

**Date:** March 8, 2021

**BSE Limited**

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**Scrip Code:** 504067

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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "*Zensar wins at the 11th Annual Aegis Graham Bell Awards*".

This is for your information and dissemination purpose

Thanking you,

Yours sincerely,

For **Zensar Technologies Limited**

Gaurav Tongia  
**Company Secretary**

Encl. as above

## Zensar wins at the 11<sup>th</sup> Annual Aegis Graham Bell Awards

### *Zensar's The Vinci™ under the AI Powered Innovation for Enterprise category*

**Pune, India, March 8, 2021:** Zensar Technologies, a leading digital solutions and technology services company, announced that it has been named a winner at the **11th Annual Aegis Graham Bell Awards (AGBA)** an initiative of Aegis School of Data Science, Cyber Security and Telecom. The winning entry was in the AI Powered Innovation for Enterprise category for its offering, the Vinci™, which is an integrated managed service AIOps platform powered by AI and analytics. The Jury of the 11th Aegis Graham Bell Awards and the supporters Ministry of Electronics & IT, NITI Aayog, Skill India, National Informatics Centre Services Inc & Maharashtra State Innovation Society conferred this honour to Zensar.

Zensar's managed services AIOps platform The Vinci™ enables self-healing and drastically reduces triage time from hours to seconds. With more than 1,500 automation scripts, The Vinci™ can remediate issues without any manual intervention using its cognitive causation engine, helping customers spend less time troubleshooting and more time innovating. The platform is a key solution under the Digital Foundation Services portfolio leveraged by 30+ customers globally. Powered by AI and analytics, it brings unmatched agility and hyper-efficiency to customers ensuring a perfect software experience is delivered across their tech estate.

**Ajay S. Bhutoria, Chief Executive Officer and Managing Director, Zensar Technologies, said,** "We are delighted to be recognized at this industry platform for a solution that enables our global clients to improve business productivity. Our team is committed to helping our clients operate more efficiently and effectively by leveraging digital technologies that bring clear business benefits and outcomes."

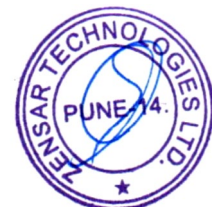
**Mr Bhupesh Daheria, CEO Aegis School of Data Science; Founder of Aegis Graham Bell Awards, said,** "Zensar's entry impressed our Jury with its ability to derive business impact for its customers by leveraging new age tech like AI. I congratulate Zensar for the deserving win and wish them all the very best. We look forward to more entries next year from them."

**Harjott Atrii, Executive Vice-President and Global Head, Digital Foundation Services, Zensar, commented,** "This recognition reflects our commitment to continuously innovate and invest in solving customer problems. Our customers leverage solutions such as The Vinci to tame the technology complexity with automation and cognition to ensure they can release perfect software experiences, faster. Our teams work closely with clients to enable core value zones such as sense and act, predict to prevent, visualize and collaborate, request and fulfill, thus keeping IT at the center of business success."

Zensar's Digital Foundation Services enable clients to accelerate digital transformation by leveraging technologies such as cloud, automation and artificial intelligence to deliver business outcomes such as 35% faster time to market, work from anywhere and lower capital expense. The unique service-centric monitoring capabilities are a foundational element for Zensar's integrated managed service platform, The Vinci™. Zensar's managed services enabled by this platform drive the three Ps (proactive, predictive and preventative) across multiple environments, thereby delivering enhanced operational services through a lean and agile environment.

#### Key benefits of the platform:

- Tangible benefits include reduction in downtime
- Automation of processes like ticket logging and incident remediation, thus improving efficiency
- Faster actionable insights now available due to platform's ability to collate and consolidate data from disparate sources, using ML to deduce and garner intelligent insights
- Faster rollout is now possible with monitoring and flexibility
- Multi-cloud capability offers the advantage of managing and orchestrating across various cloud resources



**About Zensar ([www.zensar.com](http://www.zensar.com))**

Zensar is a digital solutions and technology services company that partners with global organizations across industries to achieve digital transformation. With a strong track record of innovation, investment in digital solutions, and commitment to client success, Zensar's comprehensive range of services and solutions help clients achieve new thresholds of business performance through client satisfaction, excellence in delivery, and innovation.

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**About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))**

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of US\$ 4B. The group has diverse business interests in the areas of infrastructure, tires, pharmaceuticals, IT, and specialty industries.

**For any queries please reach out:**

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**Safe Harbor**

Certain statements in this release concerning our future prospects are forward-looking statements which involve a number of underlying identified / non identified risks and uncertainties that could cause actual results to differ materially. This release and other statements – written and oral –that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. However the same are subject to risks and uncertainties, including but not limited to, our ability to manage growth; fluctuations in earnings /exchange rates; intense competition in IT services including factors affecting cost advantage; wage increases; ability to attract and retain highly skilled professionals; time and cost overruns on fixed price, fixed-time frame or other contracts; client concentration; restrictions on immigration; our ability to manage international operations; reduced demand for technology in our service offerings; disruptions in telecommunication networks; our ability to successfully complete and integrate acquisitions; liability for damages on our service contracts; government measures in India and countries where our customer operate, withdrawal of governmental fiscal incentives; economic downturn in India, and/or around the world, political instability, legal restrictions on raising capital or acquiring companies; and unauthorized use of intellectual property and general economic conditions affecting the industry.

In addition to the foregoing, global pandemic like COVID-19 may pose an unforeseen, unprecedented, unascertainable and constantly evolving risk(s), inter-alia, to us, our customers, delivery models, vendors, partners, employees, general global operations and may also impact the success of companies in which we have made strategic investments, demand for Company's offerings and the onshore-offshore-nearshore delivery model.

The results of these assumptions made relying on available internal and external information are the basis for determining the carrying values of certain assets and liabilities. Since the factors underlying these assumptions are subject to change over time, the estimates on which they are based, are also subject to change accordingly.

These forward-looking statements represent only the Company's current intentions, beliefs or expectations, and any forward-looking statement speaks only as of the date on which it was made. The Company assumes no obligation to revise or update any forward-looking statements, whether as a result of new information, future events, or otherwise.

