

July 28, 2022

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, C/1, G Block,  
Bandra - Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Scrip ID:** BSOFT  
**Scrip Code:** 532400

**Symbol:** BSOFT  
**Series:** EQ

**Kind Attn:** The Manager,  
Department of Corporate Services

**Kind Attn:** The Manager,  
Listing Department

**Subject:** - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

*Sneha Padve*



Sneha Padve  
**Company Secretary & Compliance Officer**

**Encl.:-** As mentioned above.



Press Release

## **Birlasoft Adopts RISE With SAP to Migrate their Digital Core to Cloud**

*Increases focus on cloud adoption to help enterprises in their digital transformation journeys*

**Noida, Pune (India), and Edison (NJ): July 28, 2022: Birlasoft Ltd [BSE: 532400, NSE: BSOF], part of the USD 2.8 billion diversified CK Birla Group, and a global enterprise digital and IT services company, has strengthened its relationship with SAP, by leveraging RISE with SAP to transform its digital landscape onto the cloud. With enterprises adopting a 'Cloud-First' strategy, this move will enable Birlasoft to accelerate their clients' transformation journeys substantially.**

A global SAP Partner, Birlasoft has successfully completed the entire migration from its SAP S/4HANA on-premises instance to SAP S/4HANA® Cloud, within six months, across more than 20 countries where it has business operations. With the implementation of RISE with SAP, the company has streamlined and modernized its operations, to drive innovation across its business functions including chosen HR, Total Records, Cash management, Data services, integration services, and services for SAP deployment, in addition to the cloud edition of RISE with SAP.

**Shreeranganath Kulkarni (SK), Chief Delivery Officer, Birlasoft, said, "Birlasoft has relentlessly evolved with the times and need to steer enterprises towards digitizing themselves. The changing IT landscape over the past two years have provided ample motivation for enterprises to move on to the cloud faster. RISE with SAP has been the best way forward in that regard. I'm confident that this extended partnership will lead our business transformation journey and enable us to serve our stakeholders better."**

*"RISE with SAP is core to our strategy as we accelerate our growth in the cloud. Partners like Birlasoft play a crucial role of change agents who create momentum by transforming businesses across industry and size." said Anand Raisinghani, Vice President & Head - Professional Services, BFSI, Telecom & Media, SAP Indian Subcontinent. "The joint alignment between Birlasoft and SAP will help our customers embrace agility, flexibility and productivity in their day-to-day operations and performance on the cloud."*

Cloud adoption and acceleration are an integral part of Birlasoft's Digitalization Strategy and RISE with SAP provides better operational efficiencies, including seamless multi-cloud connectivity.

Birlasoft helps enterprises globally to increase their speed-to-market, grow their revenue and reduce the total cost of operations. It also helps benchmark business performance with best-in-class KPIs, templated industry solutions aligned with RISE with SAP for focused industry verticals and Proprietary Intelligent Automation Platform tailored to outcome-based support and services. In addition, it helps focus on program execution following the Define, Measure, Analyze, Improve, and Control approach to stay lean and ensure fast and agile implementations.

### **About Birlasoft Challenge The Norm**

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes



societies more productive by helping customers run businesses. As part of the multibillion dollar diversified The CK Birla Group, Birlasoft, with its 12,200+ professionals, is committed to continuing its 160-year heritage of building sustainable communities. For further information, visit [www.birlasoft.com](http://www.birlasoft.com)

#### About SAP

SAP's strategy is to help every business run as an intelligent, sustainable enterprise. As a market leader in enterprise application software, we help companies of all sizes and in all industries run at their best: SAP customers generate 87% of total global commerce. Our machine learning, Internet of Things (IoT), and advanced analytics technologies help turn customers' businesses into intelligent enterprises. SAP helps give people and organizations deep business insight and fosters collaboration that helps them stay ahead of their competition. We simplify technology for companies so they can consume our software the way they want – without disruption. Our end-to-end suite of applications and services enables business and public customers across 25 industries globally to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives. For more information, visit [www.sap.com](http://www.sap.com).

#### For additional information, please contact:

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#### Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.