

1<sup>st</sup> August, 2019

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Sales update for the month of July 2019.**

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Please find enclosed the Press Release regarding the Company's sales update for the month of July 2019.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

  
K S Srinivasan  
Company Secretary

Encl : a/a

# PRESS RELEASE

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## **TVS Motor Company registers sales of 279,465 units in July 2019**

**Hosur, August 01, 2019:** TVS Motor Company registered sales of 279,465 units in July 2019 as against 321,179 units in the month of July 2018.

### **Two-Wheeler**

Total two-wheeler registered sales of 265,679 units in July 2019 as against sales of 307,856 units in the month of July 2018. Domestic two-wheeler registered sales of 208,489 units in July 2019 as against sales of 247,382 units in the month of July 2018.

Motorcycle registered sales of 108,210 units in July 2019 as against sales of 121,434 units in July 2018. Scooter sales of the Company registered 105,199 units in July 2019 as against sales of 118,996 units in July 2018.

### **Exports**

The Company's total exports registered sales of 69,994 units registered in the month of July 2019 as against sales of 72,242 units in July 2018. Two-wheeler exports registered sales of 57,190 units in July 2019 as against 60,474 units in July 2018.

### **Three-Wheeler**

Three-wheeler of the Company grew by 3% increasing from 13,323 units in July 2018 to 13,786 units registered in July 2019.

### **About TVS Motor Company**

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only

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two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

*For further information, please contact*

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