



January 9, 2023

To,  
The General Manager,  
Deptt of Corporate Services,  
**BSE Limited,**  
P.J. Tower, Dalal Street,  
Mumbai – 400001

To,  
The Vice President,  
**National Stock Exchange of India Limited,**  
Exchange Plaza,  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051

**Equity Scrip code: 543249**  
**Debt Scrip Code: 973928**

**Scrip Symbol: TARC**

**Subject: Press Release**

Dear Sir,

Pursuant to the provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of the press release titled “TARC Limited executed INR 350 crore worth of sales for its luxury residential project, TARC Tripundra”.

Kindly take the same on record.

Thanking you,

Yours faithfully,  
**For TARC Limited**

Amit Narayan  
Company Secretary  
A20094

**Encl.:** As above

## TARC Limited executed INR 350 crore worth of sales for its luxury residential project, TARC Tripundra

*The luxury project launched in Oct 2022, now starts at INR 4.45 Crore*

**New Delhi, January 9, 2023:** Inspired to re-define the urban living and to create enduring value through curating experiential living, TARC Limited, the New Delhi based premium real estate developer has clocked sales worth INR. 350 crore for its recently launched luxury residential project TARC Tripundra in Delhi.

Nestled in the luxurious surroundings of Pushpanjali Farms on New Delhi's prominent Bijwasan Road, TARC Tripundra enjoys seamless access to the Indira Gandhi International Airport, Cyber City and Aerocity. The gated community offers expansive views of the Delhi Greens, 7D security, an indoor heated pool, terrace area with an open-air theatre and a meditation deck among other luxurious amenities. It has a sales potential of around INR 900 crore with approx. 5 lakh sq ft saleable area.

Commenting on the market response, **Amar Sarin, MD & CEO, TARC Limited** said, *"The promising growth of Delhi has transformed it into a buzzing metropolis, offering multiple opportunities in an ever-evolving real estate sector. Given the stiff economic headwinds the world is experiencing, we are pleased that our launch elicited an extremely positive response from homebuyers and we have closed 2022 on a high note with our sale price appreciating by almost 25%."*

A perfect embodiment of opulence, future-ready designs, comfort, convenience and sustainability, TARC Tripundra will provide unrivalled amenities which are quintessential to the highest class of luxury living such as pottery barn, star gazing deck, barbeque pits, organic garden, EV-charging facility and air filtration. Also, it is backed by multiple smart technologies, community apps and Wi-Fi in common areas to keep residents connected 24x7.

**Amar Sarin**, further added, *"With an offer of aspirational living, Tripundra is being constructed with the most discerning homebuyers in mind and integrating the customer into the development process for a customized experience. Each Tripundra apartment is unique, thanks to the careful consideration given to every detail. Be it the comforts offered by home automation, the mood lighting and controls at one's fingertips or the luxurious indulgences, every element fits flawlessly in this dream project."*

### **About TARC Limited**

TARC Ltd (NSE: TARC. BSE: 543249) is a leading Premium Real Estate Developer with one of the largest land banks and key land parcels at prime locations in Delhi and the National Capital Region covering residential, hospitality, commercial, retail, warehousing, IT, institutional and mixed-use developments. The leadership at TARC has spent the past four decades creating and building multiple projects across New Delhi-NCR. Our mission is to transform urban living by curating future-ready, high-quality developments. TARC has augmented its brand equity after recent collaborations with Bain Capital, USA and Blackstone Inc.

*For further information, visit: [www.TARC.in](http://www.TARC.in)*

#### **For media queries, please contact:**

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