

Date: May 22, 2020

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai — 400 001.

National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G — Block,
BKC, Bandra (East),
Mumbai — 400 051.

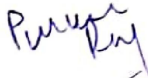
Dear Sir / Madam,

Sub.: Press Release on the launch of new range of fashion protective denim

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, we enclose herewith a press release on the launch of new range of fashion protective denim.

Thanking you,

Yours faithfully,
For Nandan Denim Limited,



Company Secretary



Nandan Denim Limited
(CIN:L51909GJ1994PLC022719)

Registered Office

Survey No. 198/1, 203/2, Saljpur-Gopalpur, Pirana Road, Piplej, Ahmedabad - 382 405
Ph.: +91 9879200199 Website : www.nandanddenim.com Email : info@nandanddenim.com

Corporate Office

Chirpal House, Shivrani Cross Roads, Satellite, Ahmedabad - 380 015
Ph.: 079-26734660/2/3 Fax : 079-26768656

Nandan Denim launches new range of fashion protective denim

Nandan Denim Limited, the Ahmedabad-based Company having fully integrated production facility from manufacturing of yarn to finished fabric under one roof, has launched a new range of fashion protective denim for 'new normal life' after COVID-19. The new fabric is anti-virus and anti-bacterial treated, and also provides protection from COVID-19 virus to major extent.

Mr. Deepak Chiripal, CEO, said that "After a long battle with COVID-19 virus, life and businesses will soon be back to normal. But we predict it will be a 'new normal life', where individuals will be more conscious about health, hygiene and safety. 'Sustainability' will be more focused on human angle than environmental aspects in the short term, till we completely come out of the COVID-19 fear."

Nandan Denim is taking a lead role not only in social responsibility but also in innovation to make people feel more protected and secured in this 'new normal life'. The latest range of 'New Normal' collection of anti-bacterial and anti-virus treated denim shall also give protection from COVID-19 virus to major extent.

Mr. Chiripal further said that "At Nandan, we are not looking at these protective denims just as a business opportunity, but as a contribution to mankind by providing a tool to protect human health and 'feeling safe'."

The virus-protected denim come in all kinds, including top weight, bottom weight, ladies' and men's categories.

About Nandan Denim Limited (www.nandanddenim.com):

Nandan Denim Limited (NDL) is India's leading manufacturer of Denim Fabric. Company commenced its operations in 1994 with textile trading business and forayed into textile manufacturing in 2004. Nandan Denim currently engages in manufacturing of denim fabric, shirting fabric and yarn, etc.

NDL is a part of leading conglomerate, Chiripal Group, established in 1972 and is currently diversified across several businesses like Textiles, Chemicals, Packaging, Infrastructure and Education. Headquartered in Ahmedabad, Gujarat, NDL has denim manufacturing capacity of 110 MMPA and spinning capacity of 141 TPD. Apart from this, NDL also has shirting capacity of 10 MMPA and dyeing capacity of 10 TPD.

The Company has two state-of-the-art manufacturing facilities in Ahmedabad, Gujarat and exports its denim fabric to over 27 countries. A team of around 3000 passionate & motivated individuals drive Nandan Denim Limited.



For further information, please contact:

Ms. Purvee Roy
Company Secretary
Email: purvee@chiripalgroup.com

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