

IndusInd Bank

May 28, 2024

**National Stock Exchange of India Ltd. (Symbol: INDUSINDBK)
BSE Ltd. (Scrip Code: 532187)**

Madam / Dear Sir,

Subject: Press Release

Reference: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the Listing Regulations)

Please find enclosed copy of press release titled 'IndusInd Bank sparks the excitement for the ICC Men's T20 Cricket World Cup 2024 with an exclusive Trophy Experience'.

In this connection, our Bank will issue a Press Release today. A copy shall also be uploaded on the Bank's website at www.indusind.com.

Thanking you,

Yours faithfully,
For IndusInd Bank Limited

**Anand Kumar Das
Company Secretary**



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CIN: L65191PN1994PLC076333

IndusInd Bank sparks the excitement for the ICC Men's T20 Cricket World Cup 2024 with an exclusive Trophy Experience

Mumbai, May 28, 2024: IndusInd Bank, a global partner of the International Cricket Council, concluded the much-coveted Trophy Experience in Mumbai and Gurgaon, held in anticipation of the upcoming ICC Men's T20 World Cup. The trophy experience reflected the Bank's faith in the transformative power of sports, and its commitment towards nurturing lasting emotional bonds among fans.

Hosted across 10 distinct branches and offices, the trophy experience strengthened the Bank's brand presence and helped forge deeper bonds with its customers, employees and cricket fans. This immersive experience not only celebrated the spirit of cricket but also emphasized the Bank's dedication towards uniting cricket enthusiasts, providing enriching fan experiences to them and weaving unforgettable memories in their lives.

Mr. Soumitra Sen, Head – Consumer Banking and Marketing, IndusInd Bank, said, "We're thrilled to offer one-of-a-kind experiences to fans and cricket enthusiasts leading up to and during the ICC Men's T20 Cricket World Cup 2024. We deeply believe in the transformative impact of sports and strive to ignite passion among fans. The fantastic response to the trophy experience reaffirms our commitment as we work to deepen our bond and connect with cricket enthusiasts globally."

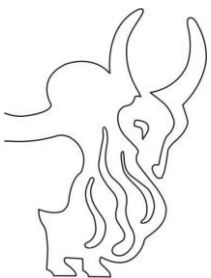
The trophy experience traversed across select branches and offices of IndusInd Bank at iconic locations in Mumbai and Gurgaon, including Nariman Point, Colaba, Marine Drive, Peddar Road and Opera House in Mumbai, and Palm Springs and DLF Cyber City in Gurgaon. Here are experiences shared by fans who had the opportunity to experience the trophy up close during the tour:

Padamjeet Sehrawat, a Gurgaon branch customer of IndusInd Bank, expressed his enthusiasm, "Seeing the trophy, I had goose-bumps, and my heart was pounding. All the best to Team India! May we achieve glory with the Indian team lifting the trophy this year. Go Team India!"

Rakesh Srivastava, a Gurgaon branch customer of IndusInd Bank, exclaimed, "It's great to see the trophy experience organized by IndusInd Bank. May the best team win the trophy. As an Indian, I hope that the winning team is India. It will be amazing to see the winning trophy in the hands of the Indian team, with over a billion Indians enjoying the tournament and the victory."

V. E. Belani, a Mumbai branch customer of IndusInd Bank, said, "It was a great honour and privilege to see the trophy. I hope Team India brings it home!"

Usha K Lulla, a Mumbai branch customer of IndusInd Bank, expressing her joy, exclaimed, "It was a wonderful feeling to see the trophy, and a prestigious and glorious moment for the bank to host it in their branch! My experience with the bank's staff during my visits to the branch has always been great."



ABOUT INDUSIND BANK

IndusInd Bank Limited commenced its operations in 1994 catering to the needs of consumer and corporate customers. Since its inception, the Bank has redefined the banking experience for its customers including various government entities, PSUs, retail and large corporations. As on March 31, 2024, IndusInd Bank has a customer base of approx.39 million, with 2984 Branches/Banking Outlets and 2956 ATMs spread across geographical locations of the country and covering 157000 villages. The Bank has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology that supports multi-channel delivery capabilities. It enjoys clearing bank status for both major stock exchanges BSE and NSE and settlement bank status for NCDEX. It is also an empanelled banker for MCX.

RATINGS

Domestic Ratings:

- CARE A1+ for Certificate of Deposits
- CRISIL AA + for Infrastructure Bonds program/Tier 2 Bonds
- CRISIL AA for Additional Tier 1 Bonds program
- CRISIL A1+ for certificate of deposit program / short term FD programme
- IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research
- IND AA for Additional Tier 1 Bonds program by India Ratings and Research

International Rating:

- Ba1 for Senior Unsecured MTN programme by Moody's Investors Service

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Facebook: <https://www.facebook.com/OfficialIndusIndBankPage>

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