



T.T. LIMITED

(CIN: L18101DL1978PLC009241)

879, Master Prithvi Nath Marg, Opp. Ajmal Khan Park, Karol Bagh, New Delhi, 110005, INDIA

☎ 0091 11 45060708 | 🎧 1800 1035 681 | ✉ newdelhi@ttlimited.co.in | 🌐 www.ttlimited.co.in

TTL/SEC/2023-24

7th March, 2024

M/s National Stock Exchange of India Ltd.“ Exchange Plaza” Plot No. C/1, G Block Bandra Kurla Complex Bandra (E), Mumbai-400051 Ph.: 022-26598100-8114	Bombay Stock Exchange Limited Floor 35, P.J.Towers Dalal Street Mumbai-400001 Fax-022-22722061/41/39/37
Scrip Code: TTL	Scrip Code : 514142

Sub: Press release

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find enclosed herewith a Press Release titled “**T T Ltd Signs MoU with Bizcrum Infotech Private Limited (Bijnis)**”.

You are requested to take the above press release on record.

Thanking You,

Yours Sincerely
For **TT Limited**

Pankaj Mishra
Company Secretary



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PRESS NOTE

T T Ltd Signs MoU with Bizcrum Infotech Private Limited (Bijnis)

We are happy to share that T.T. Limited and Bizcrum Infotech Private Limited (Bijnis) have entered into a Memorandum of Understanding to push sell and expand market through the BIJNIS B2B platform.

Bijnis has agreed to give special emphasis on promoting “T.T.” brand goods PAN India through their online B2B marketplace.

Together we are confident that T.T. Limited and Bijnis will collaborate and be able to expand business to every nook and corner of the country by leveraging the digital platform and ground level network. This will save T.T. Limited, the high cost of entering new markets & reduce credit risks.

TT Limited, a vertically integrated textiles company listed on both NSE and BSE. Established in 1978, TT Limited has evolved into a household brand across India, with a presence in towns and cities of all classes.

Products are being manufactured in key locations such as Uttar Pradesh, Delhi NCR, Punjab, Gujarat, Tamil Nadu, and West Bengal, TT Brand adheres to rigorous quality control norms, holding certifications like Oeko Tex, GOTS, BCI, SEDEX, REX, among others.

In addition to its global exports, the brand is available on major Indian e-commerce platforms like Amazon, Myntra, Flipkart, Ajio, Limeroad, Snapdeal, as well as in organized retail chains such as VMart, Vishal, Reliance, Nyasa, VRetail, Max, and its exclusive TT Bazaar outlets. The brand reaches over 50,000 Multi-Brand Outlets (MBOs) across the country.

Place: New Delhi

Date: 7th March, 2024

Sanjay Kumar Jain
Managing Director
T.T. Limited, New Delhi

