



BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

CIN: L93000MH2013PLC246147

Tel: +91 86523 69975

Website: www.brandbucketmediatech.in

E-mail: brandbucketmediatech@gmail.com

Date: 18/12/2023

To,
The Department of Corporate Services,
BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street Fort,
Mumbai-400001

Scrip Code - 543439

Sub: Outcome of 06/2023-24 Board Meeting held on today i.e. Monday, 18th December, 2023

Dear Sir/Madam,

In accordance with the provision of Regulation 30 and all other applicable provisions of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015, we would like to inform you that meeting of the Board of Directors of Brandbucket Media & Technology Limited was held on today i.e. Monday 18th December 2023 at the Registered Office of the Company situated at No. 208, 2nd Floor, Shiv Shakti, SRA CHS Ltd Link Road, Anna Nagar, Andheri west, Mumbai-400053 Mumbai City MH 400053 IN and approved the following:

- i. Approved and Allotted 1,27,38,232 equity shares of face value of Re. 10/- each ("Equity Shares"), in dematerialized form, on Preferential basis to non-promoters at a price of Rs. 34/- (including premium of Rs. 24/-) of the Company, as determined in accordance with Regulation 164 read with 166A of SEBI ICDR Regulations, to the following persons, for consideration other than cash (share swap): being discharge of total purchase consideration of Rs. 43,30,99,888/- (Rupees Forty-Three Crores Thirty Three Lacs Ninety-Nine Thousand Eight Hundred and Eight Only) ("Purchase Consideration") for acquisition of 15,92,279 equity shares ("Sale Shares") of Binarycode IT and Consulting Private Limited (BICPL) from the Proposed Allottees at a price of Rs. 272/- (Rupees Two Seventy-Two Only) per equity share of BICPL, resulting thereof BICPL becoming a wholly owned subsidiary of the Company, the list of allottees is as follows:

Sr. No	Name of the Proposed Allottee	Nature of persons who are the ultimate beneficial owner	No. Equity Shares Allotted	Category	Allottee is QIB/MF/FI/Trust/Banks
1	Pratiksha Santosh Shenkar	Individual	21,21,600	Non-Promoter	Not applicable
2	Ram Shamkant Mayekar	Individual	21,21,600	Non-Promoter	Not applicable
3	Ravindra Dhondu Dhuri	Individual	21,21,600	Non-Promoter	Not applicable
4	Sandip Suresh Khopade	Individual	21,21,600	Non-Promoter	Not applicable
5	Santosh Chandrabhan Shenkar	Individual	21,21,600	Non-Promoter	Not applicable
6	Copo Holdings Private Limited	Corporate	9,52,936	Non-Promoter	Not applicable
7	Rishabh Shashikant Nirbhavne	Individual	11,77,296	Non-Promoter	Not applicable
	Total		1,27,38,232		

Registered Office: Office No.208, 2nd Floor, Shiv Shakti, SRA Chs Ltd Link Road, Anna Nagar, Andheri west, Mumbai-400053 Mumbai Mumbai City MH 400053 IN



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The above said allotment have been made in accordance with the terms mentioned in the notice of AGM held on 30 September, 2023 and shareholders' approval in said AGM and subsequent approval of BSE Ltd. In-principle approval vide letter no. LOD/PREF/DA/FIP/936/2023-24 dated 7th December, 2023, in compliance with the applicable provisions of the Companies Act, 2013 and SEBI (ICDR) Regulations.

Disclosures pursuant to the Regulation 30 of the SEBI (LODR) Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 is attached as **Annexure A**.

The Meeting Start at 07:15 PM and concluded at 08:05 PM

Please take the same on records and acknowledge the receipts.

Thanking you,
Yours Faithfully,

For Brandbucket Media & Technology Limited

Sanjiv Hasmukh Shah
Director
DIN: 06709778



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Annexure A

Disclosures under Regulation 30 of the SEBI (LODR) Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015.

Sr. No.	Particular's	Details						
1	Outcome of the Subscription, type of issue, type of securities and total number of securities	<p>The following are details of outcome of subscription:</p> <table border="1"><thead><tr><th>Preferential Issue of</th><th>Issued</th><th>Subscribed and Allotted</th></tr></thead><tbody><tr><td>Equity Shares (on share swap basis)</td><td>1,27,38,232</td><td>1,27,38,232</td></tr></tbody></table>	Preferential Issue of	Issued	Subscribed and Allotted	Equity Shares (on share swap basis)	1,27,38,232	1,27,38,232
Preferential Issue of	Issued	Subscribed and Allotted						
Equity Shares (on share swap basis)	1,27,38,232	1,27,38,232						
2	Issue Price / Allotted Price (in case of Convertible Equity Share Warrants);	The equity shares have been allotted at a price Rs. 34/- each (which includes premium of Rs. 24/- per share), being discharge of total purchase consideration of total aggregate amount of Rs. 43,30,99,888/- (Rupees Forty-Three Crores Thirty Lacs Ninety-Nine Thousand Eight Hundred and Eight Only) for acquisition of 15,92,279 equity shares ("Sale Shares") of Binarycode IT and Consulting Private Limited (BICPL) from the Proposed Allottees at a price of Rs. 272/- (Rupees Two Seventy-Two Only) per equity share of BICPL.						
3	Number of Investors/allottees	List of Allottees Given in Annexure 1						
4	In case of convertibles intimation on conversion of securities or on lapse of the tenure of the instrument	NA						
5	any cancellation or termination of proposal for issuance of securities including reasons thereof.	NA						

Yours Faithfully,
For Brandbucket Media & Technology Limited

Sanjiv Hasmukh Shah
Director
DIN: 06709778



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Annexure-1

List of Allottees for Allotment of 1,27,38,232 equity shares to Non-Promotor Category

Sr. No	Name of the Proposed Allottee	Nature of persons who are the ultimate beneficial owner	No. Equity Shares Allotted	Category	Allottee is QIB/MF/FI/Trust /Banks
1	Pratiksha Santosh Shenkar	Individual	21,21,600	Non-Promoter	Not applicable
2	Ram Shamkant Mayekar	Individual	21,21,600	Non-Promoter	Not applicable
3	Ravindra Dhondu Dhuri	Individual	21,21,600	Non-Promoter	Not applicable
4	Sandip Suresh Khopade	Individual	21,21,600	Non-Promoter	Not applicable
5	Santosh Chandrabhan Shenkar	Individual	21,21,600	Non-Promoter	Not applicable
6	Copo Holdings Private Limited	Corporate	9,52,936	Non-Promoter	Not applicable
7	Rishabh Shashikant Nirbhavne	Individual	11,77,296	Non-Promoter	Not applicable
	Total		1,27,38,232		

Yours Faithfully,

For Brandbucket Media & Technology Limited

Sanjiv Hasmukh Shah

Director

DIN: 06709778