

SUNGOLD MEDIA AND ENTERTAINMENT LIMITED

CIN: L22100GJ1995PLC024944

Registered office: 13, Radhakrushna Mandir Compound, Village- Rajpipla, Nandod, Narmada-393145

E- Mail ID: sungoldmediaent@gmail.com, Contact No. +91-9099018633 Website: www.sungoldmediaent.com

Date: 15 May, 2023

To
The General Manager,
Corporate Relation Department
Bombay Stock Exchange Limited
Phiroze Jejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400001

SCRIP CODE: 541799

**Subject: Disclosure under Regulation 32(1) of Securities and Exchange Board of India
(Listing Obligation and Disclosure Requirements) Regulation 2015**

Dear Sir/Madam,

Pursuant to Regulation 32(1) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI circular No. CIR/CFD/CMD1/162/2019 dated 24.12.2019. A Statement indicating deviation or variation in utilization of proceeds raised through preferential issue during the period ended on 31st March, 2023 was placed before the Audit Committee of the Company at their meeting held on **May 15, 2023** and the same is enclosed herewith for your reference.

Kindly take this on record and acknowledge the receipt of the same.

For Sungold Media And Entertainment Limited

Shubhangi Chourasia
Company Secretary & Compliance officer
Membership No : A67818



Encl : As Above.

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STATEMENT OF DEVIATION/ VARIATION IN UTILISATION OF FUND RAISED

Pursuant to Regulation 32(1) of Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulation 2015

Name of Listed entity	Sungold Media And Entertainment Limited
Mode of Fund Raising	Preferential Issue
Date of Raising Funds	1. On 26 th September, 2022 the company had allotted 60,00,000 Warrants Convertible into 60,00,000 Equity Shares. 2. On 20 th October, 2022 the company had allotted 60,00,000 equity shares pursuant to conversion of convertible warrants.
Amount Raised (in Rupees)	Rs 1,50,00,000/- comprising of Rs 2.50/- each (i.e 25% of Issue Price of Rs 10/- per convertible Warrants) received on allotment of convertible warrants. Rs 4,50,00,000/- comprising of Rs 7.50/- each (i.e 75% of Issue Price of Rs 10/- per equity shares) received on conversion of convertible warrants into equity shares.
Report filed for Quarter ended	31st March, 2023.
Monitoring Agency	Not applicable
Monitoring Agency Name, if applicable	Not applicable
Is there a Deviation / Variation in use of funds raised	No
If yes, whether the same is pursuant to change in terms of a contract or objects, which was approved by the shareholders	Not applicable
If Yes, Date of shareholder Approval	Not applicable
Explanation for the Deviation / Variation	Not applicable
Comments of the Audit Committee after review	None
Comments of the auditors, if any	None



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Objects for which funds have been raised and where there has been a deviation, in the following table:						
Original Object	Modified Object, if any	Original Allocation (Rupees)	Modified allocation if any	Funds Utilized (Rupees)	Amount of Deviation/ Variation for the quarter according to applicable object	Remarks if any
To fund the capital requirement for increasing the profitability by increasing the bottom line, repayment of debts, business expansion, working capital requirements and for general corporate purpose which shall enhance the profitability of the Company. The Company is in the process of improving market share and enhancing shareholders' value, implementation of these would require infusion of additional funds in the Company.	NA	6,00,00,000/- (Rupees Six Crores Only)	NA	2,20,85,959/- (Rupees Two Crore Twenty lakh Eighty Five Thousand Nine Hundred Fifty Nine)	Nil	Nil

For Sungold Media And Entertainment Limited

Shubhangi Chourasia
Company Secretary & Compliance officer
Membership No : A67818

