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25<sup>th</sup> July, 2021

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001.

**Scrip code: 532343** 

National Stock Exchange of India Ltd., Exchange Plaza, 5<sup>th</sup> Floor, Bandra-Kurla Complex, Bandra (E), Mumbai 400 051. **Scrip code: TVSMOTOR** 

Dear Sir,

Reg: Press Release - TVS Motor Company launches BS-VI TVS NTORQ

125 in Nepal

We enclose a Press Release regarding "TVS Motor Company launches BS-VI TVS NTORQ 125 in Nepal", for dissemination.

Thanking you,

Yours truly, For TVS MOTOR COMPANY LIMITED

Breenwater

K S Srinivasan Company Secretary

Encl: a/a

Website: www.tvsmotor.com Email: contactus@tvsmotor.com CIN:L35921TN1992PLC022845

## PRESS RELEASE



#### TVS Motor Company launches BS-VI TVS NTORQ 125 in Nepal

Only scooter to be equipped with Race Tuned Fuel Injection (RT-Fi)

<u>Kathmandu, July 25, 2021:</u> TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today announced the launch of BS-VI TVS NTORQ 125 with Race Tuned Fuel Injection (RT-Fi) in Nepal. The company has developed two versions of BS-VI Fi platforms, namely, RT-Fi (Race Tuned Fuel injection) and ET-Fi (Ecothrust Fuel injection). The RT-Fi technology is specially designed to ensure an enjoyable racing experience in all driving conditions.

TVS NTORQ 125 ushered in a new era of connectivity, power, and style to the scooter industry. The BS-VI edition will redefine it with superior performance and a smooth riding experience. The new edition also debuts a 5.8-litre fuel tank for the scooter.

Commenting on the launch, **Mr. R Dilip, President – International Business, TVS Motor Company** said, "TVS NTORQ 125 has redefined the expectation of scooter consumers in Nepal by creating an exciting, powerful, connected experience for the Gen Z. It has made its mark as the most loved and accepted scooter brand in Nepal. With the transition to BS-VI, we have taken this opportunity to introduce two Fi Technology platforms. TVS NTORQ 125 is the only scooter to be equipped with RT-Fi platform. The superior performance will be complemented by better real throttle feel. The accentuated ride experience, which is a testimony to the racing heritage of the scooter, will delight our young customers in the market."

**Mr. Shahil Agrawal, Managing Director, JMPL,** said, "We are delighted to introduce the TVS NTORQ 125 BS-VI in Nepal today. The smart scooter is designed to create a best-in-class ownership experience with the inclusion of RT-Fi. This launch will build on the TVS NTORQ 125 experience, and we are committed to creating an end-to-end experience for our young customers."

TVS NTORQ 125 is the first Bluetooth connected scooter in Nepal and has become synonymous with industry-first technology, unrivalled style and superior performance. The scooter boasts superior performance backed by TVS Racing Pedigree and premieres the SMARTXONNECT™, an innovative Bluetooth-enabled technology paired with an exclusive TVS Connect mobile App. SMARTXONNECT™ enables a host of first-in-segment additions to the fully digital speedometer,

### PRESS RELEASE



which boasts features such as navigation assist, top speed recorder, in-built lap-timer, phone battery strength display, last parked location assist, service reminder, trip meter and multi-ride statistic modes such as Street and Sport.

With this launch, TVS NTORQ 125 is available in five variants, Disc, Drum, Race Edition, Race Edition (BS-VI Fi) and SuperSquad Edition. It comes in a colour selection of Matte Red, Metallic Grey, Metallic Red, Metallic Blue. The Race Edition (including BS-VI Fi) is available in Red-Black and Yellow-Black, while SuperSquad Edition comes in Combat Blue, Invincible Red and Stealth Black.

#### **About TVS Motor Company**

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive five years. For more information, please visit www.tvsmotor.com.

For further information, please contact: Surabhi Udas/ Priyanka Bhattacharya surabhi.udas@tvsmotor.com / priyanka.b@tvsmotor.com

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