

Intellect/SEC/2021-22

3<sup>rd</sup> May, 2021**1. National Stock Exchange of India Ltd.,**Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex,  
Bandra (E), Mumbai – 400 051.**Scrip Code:**

INTELLECT

**2. BSE Ltd.**1st Floor, New Trade Ring, Rotunda Building, PJ Towers,  
Dalal Street, Fort, Mumbai – 400 001.**Scrip Code:**

538835

Dear Sirs,

Sub: **Media Release** - Intellect bags a large destiny deal win. SocieteGenerale chooses iGTB for its world-leading Liquidity Management System (LMS).

Intellect Global Transaction Banking (iGTB), the transaction banking specialist from Intellect Design Arena Limited, ranked #1 in the world for Transaction Banking by IBS Intelligence, today announced it will support SocieteGenerale, a major player in the economy for over 150 years, supporting 29 million clients every day with 138,000 staff in 62 countries, in implementing the world's #1 Liquidity Management solution.

While 2020 was a year of great resilience, it has highlighted the urgent need for banks to deliver to their corporate clients significantly increased sophistication in corporate Treasury and Liquidity Management through automation and digitalisation. New capabilities are required to meet the combined challenges presented by negative interest rates, restrictions on cross-currency and cross-border cash pooling, increasing expectations for self-service and delivering cross-functional efficiencies to corporate treasurers. At the same time, financial institutions have been carefully shoring up balance sheets and driving operational efficiencies to ensure appropriate levels of strength to contend with an uncertain economic environment.

In this context, SocieteGenerale has chosen Intellect iGTB for its world-leading Liquidity Management System (LMS).

Please find enclosed herewith a copy of proposed Media Release dated 3<sup>rd</sup> May, 2021 titled as, "**Intellect Global Transaction Banking (iGTB) brings SocieteGenerale new solutions to help its clients optimise their Liquidity Management**".

Kindly take the above information on record.

Yours truly,

**for Intellect Design Arena Limited**  
V V Naresh**Company Secretary and Compliance Officer****Intellect Design Arena Limited**

Registered Office: 244 Anna Salai, Chennai - 600 006, India | Ph: +91-44-6615 5100 | Fax: +91-44-6615 5123

Corporate Headquarters: SIPCOT IT Park Siruseri, Chennai - 600 130, India | Ph: +91-44-6700 8000 | Fax: +91-44-6700 8874

E-mail: [contact@intellectdesign.com](mailto:contact@intellectdesign.com) | [www.intellectdesign.com](http://www.intellectdesign.com)

## Intellect Global Transaction Banking (iGTB) brings SocieteGenerale new solutions to help its clients optimise their Liquidity Management

*iGTB's world-leading, contextual Liquidity Management Solution will offer SocieteGenerale and its corporate clients a way to optimise liquidity, while unleashing trapped cash, reducing risks and mitigating the effects of negative interest rates.*

**London, 03 May, 2021:** Intellect Global Transaction Banking (iGTB), the transaction banking specialist from Intellect Design Arena Limited, ranked #1 in the world for Transaction Banking by IBS Intelligence, today announced it will support SocieteGenerale, a major player in the economy for over 150 years, supporting 29 million clients every day with 138,000 staff in 62 countries, in implementing the world's #1 Liquidity Management solution.

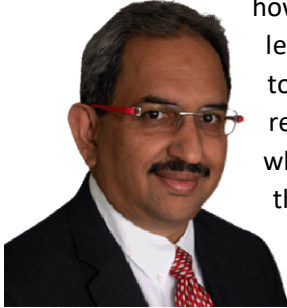
While 2020 was a year of great resilience, it has highlighted the urgent need for banks to deliver to their corporate clients significantly increased sophistication in corporate Treasury and Liquidity Management through automation and digitalisation. New capabilities are required to meet the combined challenges presented by negative interest rates, restrictions on cross-currency and cross-border cash pooling, increasing expectations for self-service and delivering cross-functional efficiencies to corporate treasurers. At the same time, financial institutions have been carefully shoring up balance sheets and driving operational efficiencies to ensure appropriate levels of strength to contend with an uncertain economic environment.

In this context, SocieteGenerale has chosen Intellect iGTB for its world-leading Liquidity Management System (LMS).

iGTB's LMS, and its associated Liquidity Management suite of products, is designed with the premise that every Euro of corporate liquidity will – at some stage – be a Euro of bank liability. LMS's best-in-class real-time cash pooling is augmented with an array of tools for the corporate treasurer to deliver fully automated liquidity management across multiple accounts, multiple entities, multiple currencies, multiple geographies and multiple banks. To support the symbiotic relationship between the corporate treasurer and the bank, iGTB's Liquidity Management suite offers processors to improve the bank's balance sheet metrics and, simultaneously, deliver appropriate value to corporate liquidity and deposits.

In line with its strategy to focus on client centricity and increase operational efficiency, SocieteGenerale is particularly enthusiastic to work with iGTB, who has a strong track-record in working with large global banks. SocieteGenerale is confident that together they can bring best-in-class solutions to its corporate clients.

Commenting on this announcement, [Manish Maakan, CEO, iGTB](#) said, “This win further demonstrates how iGTB, in partnership with leading banks like SocieteGenerale, is the market leader for Liquidity Management. The decision of SocieteGenerale to choose iGTB to support the Bank with its digital transformation journey and growth plans is a reflection of SocieteGenerale’s commitment to increase customer satisfaction while preparing for the future. This new Liquidity Management partnership means that four of the six largest banks in Europe are clients of iGTB, reinforcing our position as the partner of choice for the world’s largest financial institutions and underpinning our world-leading position in Liquidity Management and Transaction Banking.”



iGTB’s Liquidity Management Solution is a 100% cloud native liquidity management platform that includes out-of-the-box core capabilities such as cash sweeping, notional pooling, inter-company lending, investment sweeps, fund NAV (Net Asset Value) processing, real-time cash control and the latest in client user experience. LMS is the industry leader for banks offering liquidity products to corporate customers. Sweeping over \$4 trillion cash annually, allocating interest on \$35 trillion of notional pool balances and licensed by more than 40 financial institutions worldwide, LMS delivers a superior, sophisticated, multi-account, multi-entity, multi-currency, multi-geography, multi-DDA, multi-bank client experience. Live in 57 countries, LMS has demonstrated the ability to meet different regulatory, tax and legal requirements from around the world.

## **About iGTB**

### **The World Best Corporate Banks Bank on iGTB**

iGTB, is the world's first complete Global Transaction Banking Platform from the house of Intellect. It helps corporate banks prepare for a new era of customer-centric services. With a rich suite of transaction banking products across DTB, Payments, Liquidity, Trade and Supply Chain, iGTB is an authority on vertical and integrated products that enable banks to meet their ambition to be the Principal Banker to their corporate customers.

iGTB seamlessly integrates all the transactional needs of corporate customers, delighting them with Contextual Banking Experience (CBX), a white label digital transaction banking platform to manage firms' cash and trade, that leverages Machine Learning and predictive analytics, delivered through APIs and an omnichannel UX. For more information on iGTB, please visit <https://www.igtb.com/>

## **About Intellect Design Arena Limited**

Intellect Design Arena Ltd, a cloud-native, future ready multi-product fintech platform for the world's leading financial & insurance clients caters to the full spectrum of banking and insurance technology products company, across Global Consumer Banking, Central Banking, Global Transaction Banking (iGTB), Risk, Treasury and Markets, and Insurance. With over 25 years of deep domain expertise, Intellect is the brand that progressive financial institutions rely on for digital transformation initiatives.

Intellect pioneered Design Thinking to create cutting-edge products and solutions for banking and insurance, with design being the company's key differentiator in enabling digital transformation. FinTech 8012, the world's first design center for Financial Technology, reflects Intellect's commitment to continuous and impactful innovation to address the growing need for digital transformation. Intellect serves over 240 customers through offices in 91 countries and with a diverse workforce of solution architects, domain and technology experts in major global financial hubs around the world. For further information on the organization and its solutions, please visit [www.intellectdesign.com](http://www.intellectdesign.com). For further information about the transaction banking solutions offered by iGTB, please visit <https://www.igtb.com/>

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| <b>For Media related info, please contact:</b>  | <b>For Investor related info, please contact:</b>   |
| Nachu Nagappan  | Praveen Malik   |
| Intellect Design Arena Ltd.   | Intellect Design Arena Ltd.   |
| Mob: +91 89396 19676  | Mob: +91 89397 82837  |
| Email: <a href="mailto:nachu.nagappan@intellectdesign.com">nachu.nagappan@intellectdesign.com</a> | Email: <a href="mailto:Praveen.malik@intellectdesign.com">Praveen.malik@intellectdesign.com</a> |