



**Tanla Platforms Limited**  
(Formerly known as Tanla Solutions Limited)  
Tanla Technology Center  
Hi-tech city Road, Madhapur,  
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July 3, 2023

To,

<b>BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: <b>532790</b>	<b>National Stock Exchange of India Ltd.</b> “Exchange Plaza” Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: <b>TANLA</b>
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**Sub.: Update on Acquisition - completion of acquisition of ValueFirst Digital Media Private Limited**

**Ref.: Regulation 30 (read with Schedule III – Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)**

Dear Sir / Madam,

Pursuant to Regulation 30 (read with Schedule III – Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) and in furtherance to the announcement made on to the stock exchanges on June 8, 2023, this is to inform the stock exchanges that, the Company has today completed the acquisition of 100% of the paid-up share capital of ValueFirst Digital Media Private Limited (“**VF Digital India**”) in terms of the share purchase agreement dated June 8, 2023.

Pursuant to completion of this acquisition, VF Digital India becomes a wholly owned subsidiary of Tanla Platforms Limited with effect from July 3, 2023.

This is further to inform the stock exchanges that the acquisition of ValueFirst Middle East FZC will be completed and informed to the stock exchanges in due course.

This announcement is also being made available on the website of the Company i.e. [www.tanla.com](http://www.tanla.com).

Kindly take the same on record and disseminate the information.

Thank you.

Yours faithfully,

For **Tanla Platforms Limited**

Seshanuradha Chava  
General Counsel and Company Secretary  
ACS-15519