



PONNI SUGARS (ERODE) LIMITED

CIN : L15422 TN1996 PLC037200
Regd. Office: ESVIN House, No.13, Rajiv Gandhi Salai (OMR)
Perungudi, Chennai 600 096.
Phone : 044 - 24961920, 24960156
E-mail : admin@ponnisugars.com Website : www.ponnisugars.com



PEL/ SH/ 157

September 27, 2023

National Stock Exchange of India Ltd
Exchange Plaza
5th Floor, Flat No.C/ 1 G Block
Bandra-Kurla Complex
Bandra East, Mumbai 400 051

BSE Ltd
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai 400001

Scrip code: **PONNIERODE**

Scrip code: **532460**

Dear Sirs,

**Sub: Intimation under Regulation 30 of SEBI (LODR) Regulations 2015 –
Online Dispute Resolution (ODR) intimation to investors- reg.**

Pursuant to Regulation 30 of SEBI (LODR), Regulations, 2015 and in accordance with SEBI Circular No. SEBI/HO/OIAE/OIAE_IAD-1/P/CIR/2023/131 dated 31st July 2023 read with SEBI Circular No. SEBI/HO/OIAE/OIAE_IAD-1/P/CIR/2023/135 dated 04th August 2023, we enclose a copy of communication sent to our shareholders on enhancing investor awareness on Online Dispute Resolution Mechanism.

The aforesaid communication, SEBI circulars and link to the SMART ODR Portal has been displayed on our website at www.ponnisugars.com.

Kindly take the above into your records.

Thanking you,
Yours faithfully,
For Ponni Sugars (Erode) Ltd

R Madhusudhan
Company Secretary

Encl: As above



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27.09.2023

Dear Shareholder,

Sub: Enhancing investor awareness on Online Dispute Resolution Mechanism

We thank you for your continued patronage as a shareholder of Ponni Sugars (Erode) Limited. We hope this communique finds you and your family in good health.

This communication is in accordance with SEBI Circular dated July 31, 2023 read with SEBI Circular dated August 4, 2023 about expanding the scope of the existing dispute resolution mechanism in Indian Securities Market by establishing a common Online Dispute Resolution Portal (ODR Portal) which harnesses online conciliation and online arbitration for resolution of disputes arising in the Indian Securities Market.

Under this mechanism, any unresolved issues of any service requests/service-related complaints between investors/shareholders and listed companies including their Registrar & Share Transfer Agents or any other specified intermediaries/ regulated entities arising out of latter's activities in the securities market, will be resolved in accordance with the above-mentioned SEBI Circulars.

In order to enhance investor awareness on this dispute resolution mechanism, a brief overview of the process is provided as follows:

- An investor may initiate his/her/their grievance redressal process with the Company through designated persons/officials who handle issues relating to complaints/grievances of investors. Details of these designated persons/officials are displayed on our website at <https://www.ponnisugars.com/Investors/IEPF/>
- An investor may also initiate his/her/their grievance redressal process with the Company's Registrar & Share Transfer Agents, Cameo Corporate Services Ltd through their online portal at <https://wisdom.cameoindia.com/> or write to their email id at investor@cameoindia.com
- In case the grievance/complaint is not resolved satisfactorily, an investor may register his/her/their grievance/complaint on the SEBI Complaints Redress Systems (SCORES) platform in accordance with the process laid out at <https://scores.gov.in/>



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- After exhausting above options for resolution of the grievance, if the investor/client is still not satisfied with the outcome, he/she/they can initiate dispute resolution through the ODR Portal at <https://smartodr.in/login>.
- Alternatively, the investor can initiate dispute resolution through the ODR Portal at <https://smartodr.in/login>, if the grievance lodged was not satisfactorily resolved or at any stage of the subsequent escalations mentioned above.
- The dispute resolution through the ODR Portal can be initiated when the complaint/dispute is not under consideration in terms of above options or SCOREs guidelines as applicable or not pending before any arbitral process, court, tribunal or consumer forum or are non-arbitrable in terms of Indian law. The dispute resolution through the ODR Portal can be initiated when within the applicable law of limitation (reckoned from the date when the issue arose/occurred that has resulted in the complaint/date of the last transaction or the date of disputed transaction, whichever is later).
- The link to the ODR Portal is displayed on home page of our website at www.ponnisugars.com. The Company registered its credentials as an Intermediary in SMART ODR Portal to comply with the provisions of the SEBI Circular(s) referred above.
- Investors may also refer to the modalities and operational guidelines of the ODR Portal including timelines for review/resolution of complaints filed through the Portal, manner of proceedings to be conducted by the ODR institutions, role and responsibilities of Market Infrastructure Intermediaries, code of conduct for Conciliators and Arbitrators etc. as provided in the SEBI Circulars referred above and hosted on our website at <https://ponnisugars.com/Investors/SEBI-Circulars/>

For any queries on the above matter, investors may contact the Company's Registrar & Share Transfer Agents, Cameo Corporate Services Limited at investor@cameoindia.com or the undersigned at admin@ponnisugars.com

Thanking you,
Yours faithfully,
For Ponni Sugars (Erode) Ltd

R Madhusudhan
Company Secretary