



PRISM JOHNSON LIMITED

(FORMERLY PRISM CEMENT LIMITED)

August 30, 2019

The National Stock Exchange (India) Ltd., Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051. Code : PRSMJOHNSN	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai – 400 023. Code : 500338
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Dear Sir,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we provide herewith the hyperlink of video clipping of the Managing Director's interview on CNBC TV18 - Incredible Journeys – A Brand & Leadership Series.

Hyperlink of the video clipping : https://youtu.be/bQRSuJl4_c8

We request you to take the same on the records.

Thanking you,

Yours faithfully,

for **PRISM JOHNSON LIMITED**

ANEETA S. KULKARNI
COMPANY SECRETARY



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