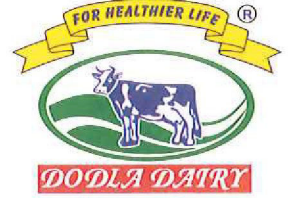


# DODLA DAIRY LIMITED

MILK & MILK PRODUCTS

Corporate Office : # 8-2-293/82/A, Plot No. 270-Q, Road No. 10C,  
Jubilee Hills, Hyderabad - 500033.  
Ph : 040-4546 7777 Fax : 040-4546 7788



Date: 24 January 2022

The General Manager Department of Corporate Services <b>BSE Limited</b> Phiroze Jeejeebhoy Towers Dalai Street, Fort Mumbai-400 001	The Manager Listing Department <b>National Stock Exchanges of India Limited</b> "Exchange Plaza", 5th Floor, Plot No.C/1, G Block Bandra-Kurla Complex Bandra (East), Mumbai 400051.
<b>Scrip Code : 543306</b>	<b>Scrip Code : DODLA</b>

Dear Sir/Madam,

**Subject: Newspaper publication under Regulation 47 of the SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015**

Pursuant to the provisions of Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find the enclosed copy of newspaper advertisement of the Un-audited Financial Results of the company for the quarter and nine months ended on 31 December 2021 published on 22 January 2022 in Business Line (English) and Nava Telangana (Telugu).

The Advertisement may also be accessed on the website of the company: [www.dodladairy.com](http://www.dodladairy.com)

This is for your information and records.

Yours Faithfully,  
For Dodla Dairy Limited



**Anjaneyulu Ganji**  
Chief Financial Officer

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# i20 N Line iMT is two-faced in the most delightful way!

SANJAY KUMAR

Road trips are always special, and there can be no better example than the saying that "the experience and the journey is more important than the destination". There's one road trip that has become a yearly phenomenon to look forward to and that is Hyundai Motor India's 'Great India Drive'. Already into its fifth year, the GID has been flagged off from some epic locations and has helped explore the far corners of our rich and diverse country. I managed to squeeze in a schedule for the 2021 edition just before the current wave of the pandemic started to peak.

### Beat pandemic woes

Hyundai's suggested theme for the year's chapter of GID was technological progress in the context of urban development. And I thought it would be apt to do a road trip into one of our favourite travel-destination States — Rajasthan — and to check out some of the underexplored parts of Udaipur. One of the facets of this 'city of lakes' is the fact that it stands at number five in the rankings (2021) for the best smart cities in India. Set-



Hyundai's hot hatch and its unusual automated manual make for a memorable long road trip to the city of lakes

ting my navigator up via Google Maps, I was looking forward to good roads, some of them are easily the most picturesque, and the prospect of making quick progress after crossing over into Rajasthan from the NCR (National Capital Region). The N6 iMT variant is packed with features, many that are found usually in higher priced sedans and sports utility vehicles (SUVs). One of them that I knew would be certainly useful was the 7-speaker Bose Music system and the one that I probably wasn't going to be using at all was the voice-activated sunroof!

Escape from reality Leaving early from any of our major metros is always a good idea when you plan a long road trip. Getting out before peak traffic chokes out the roads can help one make excellent progress on the journey. By the afternoon, despite an

hour's delay caused by some of the remnants of madhocks set up during the farmer's rally, I could still point the nose of the i20 N Line towards Ajmer and well past Jaipur. This stretch of National Highway 48 has seen extensive renovation and repairs, including the addition of multiple bypasses; and yet, there are still a few places where the quality of the tarmac is bad. Of course, there are quite a few 'valley' sections of the highway which had stray cattle; a bigger menace after sunset on these unlit stretches. But, some of those route complaints fade away once I reach Kumbhalgarh, and catch the clear night sky, unspoiled by light pollution from city lights, and speckled only with light from the countless stars.

One of the highlights of the nearly 700 km that I had clocked during the day was the i20 N Line's iMT gearbox. I've experienced this variation to the automated manual transmission in the Venue. But this time I got to drive it



You can stay connected to the car with the iMT gearbox.

on varied terrain including some winding hilly roads. And the iMT feels brilliant. Combining the benefits of a clutch-free automatic and the option of manual gear selection, the iMT is just perfect when you want to stay connected to the car during the drive. Shifting through the gearbox at ease without any left leg input and even doing double downshifts for quick overtakes in a breeze and the one-litre, turbocharged GDI petrol engine reacts quickly to



The i20 N Line is equally easy to be in while driving around town

each input. There is no involuntary head nodding or shuff-shock which is normally experienced in an AMT. In the i20 N Line, the engine shines through 120 and even sounds good with a hint of a growl coming out of the twin exhaust at the rear. There's 120PS of power to play with and 172Nm of torque that's available from a low 1,500rpm more than adequate to send in doses of adrenaline into your bloodstream every once in a while. And that is important to make sure that the journey stays memorable.

Smart city The i20 N Line is equally easy to be in while driving around town. For a hatch in the segment, the cabin is nicely equipped with a lot of features that are actually usable during a long drive, like the wireless charger, the touchscreen infotainment system with Bose speakers and even Hyundai's BlueLink voice

command based connectivity features. After getting into some of the old city areas of Udaipur I realise another benefit from having chosen the i20 N Line — its small footprint. The Smart City project for Udaipur is still a work in progress and the plan is focused on augmenting and developing a small area first and that can then be replicated city-wide. The Walled City has been identified for the purpose and this is a further challenge due to the narrow roads, and fairly congested conditions. But a lot of technology is being applied to the redevelopment that's focused on creating smart roads, smart parks, more efficient solid and liquid waste management, smart parking (an important initiative given the heavy floating population with Udaipur being one of the most popular tourist destinations globally), and even smart IT systems for ensuring a better law and order situation. The challenges are quite obvious even today, especially with the level of pressure on the city's tourism infrastructure. But, it is heartening to see that the Smart City project has an planned outlay of ₹1,000 crore plus to retrofit and re-develop Udaipur's modern city infrastructure.



After driving over 1,000 km over three days in the Hyundai i20 N Line, I discover that this hatch is a similar a great combination — it can be comfortable for a small car, but can also be an engaging, enjoyable companion for the road. It is quick, even fast, but I still managed nearly 150km in mixed driving conditions.

If you are planning road trips in the near future, my advice to you would be, of course to start with taking stock of government's lockdown rules and regulations, check whether there are any regulatory requirements if you are crossing state borders and plan your refreshment stops and hotel stays well in advance to ensure that all sanitation procedures are being followed. A FastTag will certainly help avoid delays at toll-gates and risks related to handling cash and receipts. Stock up on disposable masks and hand sanitiser and use them judiciously. Stay masked in public and check the news about local infection trends and changes to regulations if any. Finally, belt-up and have a safe drive.

## NEWS

### + 'PSL tag to EVs can create ₹40k cr financing market'

SURAJ KUMAR

Banks and non-banking financial companies (NBFCs) in India have the potential to achieve an electric vehicle (EV) financing market size of 40,000 crore by 2025 and ₹32-lakh crore by 2030, according to a report by NITI Aayog, Rocky Mountain Institute (RMI), and RMI India.

"Retail financing for EVs has been slow to pick up. Financial institutions have an important role to play in accelerating the adoption of EVs in India and supporting the decarbonisation of road transport," said Aniruddh Kant, CEO, NITI Aayog.

Estimates say India's EV finance market could reach ₹37-lakh crore (₹50 billion) in advances by 2030. Priority sector lending (PSL) can be a crucial pathway to helping realise this potential.

If designed well, it can incentivise banks to finance EVs and improve finance for NBFCs, while institutionalising the importance of the EV sector within the financial industry, said the report.

Various stakeholders including the Society of Electric Vehicle Manufacturers have already made a plea to the finance minister to consider PSL status for EVs in the upcoming Budget.

RBI's PSL mandate has a proven track record of improving the supply of formal credit towards areas of national priority; it can provide a strong regu-

lance incentive for banks and NBFCs to scale their financing to EV.

"Buyers are unable to access low-interest rates and long loan tenures for EVs as banks are concerned about resale value and product quality. Priority-sector lending can encourage banks to fast-track India's transition to EVs and help achieve our 2070 climate goals," said Jay

Stranger, Managing Director, RMI. Considering the socio-economic potential, livelihood generation, potential scalability, techno-economic stability, and stakeholder acceptability, market ready electric 2Ws, 3Ws, and commercial 4Ws currently offer the ideal starting point for PSL inclusion.

"If EV financing is placed under the priority sector status, it would subsequently create a robust ecosystem for electric vehicles. Therefore, more citizens can afford EV at lower interest rates and avail fringe benefits in the form of a tax deduction/loan, an incentive implemented by the government the preceding year," said Sumit Chhabra, Co-founder, OYO Capital.

To maximise the impact of the inclusion of EVs, a clear sub-target and penalty mechanism for priority sector lending to renewable energy and EVs is recommended. Also, the report suggests recognition of EVs as an infrastructure sub-sector by the Ministry of Finance and the incorporation of EVs as a separate reporting category under the RSI.

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**NOTICE INVITING SUBMISSION OF TENDERS**  
The Tata Power Company Limited invites Expression of Interest (EOI) from eligible entities for the following work tender:  
"Services for Intertribal Grid Handing and Stone Segregation at Coal Yard of Wadhwan Power Limited (MPL), Panchkhal (Raj. CO/99/FY23/MP, Coal Handing)"  
For detailed Tender Notice including Scope, Pre-Qualification requirements, Terms and Conditions etc. please visit Tender website of our website (URL: <https://www.tatapower.com/procurement/>). Digital bidders will be required to visit the EOI along with the tender facility by 31<sup>st</sup> Jan 2022 (Monday).

Place: Hyderabad  
Date: 20 January 2022

### Pixis raises \$100 million from SoftBank; Exfinity makes partial exit

Start-up has raised a total of \$124 million to date since its inception in 2018

DURGA JAYAKUMAR

AI-based marketing start-up, Pixis (formerly Pixis One) has raised \$100 million Series C from SoftBank Vision Fund 3 along with the participation of General Atlantic, Celesta Capital, Premji Invest, and Chiracate Ventures.

Pixis has raised a total of \$124 million to date since its inception in 2018. The company will leverage the fresh funds to rapidly scale its AI platforms and plugins, as well as accelerate expansions across India, North

America, and Europe. Pixis will also focus to hire talent in India to increase the team size in the country. Noel Parayal, CEO, APAC, Pixis told Business Line. "We're accelerating expansions in APAC, Europe, and North America, and the funds will also help us strengthen our unique AI infrastructure and greatly speed up our tech development timelines," he added.

Founded by Shubham A Mishra (Global CEO), Vrushi Prasad (CIO), and Harikrishna Vallyath (COO),



the Pixis AI infrastructure leverages self-evolving neural networks to empower its customers with AI-powered decision-making.

Looking ahead, Pixis aims to add over 200 customisable self-evolving AI models to the infrastructure it offers and has already introduced close to four dozen AI models since its

last funding. Currently, the start-up serves customers like HDFC Bank, Livspace, Bajaj Auto, ITC, DMS, MaxBiv, and Swiggy among others.

"We are excited to partner with Shubham and the team to support their mission to make marketing data-backed, intelligent, agile, and effortlessly scalable in the new cookie-less world," said Priya Sajrasaad, Partner at Softbank Investment Advisers.

Investor exit One of the company's early investors, Exfinity Partner Ventures, has taken a partial exit with this funding

round. Exfinity will be exiting the company with earnings of 1% on their initial investment. "Exfinity has been one of our strongest supporters since the very beginning. With this being their partial exit, Exfinity will continue to maintain significant holding in Pixis. As a partner, they have been instrumental in helping us reach our inflection point which aided us in signing our first major customer. And we're glad the story still lives on," said Parayal.

Further, talking about the impact of the pandemic, he noted that after the very first lockdown, as the company began to have more clarity and

the world adjusted to living completely online and remote, Pixis' business picked up immensely.

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EXTRACT OF STANDALONE AND CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31 DECEMBER 2021													
(₹ in Millions except per share data)													
Sl. No.	Particulars	STANDALONE						CONSOLIDATED					
		QUARTER ENDED		NINE MONTHS ENDED		YEAR ENDED	QUARTER ENDED		NINE MONTHS ENDED		YEAR ENDED		
		31-Dec-21	30-Sep-21	31-Dec-20	31-Dec-21	31-Dec-20	31-Mar-21	31-Dec-21	30-Sep-21	31-Dec-20	31-Dec-21	31-Dec-20	31-Mar-21
		Unaudited	Unaudited	Audited	Unaudited	Audited	Audited	Unaudited	Unaudited	Audited	Unaudited	Audited	Audited
1	Total Income from Operations	5,321.80	5,357.05	4,678.24	15,560.90	13,313.44	18,369.04	5,751.91	5,663.71	4,971.99	16,536.33	14,135.12	19,440.06
2	Net Profit / (Loss) for the period (Before Tax, Exceptional and/or Extraordinary Items)	356.49	454.11	518.17	1,153.75	1,454.60	1,654.78	422.10	477.18	563.93	1,278.48	1,621.28	1,862.16
3	Net Profit / (Loss) for the period before tax (After Exceptional and/or Extraordinary Items)	356.49	454.11	518.17	1,153.75	1,454.60	1,654.78	422.10	477.18	563.93	1,278.48	1,621.28	1,862.16
4	Net Profit / (Loss) for the period after tax (After Exceptional and/or Extraordinary Items)	248.47	318.85	348.62	805.45	1,015.25	1,083.94	268.60	293.36	416.07	923.30	1,163.85	1,259.70
5	Total Comprehensive Income for the period (Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax))	248.47	318.85	344.21	805.47	1,014.40	1,087.34	273.14	290.03	417.32	966.75	1,158.17	1,258.35
6	Equity Share Capital	594.03	594.03	556.72	594.03	556.72	583.25	594.03	594.03	556.72	594.03	556.72	583.25
7	Reserves (excluding Retention Reserve) as shown in the Audited Balance Sheet						5,459.37						5,996.45
8	Earnings Per Share (Face value of ₹ 10 each) (not audited for the quarter)												
	Basic (in ₹)	4.18	5.16	6.26	13.63	18.24	19.34	4.51	4.94	7.47	15.62	20.91	22.48
	Diluted (in ₹)	4.16	5.11	6.26	13.51	18.24	19.22	4.48	4.90	7.47	15.48	20.91	22.33
Notes:													
1. The above Unaudited results, as reviewed by the Audit Committee, were considered, approved and taken on record by the Board of Directors at their meeting held on 20 January 2022.													
2. The above is an extract of the detailed format of Quarterly / Year to date / Annual Financial Results filed with the Stock Exchange under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Quarterly / Year to date / Annual Financial Results is available on the stock exchange websites, www.sebiindia.com and www.bseindia.com and on the Company's website www.dodladairy.com													

By order of the Board  
For **Dodla Dairy Limited**  
Sd/- **Dodla Sunil Raddy**  
Managing Director  
DIN: 00794889

