



SKYLINE TELE MEDIA

**SKYLINE TELE MEDIA SERVICES LIMITED**

CIN : U22300DL2007PLC160956

FC 23, Sec 16 A, Film City, Noida 201 301

Tel + 91 120 4602424 Fax + 91 120 3911401

E-mail : info@skylinetelemedia.com

Website : www.skylinetelemedia.com

Date: March 14, 2020

To,  
The Listing Compliance Department  
National Stock Exchange of India Ltd.  
Exchange Plaza, Plot No. C/1, G  
Block, Bandra-Kurla Complex, Bandra  
(E), Mumbai-400 051

To,  
The Listing Department  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400 001.

**NSE-SYMBOL: BAGFILMS**

**BSE-Scrip Code: 532507**

**Sub: Disclosure pursuant to Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011,**

Dear Sir/Madam,

Pursuant to Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find enclosed a disclosure in the prescribed format, in respect of increase in voting rights/percentage of shareholding of the Company in B.A.G. Films and Media Limited.

This is for your information and record please.

Thanking You

Yours sincerely

**For Skyline Tele Media Services Limited**

**Sudhir Shukla**  
**Director**



Encl: a/a

CC:  
The Board of Directors,  
B.A.G. Films and Media Limited  
352, Aggarwal Plaza,  
Plot No.8, Kondli,  
New Delhi-110096

**Disclosure of Details of Acquisition to Target Company and Stock Exchanges under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	<b>B.A.G. Films and Media Limited</b>		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Skyline Tele Media Services Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
Details of the acquisition/disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable(*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
<b>Before the acquisition under consideration, holding of:</b>			
a) Shares carrying voting rights	2,40,11,000	12.132	12.132
b) Shares in the nature of encumbrance pledge/lien/non-disposal undertaking/others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
<b>e) Total (a+b+c+d)</b>	<b>2,40,11,000</b>	<b>12.132</b>	<b>12.132</b>
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	7,57,697	0.383	0.383
b) VRs acquired/sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying	Nil	Nil	Nil



voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbrance/invoked/released by acquirer	Nil	Nil	Nil
e) <b>Total (a+b+c+/-d)</b>	<b>7,57,697</b>	<b>0.383</b>	<b>0.383</b>
<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	2,47,68,697	12.515	12.515
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) <b>Total (a+b+c+d)</b>	<b>2,47,68,697</b>	<b>12.515</b>	<b>12.515</b>
Mode of acquisition/sale (e.g. open market off-market/ public issue / rights issue /preferential allotment / inter-se transfer, etc.)	Open market acquisition of 7,57,697 equity shares		
Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable	From 04.03.2020 till 13.03.2020		
Equity share capital / total voting capital of the TC before the said acquisition/Sale	Rs. 395,836,180/- (comprising of 197918090 equity shares of face value Rs. 2/- each)#		
Equity share capital/ total voting capital of the TC after the said acquisition/Sale	Rs. 395,836,180/- (comprising of 197918090 equity shares of face value Rs. 2/- each)#		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 395,836,180/- (comprising of 197918090 equity shares of face value Rs. 2/- each)#		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(#) Including Rs. 1,70,341/- on calls unpaid on 170341 equity shares @ Rs. 1/- each.

  
  
**Sudhir Shukla**  
**Director**  
 Place: Noida  
 Date: 14.03.2020