

29th March, 2019

To,
The Manager,
Dept. of Corporate Services,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

Ref: Script Code - 501391

Sub: Intimation under the SEBI (PIT) Regulations, 2015

Dear Sir,

We wish to inform you that the Board of Directors of the Company has adopted a revised "Code of Practices and Procedures and Code of Conduct to Regulate, Monitor and Report Trading in Securities and Fair Disclosure of Unpublished Price Sensitive Information" (Revised Code) in compliance with SEBI (Prohibition of Insider Trading) (Amendment) Regulations, 2018.

The Revised Code is effective from April 1, 2019 and shall be made available on the Company's website at www.whbrady.in.

This is for your information and records.

Thanking you,

Yours faithfully,

For W. H. BRADY & COMPANY LIMITED



KHUSHMEETA BAFNA
COMPANY SECRETARY & COMPLIANCE OFFICER

Encl: A/a.

: BRANCHES :