

March 16, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip accorded as the Best Online Travel Portal in India at the Business Leader of the Year Event**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

PRIYANKA
TIWARI

Digitally signed by
PRIYANKA TIWARI
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EaseMyTrip accorded as the Best Online Travel Portal in India at the Business Leader of the Year Event

Being one of India's largest online travel tech platforms the accolade bestowed upon the brand establishes it as the marquee travel brand and a perennial mainstay in the industry

New Delhi, March 16, 2023: EaseMyTrip, one of India's largest online travel tech platforms, was bestowed with one of the most prestigious titles of being the 'Best Online Travel Portal in India' at the ET Ascent presents Business Leader of the Year awards. The extensive brand-building efforts by EaseMyTrip have led to this esteemed felicitation and the fruition of a positive market image, as they have been established as an archetype for customer-centric travel services. The jury meticulously arrived at the decision based on research.

Elaborating on the honor bestowed upon the company, Mr. Rikant Pittie, Co-founder of EaseMyTrip, said, *"As a consumer-backed travel brand, our core ethos has always been to make online travel bookings as customer-centric as possible. Our faith has been restored that we are completely on the right track, as EaseMyTrip has been at the forefront of major travel bookings for many Indians. We are honored that our efforts have been recognized at such a coveted event. We will continue to strive to make the travel ecosystem better for all our customers."*

The ET Ascent Presents Business Leader of the Year 2023 Awards event was conducted at the Taj Lands End in Bandra, Mumbai, on February 17, 2023. During the premier event, exceptional business executives and brands were honored for their major contributions to the world of business, and the event also feted these leaders.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

For Media Queries:

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