## Date: February 12, 2025,

To, BSE Limited Corporate Relationship Department, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai-400 001

The National Stock Exchange of India Limited Exchange Plaza, Block G, C-1, Bandra-Kurla Complex, Bandra (East), Mumbai-400 051

BSE Scrip Code: 533287

**NSE Symbol: ZEELEARN** 

## Sub: Press Release for Vidysea Secures \$1M Seed Funding to Revolutionize AI-Powered Study Abroad Guidance.

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Dear Sir/Ma'am,

In compliance with the provisions of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a Press Release issued by Zee Learn Limited (the Company') on the captioned subject, the content of which is self-explanatory.

We request you to kindly take the aforesaid information on record.

Thanking you. Yours faithfully, **For ZEE LEARN LIMITED** 

ANIL GUPTA COMPANY SECRETARY & COMPLIANCE OFFICER















# Vidysea Education Private Limited ("Vidysea"), An AI-Driven Study Abroad Platform Secures around \$1M Seed Funding to Revolutionize AI-Powered Student Guidance

Noida, India – Vidysea, an AI-driven study abroad platform designed to empower students with personalized academic and career guidance, has secured a seed investment round of approximately \$1 million. The round was led by Zee Learn Limited (ZLL) along with Aarvi Family LLP, with additional contributions from the company's founders and other shareholders.

This seed funding round will help Vidysea strengthen its product, and expand its team to provide the highest quality services and support.

The funding will be instrumental in accelerating Vidysea's mission to provide unbiased, datadriven insights that help students make well-informed academic and career choices during their further studies journey, particularly for international. The company, founded in September 2024 and headquartered in Noida, is building an advanced AI-powered product that simplifies and enhances the decision-making process for students worldwide who want to study further. Vidysea helps students discover and connect with the best institutions worldwide from K12 to college and graduate schools. Furthermore, Vidysea helps simplify the complicated process of admission, selection, and post-selection for the students.

"We believe in Vidysea's vision of leveraging technology to bridge the gap between students and their ideal academic paths. The need for personalized career guidance has never been greater, and we see immense potential in what Vidysea is building. By leveraging technology to provide accurate, unbiased, and personalized recommendations, they are addressing a crucial gap in the industry. The platform provides clarity, and equips students with the knowledge they need to make informed choices." – Manish Rastogi, CEO, ZLL

"Investing in the future of education is equivalent to investing in the future of society. Vidysea's AI-driven approach ensures that students receive guidance that is transparent, unbiased, and aligned with their aspirations. We believe in their mission to empower students with the right tools and information, and we are proud to back their efforts. " – **Ravi Patel**, **Aarvi Family LLP** 

Speaking on the funding round, **Karunn Kandoi**, **CEO and Founder of Vidysea**, said, "This investment allows us to take a significant step toward our vision of revolutionizing student career guidance and navigating them through their further study goals. Not much has changed since I did my MBA till date, we are building a platform that simplifies students' overwhelming choices and helps them throughout the process for them to get accepted into their dream school and program. Technology is evolving rapidly and can be leveraged and built to provide students with the right tools to navigate their choices effectively. Vidysea is committed to ensuring every student victory by receiving high-quality, reliable, data-driven guidance to unlock their potential."





Speaking on the funding round, **Sameer Upadhyay**, **CSRO and Founder of Vidysea** said, "We are excited to be solving this large problem of the industry, helping students navigate through the challenges like admission, visa, settlement, etc. We thank ZLL and Aarvi Family LLP for believing in us and what we are building"

# About Vidysea

Vidysea is an AI-driven innovative platform designed to help students make smart, wellinformed choices for their academic and career journeys. Founded by technologists, education enthusiasts, and passionate leaders, Vidysea stands out for its clear, unbiased approach to career and further studies guidance. Vidysea is committed to ensuring every student discovers their unique path by equipping them with essential knowledge, tools, and resources to achieve their aspirations. Vidysea believes every student deserves the best match for their journey to success.

#### Vidysea's Services

Vidysea specializes in providing personalized recommendations, addressing the unique needs of every student. The services include personalized, unbiased programs and school recommendations. It provides detailed insights into admission requirements as well as strengthens profile through extracurriculars, essays, and recommendation letters. Vidysea guides students through every stage of their academic journey from exploration and qualification to application, pre-departure, and settling into a new destination and institution. It empowers students to achieve their aspirations with clarity and ease.

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