

SASTASUNDAR VENTURES LIMITED

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Kolkata – 700017, India. Tel: +91 33 2282 9330; Fax: +91 33 2282 9335
Email: info@sastasundar.com; Website: www.sastasundarventures.com
CIN: L65993WB1989PLC047002

Date: 02-09-2023

To
The General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street, Mumbai – 400 001

Manager - Listing
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai – 400 051

Subject: *Copy of Newspaper Publication regarding Annual General Meeting (AGM) to be held through Video Conferencing (VC)/ Other Audio-Visual Means (OAVM) & Book Closure.*

Ref: *Scrip Code at BSE: 533259 and Symbol at NSE: SASTASUNDR*

Dear Sir/ Madam,

Pursuant to Regulation 47 and Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in compliance with latest General Circular No. 10/2022 dated 28th December, 2022, General Circular No. 03/2022 dated 5th May, 2022 read with Circular No. 20/2020 dated 5th May, 2020 issued by the Ministry of Corporate Affairs (MCA) and SEBI latest Circular No. SEBI/HO/CFD/PoD-2/P/CIR/2023/4 dated January 5, 2023 and Circular No. SEBI/HO/CFD/CMD2/CIR/P/2022/62 dated May 13, 2022 we enclose the copies of the advertisements published on 2nd September, 2023 in the following newspapers, intimating that the 34th Annual General Meeting of Sastasundar Ventures Limited is scheduled to be held on Friday, September 29, 2023 at 3:00 P.M. (IST) through Video Conference/ Other Audio Visual Means and Book Closure:

1. Business Standard (English)
2. Ekdin (Bengali)

This is for your information and records.

Thanking you,
Yours faithfully,

For **Sastasundar Ventures Limited**

Pratap Singh
Company Secretary & Compliance Officer
M. No. A24081

Encl: As above

IT'S TIME FOR ISRO TO BASK IN THE SUN

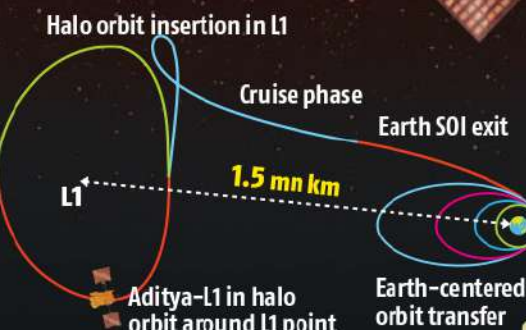
ADITYA-L1 SUN MISSION PAYLOAD TO SEND 1,440 IMAGES PER DAY

After the Chandrayaan-3 mission's successful soft-landing on the moon, India is all set to launch its first space mission to study the sun — Aditya-L1 — on Saturday by 11:50 am. The Indian Space Research Organisation (ISRO) started a 23-hour, 40-minute countdown on Friday at 12:10 pm. Here is a look at the key highlights of the observatory-class solar mission:

1.5 mn km Distance to be covered, four times farther than the moon

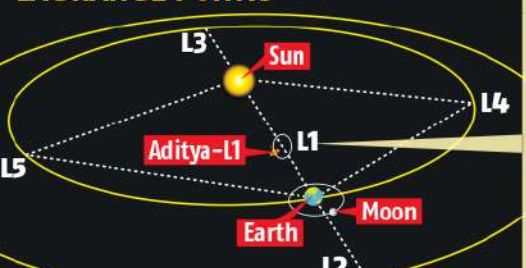
\$46 mn Amount sanctioned in 2019; actual cost yet to be revealed

MISSION TRAJECTORY



A spaceship stationed around L1 will have a clear view of the sun without any occultation or eclipses. This will help in real-time monitoring

LAGRANGE POINTS



Lagrange Point 1 (L1) Position in Space between the sun and the earth. The gravitational forces create an enhanced region of attraction and repulsion, which can be used by a spacecraft to reduce fuel consumption needed to remain in position. Lagrange Points are named in honour of Joseph-Louis Lagrange

Four Months Expected time for India's mission to reach L1

PSLV XL rockets: Launch vehicle to be used for the mission which will place the spacecraft in low-earth orbit. Later using on-board propulsion, the spacecraft will be launched towards L1

SCIENTIFIC OBJECTIVES

1. Coronal heating and solar wind acceleration
2. Coupling and dynamics of the solar atmosphere
3. Solar wind distribution and temperature anisotropy
4. Initiation of Coronal Mass ejection (CME), flares and near-earth space weather

Parker Solar Probe Nasa's mission, launched in 2018, reached 7.8 mn km from the Sun's surface in Dec 2021 — the closest ever by a human spacecraft

Graphic: MANOJIT DATTA; Compiled by SHINE JACOB; Sources: Isro, Nasa

LUNCH WITH BS ▶ SMRITI MANDHANA | CRICKETER

Evenly matched

Mandhana, Team India's vice-captain, opens up on tackling pressure, a packed calendar and the excitement over competing at the Asian Games, writes VAIBHAV RAGHUNANDAN

ILLUSTRATION: BINAY SINHA

Smriti Mandhana is agitated about her new laptop. She's trying to turn the zoom screen into a tile and failing repeatedly. Her media liaison officer and a colleague get involved. "It's really easy on the iPad, but somehow I can't do it here," she says. "Do you think it's because I'm using the website and not the app?" Nobody knows. And eventually, after several attempts, everyone gives up. She makes her peace with it quickly and gets on with it — something she has been trained to do from childhood.

At a time when most kids were being chastised by their parents to study hard, go to school and then hit the tuition circuits, Mandhana was expected to do far more. Growing up in Sangli, Maharashtra, she was identified early on as having too much talent to be left alone. She made her peace with it quickly and got on with it. Her first coach was Shrinivas, her father, who would soon put her in the hands of Anant Tambwekar, a junior state coach. At nine, she was picked to play for the Maharashtra U15 state side. Two years later, she was fast-tracked into the Maharashtra U19. At 17, she was captaining her state. And at 22, she would win the Arjuna Award.

Mandhana is among the few Indian sportswomen whose name drips off the mainstream tongue with ease. Her exploits at the frontline of India's batting line-up, being named ICC Women's Cricketer of the Year in 2018, the bucketloads of runs at all levels across formats and the huge fan following (8 million and counting on Instagram) make her one of Indian sport's most keenly watched stars. It all culminated with her becoming the most expensive player at the inaugural Women's Premier League (WPL) auction earlier this year, fetching a whopping Rs 3.4 crore. The attention doubled. So perhaps did the pressure.

"I don't think that has anything to do with the price tag though," Mandhana, 27, says. "Obviously, we knew that the tussle for high bids would be among 2-3 players from the

Indian team, and when it happened, it was quite exciting for a brief moment, but I didn't attach much significance to it, honestly."

There's a pause and in that pause, I contemplate the unnecessary attention we pay to the correlation between money and competence. Sport, after all, is not predictable science; it's irrational and in its irrationality, is its allure. Besides, the money franchises spend isn't just for the player, but for the brand value that comes as part of the deal.

As it was, on the field, Mandhana had an underwhelming WPL campaign, scoring 149 runs in eight games as her team, the Royal Challengers Bangalore, finished fifth on the table. Her tribulations in the league were documented just as hard as her triumphs had been.

"I learnt a lot," she says, "about dealing with the attention, the pressure... If you'd asked me about this during the league, you'd have a different answer. But after three months of reflection, I'd say it's the best thing to have happened to me, to help me understand myself."

There's no pity in her tone, just generous self-reflection. Mandhana has since moved on (training, remember?), and has notched up runs for the National team in the recent series against Bangladesh, before shifting focus towards another franchise league, The Hundred, in the UK where she plays for the Southern Brave. It's a completely different kind of cricket — so different that it is not officially recognised. Hundred balls, whoever wins. The best part: every franchise is required to have a women's team, and the men's and women's competitions run alongside each other.

She is sitting and chatting at lunchtime from Southampton, England. In Delhi, if you're being healthy (as I am, with savoury oats), it's dinner. A huge part of the challenge for athletes travelling the world is being sequestered in hotel rooms and trying to get tasty and nutritious meals. Mandhana, a



vegetarian, is not fussy about her food, but is always open to trying new nutrition practices to see what works for her and what doesn't. "I go through phases, and right now I'm trying to be gluten-free," she says. "In the UK, there's a lot of gluten-free, vegan options. And I can always dig into dal-rice with ghee."

Mandhana's presence in England comes at a time when conversations about investment and engagement in women's sport are happening louder than ever before. A day after we speak, the English women's football team beat hosts Australia in the semi-finals of the Women's World Cup.

"All the girls in my team are talking about it, and there's a lot of buzz," she says. "I think the way people have rallied behind women's sport is amazing. I read that the Australian government had set up

screenings across the country for the Matildas' games, which shows you what even some amounts of investment can do." (The Matildas is the official nickname of the Australian women's national soccer team.)

Change is in the air, and Mandhana is among the players driving it. Australia's fandom for the Women's World Cup has broken many records. Back in 2020, too, when the Australian team played India in the final of the Women's T20 World Cup at the Melbourne Cricket Ground, some 86,000 spectators had turned up. Even the inaugural WPL was attended and watched with gusto, the stands filled with fans.

"The demand is definitely there," Mandhana gushes. "I mean, during the WPL, I had to stop replying to messages because there were so many people asking for tickets. That was a first." She says for those two weeks, everyone in India seemed to be just talking about women's cricket, "which was amazing."

This has become the case for women's sport globally — a call from athletes to fans, and subsequently from fans to management to take them more seriously. It is Capitalism 101 — demand creating investment for more supply. Mandhana endorses this, while acknowledging that perhaps when it comes to women's sport in the country, the Board of Control for Cricket in India (BCCI) is ahead of others.

She's back to form on the pitch too, and has helped the Southern Brave romp to the title in The Hundred. After missing out on the title for two years in a row, it was a breakthrough for the franchise and for herself. She will give the Australian league, the Big Bash, a miss this year, focusing instead on taking sometime off to recover and be ready for national duty. The next assignment will be at the Asian Games, where, in a first, the BCCI is sending both its teams, men's and women's, to the event.

"Going to multi-sport events is a completely different experience," she says, the excitement dripping from her voice. "We obviously have experienced it more than the men, having been to the Commonwealth Games. You get to see so many world-class sports persons; you can step out of your cricket bubble." She's excited to do that again, in China, where she will be part of the Indian contingent for the Hangzhou Asian Games, which begin on September 23. "It'll be really cool."

Google AI Search: What it is and how it works

The AI-enabled search is now available on Chrome desktop if you opt for it. It will be rolled out on the Google app for Android and iOS over next week

HARSH SHIVAM
New Delhi, 1 September

Google on Thursday announced that it was opening its artificial intelligence (AI)-powered Search as an experimental feature in India. Called Search Generative Experience (SGE), this experimental feature adds a layer of generative AI-powered experiences to Google Search.

The SGE will be made available to users as an opt-in experiment in Google's Search Lab, an initiative for general users to sign up and test Google's new experimental features and products.

So what is it and how does it work? Let's find out:

What is Google's SGE?

It is a new experience in Google Search powered by Generative AI to enhance the users' experience by providing relevant information upfront on the search page, instead of showing links of multiple websites that may have information related to search queries and keywords.

It essentially means that users with access to Google Search Generative Experience would see an AI-powered overview of key information to consider along with relevant links that point to the source of information.

Since it is open for testing in India, Google has added support for Hindi and English languages. It has also integrated its Text-to-Speech feature, which would allow users to listen to the responses generated as search results.

How does it work?

The SGE is a Generative AI-powered version of Google Search. To know how it works, it is important to understand the fundamentals of Google Search.

In the traditional sense, Google Search shows results in the form of links to webpages that may — or may not — have relevant information related to user-generated keywords and queries.

In SGE, the relevant information from those links is compiled, organised and shown upfront.

Besides, it provides links to show the source of information and places photo results towards the end of the informa-



tion to amplify the visual experience.

SGE also brings the benefits of contextual information, which is not possible with the current model of Google Search since it considers each search query as a new command. This essentially means that you can ask follow-up questions or queries and Google's SGE would carry over the context from question to question.

Google said SGE will be able to understand long-form questions and prompts without the need for breaking it down into a number of smaller queries, which will significantly reduce the time taken to reach the desired output.

Since SGE supports English and Hindi languages, Google has made it easy to switch from an English result to Hindi by placing a language toggle button right on the top left side of the information screen.

Google said it would soon roll out the function that would allow users to use voice to ask follow-up questions instead of typing them in conversational mode.

Why is SGE in the experimental stage?

With AI and machine learning still rela-

tively new to the world of technology, Gen AI has its limitations.

Artificial intelligence is based on taking a more human-like approach rather than being completely accurate. Even though the AI models are trained on huge data sets, they can still be inaccurate. Google has also put in some restrictions on SGE, like limiting the type of queries that can be raised to prevent inaccuracy in search results. This is because, Google said, the SGE may misinterpret language that could change the meaning of the output.

Additionally, since it relies on large language model-based experiences, the information snapshot might include misrepresented facts or inaccurate identifiers.

Will SGE show ads like Google search?

Google will continue keeping the previously designated slots for ads since "it helps people find relevant products and services," it says. The ads on the Google search result page will appear as usual with a 'Sponsored' label.

When will it be available?

The SGE experiment is available to opted-in users on Chrome desktop as on August 31. It will be rolled out on the Google app for Android and iOS over the coming week.

LIC LIFE INSURANCE CORPORATION OF INDIA
Finance & Accounts Department, Central Office, 'Yogakshema', Jeevan Bima Marg, P.B. No.19953, Mumbai - 400021.

Request for Proposal (RFP) for APPOINTMENT OF GST SUVIDHA PROVIDER (GSP) / APPLICATION SERVICE PROVIDER (ASP) FOR END TO END GST SOLUTION WITH ADVANCED GST RECONCILIATION UTILITY IN LIC.

Life Insurance Corporation of India invites e-Bids through website <https://www.tenderwizard.com/LIC> from eligible bidders for the work as per the details given below:

Bid Document No	LIC-FINANCE & ACCOUNTS/TAXATION/CELL01 DATED 01.09.2023
Name of Work	APPOINTMENT OF GST SUVIDHA PROVIDER (GSP) / APPLICATION SERVICE PROVIDER (ASP) FOR END TO END GST SOLUTION WITH ADVANCED GST RECONCILIATION UTILITY IN LIC
Date and time for submission	01.09.2023 to 04.10.2023
Contact Email	cfo@licindia.com / cofna_gst@licindia.com

Note: Any addendum/corrigendum/ extension of date in respect of above tender shall be issued on website: <https://www.tenderwizard.com/LIC> and <https://www.licindia.in/Bottom-Links/Tenders> only and no separate notification shall be issued in the press.

Dated: 02.09.2023 Chief Financial Officer

SASTASUNDAR VENTURES LIMITED
CIN: L65993WB1989PLC047002
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Ph: (033) 2282 9330, Fax: (033) 2282 9335
Email: investors@sastasundar.com • Website: www.sastasundarventures.com

INFORMATION REGARDING 34th ANNUAL GENERAL MEETING AND BOOK CLOSURE

Shareholders may please be informed that the 34th Annual General Meeting (AGM) of the Company will be held on **Friday, 29th day of September, 2023 at 3:00 P.M. (IST) through Video Conferencing (VC) Other Audio Visual Means (OAVM)**, in compliance with the latest General Circular No. 10/2022 dated 28th December, 2022, General Circular No. 03/2022 dated 5th May, 2022 read with Circular No. 20/2020 dated 5th May, 2020 issued by the Ministry of Corporate Affairs (MCA) and Circular No. SEBI/HO/CFD/PoD-2/P/CIR/2023/4 dated January 5, 2023 and Circular No. SEBI/HO/CFD/CMD2/CIR/2022/62 dated May 13, 2022 issued by SEBI and the applicable provisions of the Companies Act, 2013 and SEBI (LODR) Regulations, 2015, to transact the businesses that will be set forth in the Notice calling the AGM.

In compliance with the above Circulars, the Notice of 34th AGM and Annual Report 2022-23 will be sent to all Shareholders whose email addresses are registered with the Company's Registrar and Share Transfer Agents / Depository Participants(s) and the same will also be available on the Company's website at www.sastasundarventures.com and on the website of the Stock Exchanges where the equity shares of the Company are listed viz. www.bseindia.com and www.nseindia.com.

Manner of registering / updating email addresses:

- Members holding shares in physical mode who have not registered/updated their e-mail addresses with the Company are requested to comply with the ISR 1 process at <https://linkintime.co.in/home-KYC> and <https://web.linkintime.co.in/KYC-downloads.html>
- Members holding shares in dematerialized mode, are requested to register / update their email addresses with relevant Depository Participants.

Manner of casting vote through e-voting:

- Shareholders will have an opportunity to cast their votes on all businesses as set out in the Notice of the AGM through remote e-voting and e-voting during AGM.
- The login credentials for casting the votes through remote e-voting/ e-voting shall be made available to the Shareholders through email.
- The detailed procedure for casting the votes through e-voting shall be provided in the Notice of AGM.

Book Closure:

Pursuant to Section 91 of the Companies Act, 2013 and Regulation 42 of the SEBI (LODR) Regulations, 2015, the Register of Members and Share Transfer Books of the Company will remain closed from **Saturday, 23rd September, 2023 to Friday, 29th September, 2023** (both days inclusive) for the purpose of AGM.

Members are requested to read carefully all the notes set out in the Notice of AGM and in particular, instructions for joining the AGM, manner of casting vote through remote e-voting and e-voting during AGM.

By Order of the Board
For Sastasundar Ventures Limited
Pratap Singh
Company Secretary
Mem. No.- ACS 24081

Place : Kolkata
Date : 01.09.2023

insecticides
(INDIA) LIMITED

Regd. Office: 401-402, Lusa Tower, Azadpur Commercial Complex, Delhi-110033
CIN: L65991DL1996PLC083909 II Website: www.insecticidesindia.com
Tel No.: 011-27679700-05 II E-mail: investor@insecticidesindia.com

INFORMATION REGARDING 26th ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT the 26th Annual General Meeting (AGM) of the members of the Company will be held on Saturday, September 23, 2023 at 03:00 PM through Video Conferencing ("VC") / other Audio-Visual means ("OAVM") to transact the businesses as set out in the Notice of the AGM which is being circulated separately. In terms of latest General Circular No. 10/2022 dated December 28, 2022 and earlier circulars issued in regard to AGM through VC/OAVM by the Ministry of Corporate Affairs ("MCA circular") read with the Securities and Exchange Board of India Circular No. SEBI/HO/CFD/PoD-2/P/CIR/2023/4 dated January 5, 2023 and earlier circulars issued in this regard ("SEBI circular") has permitted the holding of the Annual General Meeting ("AGM") through VC/OAVM, without the physical presence of the Members at a common venue.

The Annual Report 2022-2023 containing Notice of the 26th AGM are being sent only through electronic mode to all the Members whose e-mail address are registered with the Company/Depositors and also hard copy of the Annual Report will be provided to those shareholders who will specifically request for the same. Members may note that Annual Report 2022-2023 containing Notice of 26th AGM is also available on the website of the Company www.insecticidesindia.com and website of stock exchanges i.e. BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com and Central Depository Services (India) Limited (CDSL) at www.evotingindia.com.

Members can attend and participate in the AGM through VC/OAVM facility only. Members attending the AGM through VC shall be counted for the purpose of reckoning the quorum under Section 103 of the Act.

In compliance with Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended by Companies (Management and Administration) Rules, 2015 and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (LODR), members are provided with the facility to cast their votes on all resolutions set forth in the Notice of AGM using electronic voting system (remote e-voting), provided by CDSL and business may be transacted through such e-voting.

The e-voting period commences on Tuesday, September 19, 2023 (09:00 a.m.) and ends on Friday, September 22, 2023 (05:00 a.m. IST) (both days inclusive). During this period, members may cast their vote electronically. The e-voting module shall be disabled by CDSL thereafter.

As the AGM held only through VC/OAVM, the procedure for voting during the AGM is same as the procedure for remote e-voting. The facility for e-voting during AGM is only available to those members, present at the AGM through VC/OAVM facility and who would not have cast their vote on the resolutions set forth in the Notice of AGM by remote e-voting prior to the AGM and are otherwise not barred from doing so shall be eligible to vote through e-voting system at the AGM on such resolutions. Members who have voted through remote e-voting will be eligible to attend the AGM and their presence shall be counted for the purpose of quorum, however such shareholders shall not be entitled to cast their vote again at the AGM on such resolution(s) for which the Shareholder has already cast the vote through remote e-voting.

The voting rights of the members shall be in proportion to the equity shares held by them in the paid-up equity share capital of the Company as on September 16, 2023 ("cut-off date"). Any person who is member of the Company as on the cut-off date is eligible to cast vote on all the resolutions set forth in the Notice of AGM using remote e-voting or voting at the AGM.

A person who has acquired shares and is a member of the company after the dispatch of notice of AGM and holding shares as of cut-off date, may obtain the login ID and password by sending a request at helpdesk.evoting@cdsindia.com. However, if the person is already registered with CDSL for remote e-voting then the existing user ID and password can be used for casting vote.

For details relating to attending AGM & remote e-voting, please refer to the Notice of the AGM, in case of any queries regarding attending AGM & e-voting by electronic means, please refer to the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com, under help section or write an e-mail to helpdesk.evoting@cdsindia.com or contact Shri Rakesh Dalvi, Sr. Manager, Central Depository Services (India) Limited (CDSL), A Wing, 25th Floor, Marathon Futrex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Panel (East), Mumbai - 400013 or call on CDSL's toll free no. 1800 22 55 33.

In case you have not registered your email address and/or not updated your bank account mandate, please follow below instructions:

Physical Holding	Register/ Update the details in prescribed Form ISR-1 duly filled along with self-attested supporting documents and other relevant forms with Atanki Assignments Limited, Registrar and Transfer Agent of the company at rameshk1@atanki.com . Members may download the prescribed forms from the Company's website at https://www.insecticidesindia.com/investors-desk/
Demat Holding	Register/update your email addresses with the relevant Depository Participants.

For Insecticides (India) Limited
Sd/-
Sandeep Kumar
Company Secretary

Date : 31/08/2023
Place : Delhi

