email: [cswhudco@hudco.org](mailto:cswhudco@hudco.org), Website: [www.hudco.org.in](http://www.hudco.org.in)

**NOTICE**

Notice is hereby given pursuant to provisions of Companies Act, 2013 and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, that a meeting of the Board of Directors of Housing and Urban Development Corporation Limited is scheduled to be held on Tuesday, the 14<sup>th</sup> March, 2023 to consider and approve interim dividend for the financial year 2022-23. The Record date for determining the entitlement of shareholders for the payment of aforesaid interim dividend shall be Wednesday, the 22<sup>nd</sup> March, 2023, subject to approval of the Board.

The interim dividend on equity shares, if declared and approved by the Board, will be paid within 30 days of its declaration to those members, whose names appear on Record date as beneficial owners in the records of NSDL and CDSL. In respect of the shares held in electronic mode and as members in the Register of Members of the Company in respect of shares held in physical mode, after deduction of tax at the time of making payment, as per provisions of Income Tax Act, 1961.

To claim exemption from deduction of tax at source including deduction at concessional rates, shareholders are required to submit the requisite documents as prescribed under the Income Tax Act, 1961 at [dividend.tax@hudco.org](mailto:dividend.tax@hudco.org) only latest by 23<sup>rd</sup> March, 2023. No communication will be accepted after 23<sup>rd</sup> March, 2023 in this regard.

The detailed communication with regard to deduction of tax is being sent to the shareholders in accordance with the applicable laws on their registered email addresses in due course. Further, communication in this regard is also uploaded on website of BSE Limited and National Stock Exchange of India Limited and at Company's website.

For Housing and Urban Development Corporation Ltd.

Sd/-  
Harish Kumar Sharma  
Company Secretary

Date: 1<sup>st</sup> March, 2023  
Place: New Delhi

**BEEKEY STEEL INDUSTRIES LTD.**  
(A Government of India Enterprise)  
CIN: L27106WB1981PLC033490  
Regd. Off.: 'Lansdowne Towers', 4th Floor, 2/A, Sarat Bose Road, Kolkata-700020  
Tel. No. : 033-4060 4444, Fax No. : 033-2282 3322  
E-Mail: [secretarial@beekaysteel.com](mailto:secretarial@beekaysteel.com), Website: [www.beekaysteel.com](http://www.beekaysteel.com)

**NOTICE OF POSTAL BALLOT**

Members are hereby informed that pursuant to Section 108 and Section 110 of the Companies Act, 2013, ("the Act") read with Rule 20 & 22 of the Companies (Management and Administration) Rules, 2014 and the General Circular Nos. 14/2020 dated 8th April, 2020, 17/2020 dated 13th April, 2020 and 39/2020 dated 31st December, 2020 General Circular No. 10/2021 dated June 23, 2021, General Circular No. 20/2021 dated December 08, 2021 and General Circular No. 3/2022 dated May 5, 2022 and Circular No. 10/2022 dated 28th December, 2022 issued by the Ministry of Corporate Affairs ("MCA Circulars"), and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("Listing Regulations") and other applicable laws and regulations, if any, including any statutory modification(s) or re-enactment(s) thereto for the time being in force, the Company on Tuesday, 28th February, 2023, already sent postal ballot notice through e-mail along with the Login ID and password to the Members for e-voting who have registered their e-mail ids with the Depository Participant(s) or with the Company, for seeking approval of the Members of the Company for Appointment of an Independent Director, as detailed in the Postal Ballot Notice dated 13th February, 2023.

The Board of Directors of the Company has appointed Mr. Santosh Kumar Tibrewala, Practising Company Secretary, as the scrutinizer for conducting the Postal Ballot process in a fair and transparent manner.

Members are requested to provide their assent or dissent through e-voting only. The Company has appointed CDSL for facilitating e-voting to enable the Members to cast their votes electronically. The detailed procedure for e-voting is enumerated in the Notes to the Postal Ballot Notice. Members are requested to note that the e-voting shall commence from Monday, March 6, 2023 at 10:00 a.m. and will end on Tuesday, April 4, 2023 at 5:00 p.m. The e-voting module shall be disabled by CDSL for voting thereafter. The voting rights of Members shall be reckoned as on Friday, 24th February, 2023, which is the cut-off date.

In accordance with the above mentioned MCA Circulars, physical copies of the Postal Ballot Notice along with Postal Ballot forms and pre-paid Business reply Envelope will not be sent to the Members. The copy of Postal Ballot Notice is available on the Company's website at [www.beekaysteel.com](http://www.beekaysteel.com), website of the Stock Exchange i.e. Bombay Stock Exchange of India Limited, the BSE Ltd. at [www.bseindia.com](http://www.bseindia.com) and on the website of CDSL at [www.cdslindia.com](http://www.cdslindia.com). Members who do not receive the Postal Ballot Notice may download it from the above mentioned websites.

Members holding shares in physical mode who have not updated their e-mail addresses with the Company/ RTA are requested to update the their e-mail addresses by writing to the Company at [secretarial@beekaysteel.com](mailto:secretarial@beekaysteel.com) / [mpidlc@yahoo.com](mailto:mpidlc@yahoo.com) along with the scanned signed copy of the request letter providing their folio no., e-mail address, mobile number, self-attested copies of PAN and proof of address.

Members holding shares in dematerialized mode and who have not registered or updated their e-mail addresses are requested to register/update their e-mail addresses and mobile numbers with their respective DPs.

In case of any query or grievances connected to e-voting, please contact Mr. Moloy Biswas, Regional Manager, Kolkata at Phone (033) 2282-1376 or e-mail: [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com) or [moloyb@cdslindia.com](mailto:moloyb@cdslindia.com). For any clarification you may contact us at [secretarial@beekaysteel.com](mailto:secretarial@beekaysteel.com).

The results of the Postal Ballot by e-voting will be announced on or after 5th April, 2023 at the registered office of the Company and the same will also be available at the website of the Company and with the depositories.

For Beekay Steel Industries Limited  
Sd/-  
(Rabindra Kumar Sahoo)  
Company Secretary

Place: Kolkata  
Date: 01.03.2023



