



TCS/PR/SE-97/2022-23

October 6, 2022

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla
Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. 532540**

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS Positioned as a Leader in Data & Analytics Services by Everest Group**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Pradeep Manohar Gaitonde
Company Secretary

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel. 91 22 6778 9595 Fax 91 22 6778 9660 e-mail corporate.office@tcs.com website www.tcs.com

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021.

Corporate identification No. (CIN): L22210MH1995PLC084781

TCS Positioned as a Leader in Data & Analytics Services by Everest Group

Tata Consultancy Services' Comprehensive Portfolio of Services and Solutions Focusing on Business Transformation are Cited as Key Strengths

NEW YORK | MUMBAI, October 06, 2022: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) has been recognized as a Leader in Everest Group's PEAK Matrix® for Data & Analytics Services¹.

According to the report, TCS has strong capabilities in cloud with a good focus on building a strong talent pool and co-innovating with partners and clients. It goes on to say that TCS provides a comprehensive portfolio of AI services and solutions, which is built on an approach focused on business transformation.

The report highlights that TCS' is taking a partnership route to in building greenfield capabilities in emerging AI market themes including federated learning and AI sustainability. Further, the report said that TCS is engaging with academic and research institutes to drive innovation.

"Our contextual knowledge, thought leadership in data and analytics, and investments in intellectual property and next-gen solutions, cater to the aspirational needs of our clients and enable them to transform their ecosystem-wide data into value," said **Krishnan Ramanujam, President, Enterprise Growth Group, TCS.** *"Our leadership position in this report is a recognition of our vision and strategy, deep industry knowledge, innovation efforts and customer-centricity."*

TCS follows a holistic approach to data centricity that covers the entire data value chain to drive business effectiveness. This includes simplifying the data and analytics landscape, bringing in synergy across the knowns and the unknowns in the business ecosystem, and enabling the deployment of solutions at scale. Further, its rich set of enablers that include both horizontal AI/ML accelerators and industry-specific models help organizations drive their technology landscape modernization and tap into the potential of real-time decision making.

TCS has invested in proprietary frameworks and solutions that reduce program implementation risks and accelerate speed to value:

- TCS Datom™ – an advisory framework to develop the right data, analytics and AI strategy aligned to the customer's business goals. It combines TCS' cross-industry experience, contextual knowledge and data-on-cloud strategy.
- TCS Daezmo™ – an end-to-end solution framework that leverages TCS' Machine First™ approach to modernize the data and analytics estate across decision operations, covering EngineeringOps, DataOps and AIOps.
- TCS Decision Fabric™ – a state-of-the-art business solutions framework that brings together the power of AI and immersive analytics to deliver accelerated business outcomes.
- TCS Dexam™ – Offers a controlled data exchange environment for enterprises and their ecosystem partners. It enables democratization, monetization, and commercialization of data, while preserving the security, privacy, and consent of data and its stakeholders.

TCS' domain expertise enables it to customize data and analytics frameworks to address the business imperatives in different industry verticals. Its analytics solutions address industries like banking, financial

¹ Data and Analytics Services PEAK Matrix® Assessment 2022, Vishal Gupta, Arpit Mehra, Mansi Gupta, Pravina Jayaraman, Everest Group, August 24, 2022

services, and insurance, retail and consumer packaged goods, communications and media, manufacturing, and life sciences and healthcare.

Additionally, TCS has been partnering with leading enterprises in accelerating their innovation leveraging data and analytics. This has been made possible by sustained investments in research and innovation, intellectual property and strong partnerships with technology providers, academia, and startups through its Co-Innovation Network (COIN™). TCS Pace Port™ co-innovation and advanced research centers helps customers evaluate, develop and prototype cloud-based analytics and AI solutions.

“TCS has emerged as a Leader in Everest Group’s Data & Analytics (D&A) Services PEAK Matrix® Assessment 2022. It has further strengthened its capabilities by creating customized industry- and domain-specific D&A solutions based on adoption maturity and specific requirements of enterprises,” said **Vishal Gupta, Vice President, Everest Group**. *“TCS also has an impressive focus on building in-house capabilities across emerging market demand themes, keeping them at the forefront of innovation.”*

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world’s largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 606,000 of the world’s best-trained consultants in 55 countries. The company generated consolidated revenues of US \$25.7 billion in the fiscal year ended March 31, 2022, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

TCS media contacts:

France	Email: karine.mazurier@tcs.com Phone: +33 624633512
Asia Pacific	Email: wenjian.lin@tcs.com Phone: +65 9695 9948
Australia and New Zealand	Email: kelly.ryan@tcs.com Phone: +61 422 989 682
Canada	Email: tiffany.fisher@tcs.com Phone: +1 416 456 7650
Europe	Email: joost.galema@tcs.com Phone: +31 615 903387
India	Email: saxena.kritika@tcs.com Phone: +91 22 6778 9999 Email: vanshika.sood@tcs.com Phone: +91 22 67789098
Middle East & Africa	Email: pragya.priyadarshini@tcs.com Phone: +971528656700
Japan	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989
Latin America	Email: alma.leal@tcs.com Phone: +521 55 7980 8714
UK	Email: peter.devery@tcs.com Phone: +44 20 3155 2421
USA	Email: james.sciales@tcs.com Phone: +1 917 981 7651