



BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

June 19, 2024

To, BSE Limited ("BSE") , Corporate Relationship Department, 2 nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001	To, National Stock Exchange of India Limited ("NSE") , "Exchange Plaza", 5 th Floor, Plot No. C/1, G Block, Bandra- Kurla Complex, Bandra (East), Mumbai – 400 051
BSE Scrip Code: 517421	NSE Symbol: BUTTERFLY
ISIN: INE295F01017	ISIN: INE295F01017
Our Reference: 25/2024-25	Our Reference: 25/2024-25

Dear Sir/Madam,

Sub: Newspaper Advertisement regarding the 37th Annual General Meeting ("the AGM") to be held through Video Conferencing ("VC")/ Other Audio-Visual Means ("OAVM")

Pursuant to the applicable provisions of the Companies Act, 2013 and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time and General Circular No. 09/2023 dated September 25, 2023 issued by the Ministry of Corporate Affairs ("MCA") and Circular No. SEBI/HO/CFD/CFD-PoD-2/P/CIR/2023/167 dated October 07, 2023, issued by the Securities and Exchange Board of India ("SEBI"), hereinafter collectively referred as "Circulars", and all other applicable laws, the Company has made a public notice informing about 37th Annual General Meeting of the Company through VC/ OAVM scheduled to be held on **Friday, July 19, 2023 at 3.00 P.M.**

We hereby submit the copies of the public notice published in English daily "**Trinity Mirror**" and Tamil daily "**Makkal Kural**" on **Wednesday, June 19, 2024**, for your information and the same is also uploaded on the website of the Company at <https://www.butterflyindia.com>.

Information at a glance:

Particulars	Details
Mode	VC/ OAVM
Time and date of AGM	Friday, July 19, 2024, 3:00 P.M.
Cut-off date for remote e-Voting	Friday, July 12, 2024
Remote e-Voting start time and date	Monday, July 15, 2024, from 9:00 a.m. (IST)
Remote e-Voting end time and date	Thursday, July 18, 2024, till 5:00 p.m. (IST)
Remote e-Voting website of NSDL	https://www.evoting.nsdl.com

You are requested to take the above on record.

For **Butterfly Gandhimathi Appliances Limited**

Viral Sarvaiya
Company Secretary & Compliance Officer
ACS - 33764
Encl: A/a

Regd.office : 143.Pudupakkam Village, Vandalur-Kelambakkam Road, Kelambakkam - Pin 603 103,
Chengalpattu District, Phone : +91-44-47415500 CIN No : L28931TN1986PLC012728.
E-mail : gmal@butterflyindia.com, Web : www.butterflyindia.com

Corporate office : E-34, 2nd Floor, Egattur Village, Rajiv Gandhi Salai, Navalur - 600130, Chengalpattu District.
Phone : 044-49005100 E-mail : butterflyho@butterflyindia.com,

'Fame Advertising marks four decades of excellence'

Dr. V.Kamesh,
DirectorSuresh
Vaithinathaswamy,
Director

Chennai, Jun 19: Fame Advertising proudly marks four decades of excellence, innovation, and unwavering commitment to its clients and the advertising industry at large. Since its inception, Fame Advertising has been at the forefront of delivering cutting-edge solutions, guiding numerous businesses towards unprecedented success. As the agency commemorates this significant milestone, it reflects on its journey of achievement, growth, and the invaluable relationships forged along the way.

Established in 1984, Fame Advertising has consistently upheld its reputation as a premier Advertising Consultancy, offering a comprehensive suite of services across various platforms, including press, radio, television, and digital media.

From media advertising to promotional campaigns, PR management, exhibitions, direct marketing, social media strategies, and marketing consultancy, the company has continuously adapted to the evolving needs of its diverse clientele.

R. Vaithinathaswamy,

NAME CHANGE	
I, K.LATA SADARANGANI W/o. Sivaramakrishnan H, Date of Birth: 09.08.1993, Residing at 3/2, Flat No.6, 2nd Floor, Trident Flat, Vidyodaya Main Road, T.Nagar, Chennai - 600 017. shall henceforth be known as LATA SIVARAMAKRISHNAN	K.LATA SADARANGANI

NAME CHANGE	
I, Hayar Nisha – Osarathan Mithar Sha Saik Hussain, W/O. Salva Mohamed, DATE OF BIRTH: 03.06.1965, Residing at NO. 624C, 3rd Block, 67th Street, Muthamizh Nagar, Kudungaiyur, Chennai – 600118. shall henceforth be known as HAYAR NISHA-SAIK HUSAIN	Hayar Nisha – Osarathan Mithar Sha Saik Hussain

NAME CHANGE	
I, NAIR SHAMNA BHARAT, W/O. Mithran Chemminyan Nalamveetil, DATE OF BIRTH: 21.02.1977, Residing at NO: 15/8, Sathyamoorthy Road, Chetpet, Chennai –600031. shall henceforth be known as SHAMNA MITHRAN	NAIR SHAMNA BHARAT

NAME CHANGE	
I, VIGNESWARI RAMESH, W/o. ABRAHAM, DATE OF BIRTH: 24.04.1979, Residing at NO. G3 Pudami Voora Priti Apartments, 141 Kamrajar Salai, Kottivakkam, Chennai – 600041. Shall henceforth be known as VIGNESWARI ABRAHAM RAMESH	VIGNESWARI RAMESH

NAME CHANGE	
I, VIGNESWARI RAMESH, W/o. ABRAHAM, DATE OF BIRTH: 24.04.1979, Residing at NO. G3 Pudami Voora Priti Apartments, 141 Kamrajar Salai, Kottivakkam, Chennai – 600041. Shall henceforth be known as VIGNESWARI ABRAHAM RAMESH	VIGNESWARI RAMESH

NAME CHANGE	
I, AMATULLAH FIROZ KHETY, D/O. Firoz Khety, Date of Birth: 26.05.2003, Residing at NO. 25/27, Muthumari Chetty Street, Mannady Chennai- 600001. shall henceforth be known as AMATULLAH KHETY	AMATULLAH FIROZ KHETY

NAME CHANGE	
MY SON, MANIKANDAN PRAVAV, Date of Birth: 01.12.2007, Residing at No.B-301, Hazel Apartment, Avadi, Chennai - 600071. shall henceforth be known as RAMACHANDRAN JAYAKARTHIK PRAVAV	JAYAKARTHIK, Father

NAME CHANGE	
Old Given Name: DEVARAJ KISHTAP PILLAI Sur Name: ... S/o.KISHTAP PILLAI, Date of Birth: 12.05.1968, Residing at No.317/2, G Floor, 2nd Main Road, Natesan Nagar, Virugambakkam, Chennai – 600 092. Shall henceforth be known as New Sur Name: DEVARAJ Sur Name: KRISHNAN	Old Given Name: DEVARAJ KISHTAP PILLAI Sur Name: ...

NAME CHANGE	
I, Old Sur Name: Hyder Ali Old Given Name: Abdul Kader S/o. Hyder Ali Date of Birth: 07.06.1980, Residing at No.1/1, Haji Shaik Hussain Street, Royapettah, Chennai-600 014. shall henceforth be known as New Sur Name HYDER ALI New Given Name ABDUL CADER Old Sur Name: Hyder Ali Old Given Name: Abdul Kader	SUDHA SUBRAMANIAM

NAME CHANGE	
I, RAGAVANE, S/o. Ramasamy, Date of Birth: 13.10.1970, Residing at No.14, Theradi Street, Thondamanathan, Puducherry. shall henceforth be known as RAGAVANE RAMASAMY	RAGAVANE

NAME CHANGE	
My Son, Dhanvin Savij Sreedharan, Date of Birth: 04.11.2006, Residing at No.57, Gangaiammal Koil Street, Pillai Thottam, Puducherry 605013, shall henceforth be known as DHANVIN SAVIJ	Savij, Father

NAME CHANGE	
I, Old Given name: SINGARAVELU, Old Surname: VADIVEL, Date of Birth: 01.01.1948, residing at No.53A, Anna Nagar, Muthupettai Road, Thiruthurai poondi Tk, Thiruv -614713. shall henceforth be known as New Given Name: SINGARAVELU New Sur name: VADIVEL	Old Given name: SINGARAVE LU, Old Surname: VADIVEL

NAME CHANGE	
I, SARAVANAN, Old Surname: SINGARAVELU, Date of Birth: 26.06.1978, residing at No.40 F2 1st Floor, 11th Street, AGS Colony, Pallikaranai, Pincode- 600 100. shall henceforth be known as New Given Name: SARAVANAN New Sur name: SINGARAVEL	Old Given name: SARAVANAN, Old Surname: SINGARAVELU

NAME CHANGE	
My Son, Aahana, Date of Birth: 03.07.2015, Residing at D30/301, Provident Cosmocity, Dr.Abdul Kalam Road, Pudupakkam, Kancheepuram – 603 103 shall henceforth be known as AAHANA SRIHARI	Srihari, Father

DP World Economic Zone achieves IGBC platinum certification

Chennai, June 19:

DP World, a leading global provider of smart end-to-end supply chain solutions, has received the Platinum certification from Indian Green Building Council (IGBC) for its Chennai Economic Zone. This is the second one in quick succession for DP World Economic Zones in India. Earlier this year, DP World Nhava Sheva Business Park became the first free trade zone to receive Platinum certification under the IGBC logistics

parks and warehousing rating system.

The IGBC rating systems recognize outstanding green design, construction, and operations, with the Platinum rating being the highest standard internationally.

DP World has built the state-of-the-art Free Trade Warehouse Zone (FTWZ) in Chennai near three key ports – Kattupalli, Ennore, and Chennai. The warehouses at DP World's Chennai Economic Zone feature

charging points for electric vehicles (EV) and a 1 MW capacity solar panel installation, aligned with globally recognized environmental responsible practices which will fulfil ~40% of FTWZ's power requirement. The facility is spread over six hundred thousand square feet with a potential to grow to 2 million square feet and is designed as per global standards and Green Building Certification requirements.

Ranjit Ray, Senior Vice

President - Economic Zones, Middle East, North Africa, and Subcontinent said, "We are honored to receive the IGBC Platinum Certification for the second time. This achievement reflects our commitment to sustainable practices and excellence in our operations. I am proud of our team for their dedication and hard work in maintaining high environmental standards. Their efforts continue to drive our success and set new benchmarks for our industry."

Lifestyle announces biggest sale of season

Coimbatore, June 19:

Lifestyle, one of India's leading fashion destinations, is excited to announce its much-awaited SALE.. Shoppers at the Lifestyle Sale can get UP TO 50% off on the latest styles across top fashion brands.

With an extensive selection of the latest trends and fashion choices from leading national and international brands, the Lifestyle Sale offers fashion enthusiasts the perfect chance to elevate their wardrobes.

The Lifestyle collection presents the best of Spring-Summer vibes, dominated by floral prints and pastel hues.

The stylish assortment includes trending Schiffli & Crochet dresses, vintage blooms coord-sets, stylish denim trends for women, and an extensive range of printed shirts, all-new loose fit pants, and quirky tees for men being up for grabs at exciting

discounts. Fashionistas

can be sure to look cool while turning up the heat this season.

Lifestyle's sale presents a great opportunity for trend setters to shop the newest trends from over 100 national and

international brands including Melange, Ginger, FORCA, CODE, AND, Biba, Global Desi, Jack & Jones, Indian Terrain, Park Avenue, Pepe Jeans, Puma, Adidas, Fossil, Armani Exchange, Maybelline, L'Oreal and

many more.

Additionally, there is a special offer for SBI credit card holders, who get an instant 5%* discount on minimum shopping of Rs. 7000.* T&C Apply.

MADDYS gets record breaking entries

Chennai, June 19:

The Advertising Club of Madras is delighted to announce the closure of entries for MADDYS 2024, with a record-breaking total of 1015 submissions! This year has seen unprecedented participation, far exceeding our previous best of 791 entries set in 2019.

We extend our heartfelt gratitude to the entire advertising community for their overwhelming support and enthusiasm.

We are proud to share that this year's

entries have come from all corners of India, including Tamil Nadu, Kerala, Karnataka, West Bengal, Maharashtra, Uttar Pradesh, Haryana, Gujarat, Telangana, and New Delhi. This wide representation underscores the national significance and esteemed reputation of the 42nd MADDYS Awards.

Our 28-member jury panel is composed of a diverse group of industry experts, including creative visionaries, marketing leaders, media specialists, and entrepreneurs from both national and international markets.

Their expertise and varied perspectives ensure a rigorous and objective judging process, celebrating the very best in advertising.

Mark your calendars for the MADDYS 2024 Gala Night on 28th June 2024 at the Madras Race Club in Chennai. This event promises to be an unforgettable evening celebrating creativity, strategy, innovation, and impact in advertising.



Butterfly Gandhimathi Appliances Limited

CIN: L8931TN1986PLC012728

Registered Office: 143, Padupakkam Village, Vandalur – Kelambakkam Road, Kelambakkam, Chengalpattu - 603103.

Phone: +91 44 49005154 Investors Support: butterfly.investorrelations@butterflyindia.com

Website: www.butterflyindia.com

NOTICE OF THE 37th ANNUAL GENERAL MEETING TO BE HELD THROUGH VIDEO CONFERENCING ("VC")/OTHER AUDIO-VISUAL MEANS ("OAVM")

Notice is hereby given that the 37th Annual General Meeting ("AGM") of the Company is scheduled to be held on Friday, July 19, 2024 at 3:00 p.m. (IST) through Video Conferencing ("VC")/Other Audio-Visual Means ("OAVM") facility in compliance with all the applicable provisions of the Companies Act, 2013 and the rules made thereunder, read with General Circular No. 09/2023 dated September 25, 2023 issued by the Ministry of Corporate Affairs ("MCA"), and Circular No. SEBI/HO/CFD/CFD-PoD-2/P/CIR/2023/167 dated October 07, 2023, issued by the Securities and Exchange Board of India ("SEBI"), and hereinafter collectively referred as "Circulars", and all other applicable laws, to transact the business that will be set forth in the Notice of the Meeting.

In compliance with the above circulars, electronic copies of the Notice of the AGM and Annual Report for the financial year 2023-24 will be sent to all the Members whose email IDs are registered with the Company/Depository Participant(s) ("DPs")/Ms. GNSA Infotech Private Limited, Registrar and Transfer Agent ("RTA"). In case any Member is desirous of obtaining physical copy of the Annual Report for the financial year 2023-24, he/she may send a request to the Company by writing at butterfly.investorrelations@butterflyindia.com, mentioning their Folio No./ DP ID and Client ID. The Annual Report of the Company along with Notice of AGM will also be made available on the website of the Company at