



April 24, 2024

1. Department of Corporate Services
BSE Limited,
Floor 25, P J Towers,
Dalal Street,
Mumbai – 400 001,
Scrip: 532478

2. National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Bandra (East),
Mumbai – 400 051,
Scrip: UBL

Sub: Disclosure pursuant to Regulation 30 of SEBI (LODR). Media Release by Heineken N.V. (Promoter Group) on India operations.

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, disclosure is hereby being made with respect to information on United Breweries Limited published in the Media by Heineken N.V. (Promoter Group) for their Q1-January-March 2024 - trading update. This was published/released by them on April 24, 2024.

A generic statement provided by them in their media release is appearing below:

“In India, net revenue (beia) grew by 20% organically, driven by volume and positive price mix. Beer volume grew in the low-teens, ahead of the market, cycling route-to-market changes from last year. To celebrate International Women's day, we introduced Queenfisher, an all-women initiative. Our premium portfolio grew volume in the low-twenties, led by Kingfisher Ultra and Heineken® Silver.”

The said media report can be accessed at the following link (Refer Tab-Asia Pacific):

<https://www.theheinekencompany.com/newsroom/heineken-nv-reports-on-2024-first-quarter-trading/>

Kindly take the same on record and treat this as compliance.

Thanking you,

Yours faithfully,
For UNITED BREWERIES LIMITED

VIVEK GUPTA
Managing Director & Chief Executive Officer
DIN: 10311134

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