



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
140/2/2, Musakhedi Square, Ring Road, Indore 452001 (M.P) INDIA
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 29.12.2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

SUB: INTIMATION OF CLOSURE OF TRADING WINDOW

Dear Sir/Madam,

In reference to the NSE Letter dated 02.04.2019 vide Ref. No. NSE/CML/2019/11, BSE circular No. LIST/COMP/01/2019-20 dated 02.04.2019 and pursuant to the SEBI (Prohibition of Insider Trading) Regulations 2015 as amended & Company's Code of Conduct for Prevention of Insider Trading, we wish to inform you that the trading window for dealing in securities of the Company will remain closed from 01.01.2024 till the expiry of 48 hours after the declaration of financial results for the quarter ended on 31.12.2023 for all the Directors, Key Managerial Personnel, Designated Employees, Insiders and their immediate relatives.

The date of the Board Meeting to be held for the consideration of Unaudited Financial Results of the company for the quarter ended on 31.12.2023 shall be communicated in due course of time.

Request you to kindly take a note of the same.

Thanking You,

Yours faithfully,

For Brand Concepts Limited

Swati Gupta
Company Secretary & Compliance Officer
(M. No.: ACS 33016)