

TRIDENT/CS/2021  
August 3, 2021

The Manager Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai - 400 051	The Manager Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001
Scrip Code:- TRIDENT	Scrip Code:- 521064

Dear Sir/ Madam,

**Sub: Intimation under the Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

In continuation to our letter no TRIDENT/CS/2021 dated January 18, 2021, we would like to inform you that the Company has commenced the production of 'Detergent Powder' under Chemical Segment. The Press Release issued by the Company on the same is also enclosed herewith.

Further, details as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular no. CIR/CFD/CMD/4/2015 dated September 9, 2015 are as follows:

Sr No	Particulars	Details
1.	Existing capacity	0 (Zero)
2.	Existing capacity utilization	Not Applicable
3.	Capacity Addition	10 MT/Day
4.	Period within which the proposed capacity has been added	The date of Commercial Operation of the project is August 2, 2021.
5.	Investment made	Approx INR 25 Lacs
6.	Mode of financing	The project has been financed through Internal accruals only.
7.	Rationale	The project shall help to expand the chemical business of the Company and shall further increase the market presence in the chemical segment.

Thanking you  
Yours faithfully  
For Trident Limited

(Ramandeep Kaur)  
Company Secretary  
ICSI Membership No.: F9160

Encl: as above

03/08/2021

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**Press Release**

## **Trident ventures into Detergent Market with launch of ‘Tri-Safe’**

**Ludhiana, India- August 3, 2021:** With aim to become a national brand and further penetrate in consumer market, Trident is pleased to announce commencement of commercial production of “Tri-Safe” Washing Powder w.e.f August 2, 2021 at its Budhni facility in Madhya Pradesh with current installed capacity of 10MT/Day. Trident with this new venture, intends to reach every household of India by offering an affordable and effective washing solution.

Tri-Safe is infused with neem, a natural herb and part of the Indian ethos, to deliver good hygiene and intense cleaning for whites as well as colours. Rejoice over this new, easier way of washing, and claim your ‘right to good hygiene.’

### **About Trident Limited:**

Trident Limited (NSE: TRIDENT; BSE: 521064) is the flagship Company of Trident Group, a USD 1 billion Indian business conglomerate and a global player. Headquartered in Ludhiana, Punjab, Trident Limited is vertically integrated textile (Yarn, Bath & Bed Linen) and Paper (Wheat Straw-based) manufacturer and is one of the largest players in Home Textile Space in India. Supplying national, captive, and retailer owned brands, the organization is highly decorated with awards from its customers, vendors, and various government entities in recognition of advancing the highest standards in product quality, social responsibility, and environmental stewardship.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh.

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For more information, please visit [www.tridentindia.com](http://www.tridentindia.com) OR contact:

Abhinav Gupta/ Ajay Singla  
Trident Limited  
Tel: +91 161 5039 999  
Fax: +91 161 5039 900  
Email: [corp.relations@tridentindia.com](mailto:corp.relations@tridentindia.com)