

Date: 30-July-2020

**The Asst. General Manger
The BSE Limited**
Phiroje Jeejeebhoy Towers
Dalal Street Fort
Mumbai - 400 001
(Scrip Code - 532776)

**Asst. Vice-President
The National Stock Exchange Limited**
"Exchange Plaza" Bandra Kurla Complex,
Bandra East,
Mumbai - 400 051
(Scrip Code - SHIVAMAUTO)

Sub: Intimation to Stock Exchange regarding issuance of Notice in newspaper

Dear Sir(s),

Pursuant to Regulation 30 and Regulation 47(3) read with Schedule III of SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, the Company hereby informs that a Notice to shareholder has been published in '**Business Standard**' (National Daily Newspaper in English) and '**Business Standard**' (Regional Daily Newspaper In Hindi) on July 30, 2020 pursuant to the provisions of Section 124(6) of the Companies Act, 2013 and Rule 6 of Investors Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 and as amended from time to time.

We would also like to inform you that as per Rule 6 of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, we have also sent individual notices, to the shareholders, who have not claimed dividend for seven or more consecutive years and whose shares are liable to be transferred to the Demat Account of IEPF Authority during the financial year 2020-21.

Kindly take the aforesaid information on your records.

Thanking you.

Yours truly,

For Shivam Autotech Limited

A handwritten signature in blue ink that reads 'Samta Bajaj'.

Samta Bajaj
Company Secretary and Compliance Officer
M. No. 50269



**SHIVAM AUTOTECH LIMITED www.shivamautotech.com
CIN: L34300HR2005PLC081531**

Registered Office: 10, 1st Floor, Emaar Digital Greens, Tower A, Sector 61,
Golf Course Extension Road, Gurugram, Haryana-122102

Tel: 0124-4698700
Fax: 0124-4698798



The IPL challenge

This year's cricketing extravaganza will be a completely different ball game for advertisers and brands

SHUBHOMY SINGH

The Board of Control for Cricket in India has set the ball rolling for holding the Indian Premier League (IPL) in the United Arab Emirates. If it receives the necessary approvals, we might be watching the cash-rich T20 league from mid-September to early November.

This is both good news and bad. For one, this proposed winter season of India, but on the other hand, the pandemic-induced restrictions on movement and general declaration in the economy have put a dash on spending across the board. What then must the advertisers do to get the maximum bang for the buck while dealing with this dilemma? Here are some ideas to consider the event is held with all medical precautions in place. What must brands with long-term contracts do to stand out? And how should the advertisers tackle the content with all the challenges starting them in the eye?

Crickets analyst and former team director of IPL franchise Kolkata Knight Riders Joy Bhattacharya is assured about the success of the IPL brand. In fact, he says it will only gain in equity as an advertising revenue because of the momentum in advertising he had little.

In other words, India's biggest advertising property (even the most conservative estimates peg last year's ad spend over ₹2,000 crore) can only get better, thanks to the Premier TV ratings it has earned till now and the vaccine-induced boom in sports-related activity in the country for months together. But it will be played in a winter season, a very different affair from the summer months that IPL traditionally played in. The economy has put a dash on spending across the board. What then must the advertisers do to get the maximum bang for the buck while dealing with this dilemma? Here are some ideas to consider the event is held with all medical precautions in place. What must brands with long-term contracts do to stand out? And how should the advertisers tackle the content with all the challenges starting them in the eye?

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say the title sponsor Vivo, would find life difficult in the given scenario — the prevailing anti-China sentiments in the country. "That measure will be there for a while and Chinese brands that have already taken a hit will have to wait it out for memory erosion," he says.

With Diwali round the corner, many consumers who were shy away from purchase may take the dive and this may be a real test of possibilities. "So far consumers durable companies there is a huge incentive to get in, more so for those in emerging categories like dishwashers and air fryers that have found traction due to work from home," says TRA Research founder N Chandramouli. The same is true for food delivery companies. There might be even content creators emerging that we can not think of as of now, say women's apparel, which might start betting big on cricket in the absence of any other sport.

Interestingly, he doesn't see much scope for firms selling pharmaceuticals and/or immunity-building products, a category that has done well in recent months. "That is because, the situation has already created the kind of awareness on health and immunity that these companies had been trying to do for years," says Chandramouli.

How will the content be different? Chandramouli says, "First, the piece of communication should trigger sales as IPL is a momentary thing where you do two things — you build a brand and you try to push sales. But because the current situation may open time for the future, brands have already suffered, so they might not want to spend much any longer. Second, show functionality — this is what my product or service will do to improve your life. Third, what strategy you have followed during the ongoing Covid-19 outbreak, and how you think and perspective." Basically, four trends and respond accordingly.

Conversely, brands should also try and negotiate for discounts," says Harish Bijoor, founder of Harish Bijoor Consultancy Inc, has seen several different take.

He says brands that don't have deep pockets should completely stay away. Many brands need to decide not to participate in IPL, as all because there is going to be a huge clutter now that there is one outlet to reach out to the consumer. "If you want to stand out, you need money," he explains, "so brands that don't have that kind of money should totally stay out of the IPL."

Bijoor also feels that the Chinese smartphones brands.

BRAND WORLD

Amul widens the brand pitch

With a slew of new product launches and brand extensions through the lockdown, the dairy major looks to reinvent the brand

VINAY UMARU
Ahmedabad, 29 July

Even as many food and beverage (F&B) brands have struggled to locate their voice and supply chain during the lockdown, dairy major Amul, managed by Gujrat Co-operative Milk Marketing Federation (GCMMF) has been on an accelerated treadmill of new product launches and brand extensions along with an unrelenting advertising calendar.

From immunity-boosting milk to Indian sweets, exotic chocolates and biscuits and most recently, a holy drink (panchamrit) or the five-ingredient nectar offered in temples during festivals, Amul has followed an aggressive media and launch schedule through the past months. It has launched 33 products and variants, not just dairy but also butter-based bakery products and even what flour under the 'Amul' brand.

Experts say that the brand is heavily reinvesting itself, adding its skin as just another dairy brand to turn into a food and beverage maker. However, with so many products and variants, launched over such a short time, does Amul run the risk of spreading its brand too thin?

GCMMF Managing Director R S Socha dismisses the possibility. "With all the launches, we have made our core values of offering quality and affordable products. Of course, milk is our main focus, but all products and variants launched adhere to Amul as a quality and affordable brand," he said.

The brand's expanded vision

of the marketplace also stems from the uncertainty that gripped its bestselling labels in the early weeks of the lockdown. Ice-cream demand fell in the period, but has now climbed back to 70 per cent of average demand in the pre-Covid-19 period. Its cheese and paneer sales shot up by 30 per cent at the same time. It procured 17 lakh litres of milk during the lockdown and had to look for ways to utilise the milk.

The Amul marketing team has mapped the new launches to the strength and profile of the brand, which experts said, indicate that the rash for new product categories and consumer attention is a well-planned one. According to the CEO of TRA Research, N Chandramouli, Amul can no more be seen as a pure dairy brand. He said, "Amul's brand

STAYING IN THE LIMELIGHT

From bringing back its old ads to running online food clubs, Amul has been an aggressive presence on diverse media platforms



This pillar standing is pulled

M. Akshay and his team

With over a hundred classic ads (originally released between 1970 and 2000) and during the reruns of Ramayana and Mahabharata, the brand sought to leverage the 'retro' moment.

Online cookery shows, guided sessions with chefs

and recipe corners helped the brand leverage the growing online conversations around food

As the biggest advertiser for the Bundesliga (German league) football matches for Indian viewers where it showcased multiple brands (butter, milk, cookies, chocolates and so on), it had the undivided attention of young Indian sports fans

Chandramouli believe that GCMMF has managed to broaden the scope of the brand in the past, taking it forward from a cooperative milk producer to value-added dairy maker. And now, it may well be getting ready to find a new role for Brand Amul?

SHIVAM AUTOTECH LIMITED

Registered Office: 10, 1st Floor, Emaar Digital Greens, Tower A, Sector-61, Golf Course Extension Road, Gurugram, Haryana-122102.
 Email: info@shivamautotech.com; Website: www.shivamautotech.com
 Tel: 0124-4698700; Fax: 0124-4698798; CIN: L34300MH2005PLC081531

NOTICE

Sub: Transfer of Equity Shares of the Company to Investor Education and Protection Fund (IEPF)

This Notice is published pursuant to Section 124(6) of the Companies Act, 2013 read with Rule 5 of Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 notified by the Ministry of Corporate Affairs as amended from time to time (the "Rules"). The Rules, amongst other matters, contain provisions for transfer of unpaid remains unpaid or unclaimed for seven consecutive years or more to IEPF.

The Company has sent individual communication to the concerned shareholders at their latest available address whose shares are liable to be transferred to IEPF without any further notice, in accordance with the Rules.

In the event of failure to claim the dividend before the time period mentioned above, new share certificate(s) will be issued and transferred in favour of IEPF on completion of necessary formalities if you are holding shares in physical form. Hence, the original share certificate(s) which stand registered in your name will be deemed as cancelled. If you are holding shares in Demat form, the Company shall inform the depository by way of corporate action for transfer of shares lying in your demat account in favour of IEPF.

Please note that no claim shall be against the Company in respect of unclaimed dividend amount and equity shares transferred to the IEPF. Shareholders may note that both the unclaimed dividend amount and the shares transferred can be claimed from the IEPF Authority by making an online application in the prescribed form IEPF-A available at www.iefpf.gov.in and by sending the physical copy of the same duly signed along with requisite documents to the Company at the above mentioned address for verification of the claim.

In case Shareholders have any queries on the subject matter or the Rules, they may contact the Company Secretary, Shivam Autotech Limited, Registered Office: 10, 1st Floor, Emaar Digital Greens, Tower A, Sector-61, Golf Course Extension Road, Gurugram, Haryana-122102, Tel No.: 0124-4698700, email: cs@shivamautotech.com.

For Shivam Autotech Limited
 Sd/-
 Barmta Bajaj
 Company Secretary

Date: July 28, 2020
 Place: Gurugram

Bank of Baroda

REQUEST FOR PROPOSAL

Bank of Baroda invites proposal for RFP for Selection of Service Provider for DC Site on Co-hosting Model.

Details are available under Tenders section on Bank's website: www.bankofbaroda.in

"Addendum", if any, shall be issued on Bank's website under tenders section i.e. on www.bankofbaroda.in. Bidder should refer to the same before final submission of the proposal.

Last date for submission of the above tender will be on 21st August 2020 by 3:00 PM.

Place: Mumbai
 Date: 30.07.2020

Chief Technology Officer

Abbott India Limited

CIN: L2423MH1994PLC007230
 Regd Office: 3, Corporate Park, Shiv-Tombay Road, Mumbai - 400 071
 Tel No.: 022-5048 1000/0077/888 Fax No.: 022-0618 9100
 Email: investorrelations.india@abbott.com; Website: www.abbottindia.com

NOTICE

Pursuant to Regulation 47 (1) (e) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, Notice is to be held on Friday, August 7, 2020, inter alia, to consider and approve the text of Unaudited Financial Results of the Company for the first quarter ended on June 30, 2020.

The copy of this intimation shall also be available on the website of the Company at www.abbottindia.com and on the website of the BSE Limited www.bseindia.com

Abbott India Limited
 Krupa Anandpara
 Company Secretary
 Membership No.: ACS16536

MIRZA INTERNATIONAL LIMITED

CIN: L19129UP1979PLC004821
 Regd. Off: 14/6, Civil Lines, Kanpur - 208001
 Website: www.mirza.co.in; Email: audit.mirza@mirzainternational.com
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EXTRACT OF AUDITED STANDALONE AND CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER & FINANCIAL YEAR ENDED MARCH 31, 2020

(₹ in Lakh except per share data)

Sl. No.	Particulars	Standalone			Consolidated		
		Quarter ended 31.03.2020 (Audited)	Year ended 31.03.2019 (Audited)	Year ended 31.03.2020 (Audited)	Quarter ended 31.03.2020 (Audited)	Year ended 31.03.2019 (Audited)	Year ended 31.03.2020 (Audited)
1	Total Income from Operations	2492.46	28864.27	1261.85	115378.92	25021.33	28865.02
2	Net Profit/(Loss) for the Period (Before tax, Exceptional and/or Extraordinary Items)	701.46	1090.75	6439.60	7597.56	717.30	1084.33
3	Net Profit/(Loss) for the period before tax (after Exceptional and/or Extraordinary Items)	701.46	1090.75	6439.60	7597.56	717.30	1084.33
4	Net Profit/(Loss) for the period after tax (after Exceptional and/or Extraordinary Items)	701.76	714.45	4766.60	4879.06	717.60	712.03
5	Total Comprehensive Income for the period (Comprising profit/(loss) for the period (after tax) and other comprehensive income (after tax))	1219.16	764.50	4764.35	5253.38	1236.44	766.08
6	Equity Share Capital	2406.12	2406.12	2406.12	2406.12	2406.12	2406.12
7	Reserves (including Balance Sheet Reserve) as shown in the Balance Sheet at the end of the previous year	-	60379.97	58758.00	-	60386.42	58759.00
8	Earning Per Share (of Rs. 2/- each) (for continuing & discontinued operations)						
	Basic	0.58	0.59	3.96	4.06	0.60	0.59
	Diluted	0.58	0.59	3.96	4.06	0.60	0.59

Notes:
 1) The above is an extract of the detailed format of the Quarterly Financial Results filed with the Stock Exchange(s) under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The Full Format of Quarterly Financial Results are available on the websites of BSE and NSE at www.bseindia.com and www.nseindia.com respectively.
 2) The above Consolidated Financial Results of Mirza International Limited (The Company) and its Wholly-Owned Subsidiaries (NOS) Mirza (P.K.) Limited and Mirza Bangla Limited are drawn in terms of Regulation 33 of SEBI (LODR) Regulations, 2015.
 3) Figures for the period have been regrouped/rearranged wherever necessary in order to make them comparable.

Date: 28.07.2020
 Place: Kanpur

For Mirza International Limited
 Sd/-
 (Teerend Anand Mirza)
 Whole Time Director
 (DIN 00049066)



