## ADD-SHOP E-RETAIL LIMITED

## (FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA) Tel. No.: 0281-2580 399

Date: 30.12.2021

To,
Dept. of Corporate Services
BSE Limited
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

## **Sub: Intimation of Board Meeting.**

With reference to captioned subject and as per the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Notice is hereby given that Meeting of Board of Directors of the Company is scheduled to be held on Monday, 10<sup>th</sup> Day of January, 2022 at the registered office of the Company situated at B-304, Imperial Height, 150 Ft Ring Road, Rajkot – 360005, to consider the following matters:

- 1. To consider and approve the matter relating to allotment of Bonus shares.
- 2. To consider any other matter with the permission of the Chair.

Further, as per the code of conduct for prevention of insider trading adopted by the Company under amended SEBI (Prohibition of Insider Trading) Regulation, 2015, the Company has already intimated its Directors and designated officers that the Trading Window shall remain closed till the Allotment of bonus shares.

Please take note of the same on your record.

Thanking you,

Yours faithfully,

For, Add-Shop E-Retail Limited

(Formally Known as Add-Shop Promotions Limited)

Nirajkumar Malaviya Company Secretary

E-Mail: info@addshop.co: Web: www.addshop.co