

August 2, 2022

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited



(Dhiraj Kapoor)
Company Secretary & Compliance Officer

Encl: As above



New Delhi, August 2, 2022

HERO MOTOCORP PARTNERS WITH CRPF FOR THE WELFARE OF EX-PERSONNEL & THEIR FAMILIES

TO PRESENT RETRO FITTED SCOOTERS TO THE SPECIALLY-ABLED EX-PERSONNEL UNDER THE 'HERO SALUTES HEROES OF THE NATION' PROJECT

EXTENDS WELFARE MEASURES FOR 200 COVID-AFFECTED FAMILIES OF CRPF SOLDIERS

Saluting the exemplary grit and bravery of the **Central Reserve Police Force (CRPF) personnel, Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, announced a unique package of welfare measures for the ex-personnel and their families.

Launched under the Company's Corporate Social Responsibility (CSR) platform '**Hero We Care**', the '**Hero Salutes Heroes of the Nation**' project will hand over 90 retro fitted Hero Destini 125 scooters - supported by two auxiliary wheels in the rear - which have been customised to suit the riding requirements of the divyang ex-personnel who were disabled while in service.

As per the Memorandum of Understanding (MoU) signed between Hero MotoCorp and the CRPF Family Welfare Association (CWA), the project will also offer a unique welfare package for 200 identified CRPF families who have been affected severely due to the Coronavirus pandemic.

Hero MotoCorp aims to support women from the affected families by creating supportive conditions to maintain their livelihoods, providing them essential services such as food security and nutrition along with education for their children. The company will support children who have lost one or both of their parents or guardians and women who have lost their spouses due to Covid-19 in the country.

The Memorandum of Understanding (MoU) between Hero MotoCorp Ltd. and CRPF Family Welfare Association (CWA) was signed in presence of Shri Anshuman Yadav, IPS, Inspector General CRPF, Shri Pankaj Kumar, Deputy Inspector General (Welfare) & Secretary CWA, Shri Shambhu Kumar, Commandant (Welfare), Shri Yuvraj Kumar,

Deputy Commandant (Welfare) & Joint Secretary CWA and Bharatendu Kabi, Head - Corporate Social Responsibility (CSR) and Corporate Communication, Hero MotoCorp.

Appreciating the company's contribution, **Shri Anshuman Yadav, IPS, Inspector General CRPF**, said, *"We thank Hero MotoCorp for partnering with us to empower the CRPF personnel who have been disabled in the line of duty by providing them with retro-fitted scooters. In addition to meeting their mobility needs, these special scooters will also enable these soldiers to lead their lives with a sense of purpose and independence. Hero MotoCorp has also been extending immeasurable support for the Covid-affected families and we feel humanitarian efforts such as these go a long way in contributing to the betterment of society. This noble initiative is certainly the beginning of a long and meaningful association between Hero and CRPF."*

Mr. Bharatendu Kabi, Head - Corporate Social Responsibility (CSR) and Corporate Communication, Hero MotoCorp, said *"We thank the CRPF Family Welfare Association (CWA) for giving us this opportunity to partner with them towards this noble cause. As a responsible corporate, Hero MotoCorp strongly imbibes the values of equal opportunity and inclusion for all. Saluting the Heroes of our Nation, and in keeping with this commitment, we are glad to be able to extend our support to these Heroes through this initiative."*

Hero MotoCorp is already partnering with the Directorate of Indian Army Veterans (DIAV) to provide mobility support in the form of the retro-fitted scooters for ex-servicemen who have been disabled in line of duty.

During the year, the Company handed over nearly 200 retro-scooters to these ex-soldiers of Indian Army across Gujarat, Delhi-NCR, Andhra Pradesh, Tamil Nadu, Punjab, Haryana, Uttar Pradesh, Jammu & Kashmir, Karnataka, Bihar, Maharashtra, Uttarakhand, Jharkhand, Himachal Pradesh, Assam and Kerala.

As part of its '**Hero for Humanity**' program, Hero MotoCorp has also offered Livelihood Assistance, Children's Education & Skills Development for Women to more than 550 families across multiple states such as Rajasthan, Uttarakhand, Andhra Pradesh, Haryana, Gujarat and Odisha.

For more information on Hero MotoCorp:

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