

# 25FPS MEDIA PRIVATE LIMITED

18<sup>th</sup> Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013  
Tel: +91 22 71061234 CIN: U92100MH2004PTC147541

---

Date: 9<sup>th</sup> April, 2020

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

**National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051.

Dear Sir,

**Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011'), please find enclosed our disclosure pertaining to sale of equity shares of Zee Media Corporation Limited, a company listed on your stock exchange.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

**For 25FPS Media Private Limited**

Sd/-

**Ashok Sanghavi**  
**Authorised Signatory**

Encl: As above.

CC:

**Zee Media Corporation Limited**  
14<sup>th</sup> Floor, A Wing, Marathon Futurex,  
N. M. Joshi Marg, Lower Parel,  
Mumbai - 400 013.

**Note: Due to ongoing CoVID 19 pandemic outbreak and consequent lockdown, this disclosure is being submitted without signature. Please accept the same.**

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Zee Media Corporation Limited (ZMCL)		
Name(s) of the seller and Persons Acting in Concert (PAC) with the seller	25FPS Media Private Limited		
Whether the seller belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the sale under consideration, holding of :</b>			
a) Shares carrying voting rights	93,159,592	19.79	19.79
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	93,159,592	19.79	19.79
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	19,130,000*	4.06	4.06
b) VRs acquired /sold otherwise than by shares	NA	NA	NA
c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NA	NA	NA
d) Shares encumbered / invoked/released by the acquirer	NA	NA	NA
e) Total (a+b+c+/-d)	19,130,000	4.06	4.06

<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	74,029,592	15.72	15.72
b) Shares encumbered with the acquirer	NA	NA	NA
c) VRs otherwise than by shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	74,029,592	15.72	15.72
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	4,830,000 shares on 20 <sup>th</sup> February, 2020 14,300,000 shares on 7 <sup>th</sup> April, 2020		
Equity share capital / total voting capital of the TC before the said acquisition/ sale	47,07,89,505 fully paid up equity shares of Rs. 1 each		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	47,07,89,505 fully paid up equity shares of Rs. 1 each		
Total diluted share/voting capital of the TC after the said sale	47,07,89,505 fully paid up equity shares of Rs. 1 each		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note**

\* 19,130,000 shares sold by the lenders to whom shares of ZMCL had been pledged

**For 25FPS Media Private Limited**

**Sd/-  
Ashok Sanghavi  
Authorised Signatory**

**Place: Mumbai  
Date: 9<sup>th</sup> April, 2020**

**Note: Due to ongoing CoVID 19 pandemic outbreak and consequent lockdown, this disclosure is being submitted without signature. Please accept the same.**