3<sup>rd</sup> January, 2020

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001. Scrip code: 532343 National Stock Exchange of India Ltd., Exchange Plaza, 5<sup>th</sup> Floor, Bandra-Kurla Complex, Bandra (E), Mumbai 400 051. **Scrip code: TVSMOTOR** 

Dear Sir,

Reg : Press Release - TVS Motor Company launches TVS NTORQ 125

Race Edition in Sri Lanka

We enclose a Press Release regarding "TVS Motor Company launches TVS NTORQ 125 Race Edition in Sri Lanka", for dissemination.

Thanking you,

Yours truly, For TVS MOTOR COMPANY LIMITED

K S Srinivasan Company Secretary

Encl: a/a

## PRESS RELEASE



## TVS Motor Company launches TVS NTORQ 125 Race Edition in Sri Lanka

<u>Colombo, January 03, 2020:</u> TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today launched the **TVS NTORQ 125 Race Edition.** 

The Race Edition comes with Signature LED DRLs and LED Headlamp. Additionally, it is equipped with the Hazard lamp which can be enabled by a red-coloured hazard switch. The vibrant chequered flag graphics along with the 'Race Edition' emblem on the scooter accentuates the TVS Racing pedigree. The scooter comes in a splendid three tone combination of matte black, metallic black and metallic red colour.

Commenting on the launch, Mr. R Dilip, Executive Vice President International Business, TVS Motor Company, said, "Since its launch, TVS NTORQ 125 has become a darling of its Gen Z customers in Sri Lanka. Apart from its striking appearance and the TVS SmartXonnect feature, it is the performance which has been the hallmark of the TVS NTORQ 125 experience. The scooter is built on a rich pedigree of 37 years of TVS Racing and the Race Edition is launched to celebrate the same. Today over 4 lakh youthful consumers across the globe are proud NTORQians and with this launch we are confident of growing this tribe from strength to strength."

**Mr. Ravi Liyanage, CEO – TVS Lanka,** said "The launch of TVS NTORQ 125 has witnessed a huge turn around in the Sri Lankan scooter market. The scooter has become an immediate favourite and we are sure the Race Edition will satisfy customers seeking an element of thrill and wanting more from the scooter."

TVS NTORQ 125, Sri Lanka's sporty Bluetooth connected scooter, stands for performance, style and technology. The scooter is paired to an exclusive application – TVS Connect and the race edition users can access special race inspired User Interface. Launched in September 2018, TVS NTORQ 125 has witnessed immense response from its target audience – Gen Z. The two-wheeler comes with the state-of-the-art CVTi-REVV 124.79cc, single-cylinder, 4-stroke, 3-valve, air-cooled SOHC engine, that churns out 6.9kW@7500 rpm / 9.4 PS @7500 rpm and 10.5 Nm@5500 rpm.

## PRESS RELEASE



## **About TVS Motor Company**

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit <a href="https://www.tvsmotor.com">www.tvsmotor.com</a>.

For further information, please contact

Varghese M Thomas / KS Harini: vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com

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