Date: December 02, 2022

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 001

E-mail: corp.relations@bseindia.com

(Scrip code: 532748)

National Stock Exchange of India Limited

Exchange Plaza,

Bandra-Kurla-Complex, Bandra (East)

Mumbai – 400 051

E-mail: takeover@nse.co.in

(Symbol: PFOCUS)

Prime Focus Limited

Prime Focus House, Linking Road,

Opp. CITI Bank, Khar (West), Mumbai, Maharashtra, 400052

E-mail: corp.secretarial@primefocus.com

Dear Sir/ Madam,

Subject: Disclosure under Regulation 31 of the Securities and Exchange Board of India

(Substantial Acquisition of Shares and Takeovers) Regulations, 2011 read with circular dated August 5, 2015 issued by SEBI (No. CIR/CFD/POLICYCELL/3/2015).

This disclosure is being made pursuant to a release of 29,88,790 equity shares of Prime Focus Limited ("**PFL**") on November 30, 2022 by Vistra ITCL (India) Limited (security trustee for YES Bank Limited).

The disclosure is being filed under Regulation 31 of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended, in the format prescribed *via* Securities and Exchange Board of India's circular dated August 5, 2015, bearing reference no. CIR/CFD/POLICYCELL/3/2015.

Kindly take the same on record.

Thanking you

Yours faithfully

Namit Malhotra

Encl: As above

201, Priyanka Apartment, N.S. 6th Road, JVPD Scheme, Juhu, Mumbai – 400049

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

(Ref: Securities and Exchange Board of India circular dated 05 August 2015 bearing reference no. CIR/CFD/POLICYCELL/3/2015)

ANNEXURE-1

Name of the Target Company (TC)	Prime Focus Limited ("PFL")						
Names of the stock exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited						
Date of reporting	December 02, 2022						
Name of the promoter or PAC on whose shares encumbrance has been ereated/released/invoked	As on date, the following are disclosed as members of the promoter and promote group of PFL:						
	1. Namit Malhotra						
	2. Naresh Malhotra;3. A2R Holdings;						
	4. Monsoon Studio Private Limited						
Details of the creation/invocation/release of encumbrance							

201, Priyanka Apartment, N.S. 6th Road, JVPD Scheme, Juhu, Mumbai – 400049

Name of the promoter (s) or PACs with him*	target co	holding in the Ompany (1)	Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]]	
	Number #	% of total share capital #	Number		invocation)	Date of creation/ release/ invocation of encumbrance	(pledge/ lien/ non disposal undertaking/ others)	Reasons for encumbrance		share capital	Name of the entity in whose favor shares encumbered ***	#	share capital #
Namit Malhotra	1,49,00,000	4.97%	29,88,790	1.00%		November 30, 2022	Pledge	Loan repayment	29,88,790	1.00%	Pledge in favour of Vistra ITCL (India) Limited (security trustee for YES Bank Limited)	Nil	Nil
Naresh Malhotra	6,22,01,646	20.77%	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil
A2R Holdings	13,24,45,882	44.22%	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Monsoon Studio Private Limited	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil

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Notes:

[#] Please note that all equity shares held by members of the promoter and promoter group in Prime Focus Limited (PFL) are subject to encumbrance created in favour of Novator Capital Limited, pursuant to a financing arrangement (entered into on December 18, 2020) amongst Namit Malhotra, A2R Holdings, Mauritius (an entity wholly owned by Namit Malhotra) and Novator Capital Limited. No direct pledge of equity shares of PFL has been created in favour of Novator Capital Limited. Please see the disclosures under Annexure I made on December 29, 2020, and March 22, 2021 in this respect.

Namit Malhotra

Place: Mumbai

Date: December 02, 2022

* The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

*** This would include name of both the lender and the trustee who may hold shares directly