

MSIL: COS: NSE&BSE: 2019

12th December, 2019

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra – Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai - 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover Vice President &

Company Secretary

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office Maruti Suzuki India Limited, 1 Neison Mandela Road, Vasant Kunj, New Delhi 110070, India. Tel: 011-46781000, Fax: 011-46150275/46150276 www.marutisuzuki.com Gurgaon Plant: Maruti Suzuki India Limited, Old Palam Gurgaon Road, Gurgaon 122015, Haryana, India. Tel. 0124-2346721, Fax: 0124-2341304 Manesar Plant: Maruti Suzuki India Limited, Plot No.1, Phase 3A, IMT Manesar, Gurgaon 122051, Haryana, India. Tel: 0124-4884000, Fax: 0124-4884199

PRESS RELEASE

Maruti Suzuki Super Carry celebrates three glorious years in India with over 50,000 delighted customers

New Delhi, 12th December, 2019: Maruti Suzuki Super Carry, Company's first Light Commercial Vehicle has achieved the milestone of 50,000 unit sales within 3 years of its launch.

Built on latest technology, Super Carry offers best-in-segment power and mileage, along with the promise of extensive service support. It aims to augment business of its customers, helping them become more efficient and profitable. Super Carry has proven that mini-trucks can be comfortable to drive, easy to maintain and profitable for the owner.

Speaking on this milestone Mr. Shashank Srivastava, Executive Director (Marketing & Sales), Maruti Suzuki India said, "We thank our customers for their trust and support. Within a short span of three years Super Carry has created a niche for itself. Developed specifically for India, keeping in mind the unique requirements of the Indian mini truck customer, Super Carry has won widespread appreciation of customers. Super Carry owners vouch for its qualities like best-in-segment power, mileage, easy maintenance, comfort and enhanced storage capacity, which help enhance their profitability. The second best-selling Mini-Truck in the Light Commercial Vehicle Market, Super carry has been able to create a brand name for itself."



The light commercial vehicle segment has been the largest volume contributor in the commercial vehicle industry. Globally, Suzuki Motor Corporation has expertise in this segment and the Super Carry is part of that lineage. Maruti Suzuki Super Carry is available across the Company's 319 Commercial Sales Outlets in 217 cities.