Changing the way, we twist the yarn

Date: 23RD April, 2019

BSE Limited
14th Floor, P. J. Towers,
Dalal Street, Fort,
Mumbai – 400001.

Stock ID: MEERA
Scrip Code: 540519

## <u>Sub: Disclosure of the Receipt of new order of ₹ 1.68 Crore for Carpet Cabler / Twister Machine.</u>

Dear Sirs,

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform your goodself that Meera Industries Limited (MIL), a Twisting, Cabling, Winding and other innovative Yarn processing machine manufacturer has Procured a prestigious order of worth Rs 1.68 Crore from Creative Textile, a Leading Textile Group from Mumbai In the month of February 2019.

Meera's grabbing of this order has high significance since Meera has to compete directly against European brands in terms of high-quality expectations. Meera's Cabler / Twister will be used produce to premium quality carpet yarn for wall to wall and contract carpets basically made of polyester, PP and Nylon BCF yarns. Kindly know that, there is huge market potential of high-end Cabling /Twisting machines in carpet manufacturing clusters like Turkey, Belgium, Netherlands, USA etc. which is majorly dominated by European Manufacturer.



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Meera's Carpet Cabler / Twister is highly efficient, economical and easy to operate cabling machine at par with the International Standard. In order to promote and create its awareness Meera is exhibiting this next generation model at World's largest Textile Machine Exhibition to be held in ITMA 2019 at Barcelona, Spain between 20th - 26th June 2019. The Company is highly optimistic for its success during the Show.

This is for your information and record please.

Thanking you

Yours faithfully,

For Meera Industries Limited

Bhavisha Khakhkhar

**Company Secretary & Compliance Officer**