

Date: July 06, 2023,

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street

Mumbai- 400 001

SCRIP CODE: 543895

Subject: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. ('Listing Regulations').

Dear Sir/ Madam,

With reference to the captioned subject, we wish to inform you that Exhicon Event Media Solution Limited ("the Company"), entered into an exclusive partnership agreement with **AP SAYA TECHNOLOGIES SDN BHD ("APPSAYA")**, a Company incorporated in Malaysia having Company Registration No: 1166861-K.

Further, the details in terms of Regulation 30 of the Listing Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015, is enclosed herewith as **Annexure A** to this intimation.

You are requested to kindly take the above information on record

Thanking You,

Yours Faithfully

For **Exhicon Events Media Solutions Limited**

Quaim Mohammad Syed

Managing Director

DIN: 03163591

Encl.: A/a

Exhicon Events Media Solutions Limited

(Formerly known as Exhicon Events Media Solutions Private Limited)

CIN: U74990MH2010PLC208218

Reg. Office: 103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W), Mumbai 400053

Tel: +9122 40036045/22 62361291 | Email: info@exhicongroup.com | Website: www.exhicongroup.com

Annexure A

The details as required under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September 2015 is as under:

Sr. No.	Particular	Details
1.	Name(s) of parties with whom the agreement is entered	Exhicon Event Media Solution Limited and AP SAYA TECHNOLOGIES SDN BHD (“APPSAYA”), a Company incorporated in Malaysia having Company Registration No: 1166861-K.
2.	Purpose of entering into the agreement	The partnership agreement records the terms and conditions with respect to the services provided by the APPSAYA to Exhicon and the inter- se rights and obligations and other matters in connection therewith. 1. Event Registration and Management technologies 2. Business - Matching & Networking (Online Business Community platform for Business Events) 3. Printing solutions for Event badges, wristbands and lanyards 4. Expertise and consultancy advice to contribute to the steady improvement of the events, notably on Business Networking and Attendees’ experience;
3.	Shareholding, if any, in the entity with whom the agreement is executed	NA
4.	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	NA
5.	whether, the said parties are related to Promoter/ Promoter Group/ Group Companies in any manner. If yes, nature of relationship	No
6.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at “arms length”;	No
7.	In case of issuance of shares to the parties, details of issue price, class of	No

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	shares issued;	
8.	Any other disclosures related to such agreements, viz., details of nominee on the Board of Directors of the Listed Entity, potential conflict of interest arising out of such agreements, etc;	No
9.	In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a) name of parties to the agreement; b) nature of the agreement; c) date of execution of the agreement; d) details of amendment and impact thereof or reasons of termination and impact thereof.	NA
10.	Duration of the Agreement	36 Months
11.	Responsibilities of the parties (in brief)	<p><u>Responsibilities of APPSAYA</u></p> <ol style="list-style-type: none"> 1. Event Registration and Management technologies 2. Business-Matching & Networking (Online Business Community platform for Business Events) 3. Printing solutions for Event badges, wristbands and lanyards 4. Expertise and consultancy advice to contribute to the steady improvement of the events, notably on Business Networking and Attendees' experience; <p><u>Responsibilities of EXHICON</u></p> <p>Exhicon to be exclusive partner to facilitate APPSAYA and Exhicon's clients for Event Technology, Business-matching & Networking solution businesses in India and United Arab Emirates (UAE).</p>

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