

June 10, 2022

The BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001.
Scrip Code: 543398

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex Bandra East,
Mumbai 400 051
Scrip Symbol: LATENTVIEW

Dear Sir/Madam,

Sub: Reporting on violation of Code of Conduct under SEBI (Prohibition of Insider Trading) Regulations, 2015

With reference to SEBI Circular No. SEBI/HO/ISD/ISD/CIR/P/2020/135 dated July 23, 2020, please find enclosed report on violation by a Designated person in relation to code of conduct under SEBI (Prohibition of Insider Trading) Regulations, 2015 along with action taken by the Company as prescribed in Annexure – A of the abovementioned circular.

This is for your information and records.

Yours Sincerely,

Thanking you,
For Latent View Analytics Limited



P. Srinivasan
Company Secretary and Compliance Officer

Report by Latent View Analytics Limited for violation related to Code of Conduct under SEBI (Prohibition of Insider Trading) Regulations, 2015.

(Pursuant to Schedule B read with Regulation 9 (1) of SEBI (Prohibition of Insider Trading) Regulations, 2015)

Sr. No.	Particulars	Details			
1	Name of the listed company/ Intermediary/Fiduciary	Latent View Analytics Limited			
2	Reporting in capacity of: - Listed Company - Intermediary - Fiduciary	Listed Entity			
3	A. Details of Designated Person (DP)				
	i. Name of the DP	Ganesh Sankaralingam			
	ii. PAN of the DP	AXQPG4169B			
	iii. Designation of DP	Director			
	iv. Functional Role of DP	Delivery Head			
	v. Whether DP is Promoter or belongs to Promoter Group	No			
	B. If Reporting is for immediate relative of DP				
	i. Name of the immediate relative of DP	NA			
	ii. PAN of the immediate relative of DP	NA			
	C. Details of transaction(s)				
	i. Name of the scrip	Latent View Analytics Limited Scrip code: BSE : 543398 NSE : LATENTVIEW			
	ii. No of shares traded and value (Rs.) (Date- wise)	Date	Nature of Trade	No. of Shares	Value
		02-06-2022	Buy	990	392,851.8

LatentView Analytics Limited
(Formerly known as LatentView Analytics Private Limited)
Unit 6,7,8, 5th Floor, Neville Tower, Ramanujan IT City SEZ
Rajiv Gandhi Salai (OMR), Taramani, Chennai, Tamil Nadu 600113.

D. In case value of trade(s) is more than Rs.10 lacs in a calendar quarter		
	i. Date of intimation of trade(s) by concerned DP/ director/ promoter/ promoter group to Company under regulation 7 of SEBI (PIT) Regulations, 2015	June 06, 2022
	ii. Date of intimation of trade(s) by Company to stock exchanges under regulation 7 of SEBI (PIT) Regulations, 2015	System Driven Disclosure
4.	Details of violations observed under Code of Conduct	Contra Trade in Equity Shares of the Company
5.	Action taken by Listed company/ Intermediary/ Fiduciary	<p>A warning letter was issued to the DP to be cautious in trading shares of the company and strictly adhere to the provisions of SEBI (Prohibition of Insider trading regulations) 2015 and any subsequent instances of violation will be viewed seriously and shall lead to disciplinary and penal consequences.</p> <p>Although there was no mala fide intention, it was decided to disgorge the entire profit resulting out of the transaction amounting to Rs. 11,692 to SEBI IPEF Account.</p>
6.	Reasons recorded in writing for taking action stated above	Preclearance obtained from the company for sale of ESOP acquired shares, however accidentally executed purchase transaction. Mr. Ganesh Sankaralingam apologised for the inadvertent violation and ensured cautious approach while transacting the shares of the company in future.
7.	Details of the previous instances of violations, if any, since last financial year	Nil
8.	If any amount collected for Code of Conduct violation(s)	
	i. Mode of transfer to SEBI - IPEF (Online/Demand Draft)	Online
	ii. Details of transfer/payment In case of Online:	

	Particulars	Details
	Name of the transferor	Rajavallipuram Sankaralingam Ganesh
	Bank Name Branch and Account Number	HDFC Bank Anna Nagar West Extension 50100473579952
	UTR/Transaction reference Number	216021147654
	Transaction date	09 th June, 2022
	Transaction Amount (in Rs.)	11,692/-
	In case of Demand Draft (DD): NA	
9.	Any other Relevant information	None

Yours faithfully

For Latent View Analytics Limited



P. Srinivasan
Company Secretary and Compliance Officer

PAN: EEKPS6104H
Email Id: Srinivasan.p@latentview.com
Date: June 10, 2022
Place: Chennai