



Ref: PFL/ BSE-CSE/2024-25/27

04<sup>th</sup> August, 2024

**To,**  
**BSE Limited**  
The Corporate Relationship Department  
P.J. Towers, 1<sup>st</sup> Floor,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 544191**  
**Scrip ID: PURPLEFIN**

**To,**  
**The Calcutta Stock Exchange Limited,**  
7, Lyons Range,  
Dalhousie, Kolkata-700001,  
West Bengal  
**CSE Scrip Code: 26505**

**Sub: Intimation of the Voting Results under Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

We refer to the notice of 30<sup>th</sup> Annual General Meeting (“AGM”) of the Company dated 27<sup>th</sup> June, 2024 (“AGM Notice”), circulated to the shareholders of Purple Finance Limited (the “Company”) for seeking their approval on resolutions contained in the notice by means of remote e-voting and e-voting system (“Insta Poll”) at the AGM. Accordingly, the AGM was held on Friday, 02<sup>nd</sup> August, 2024 at 03:10 p.m. through Video Conferencing (“VC”) / Other Audio-Visual Means (“OAVM”), in compliance with the applicable provisions of the Companies Act, 2013 and Rules made thereunder (“Act”), and the circulars issued by Ministry of Corporate Affairs (collectively referred to as ‘MCA Circulars’) and applicable provision of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) and SEBI Circular and any updates thereto.

The Company had appointed Mr. Anish Gupta, partner of M/s. VKMG & Associates LLP, Practicing Company Secretaries as the scrutinizer (“Scrutinizer”) for scrutinizing the process of remote e-voting and e-voting system (“Insta Poll”) at the AGM in a fair and transparent manner.

The Scrutinizer carried out the scrutiny of remote e-voting which had commenced on Tuesday, 30<sup>th</sup> July, 2024, at 09:00 a.m. (IST) and ended on Thursday, 01<sup>st</sup> August, 2024, at 05:00 p.m. (IST), along with votes casted through e-voting system (“Insta Poll”) at the AGM and submitted consolidated scrutinizers report on 04<sup>th</sup> August, 2024.

In connection with this, please find enclosed the consolidated voting results i.e., remote evoting and e-voting at the Meeting, on the business transacted at 30<sup>th</sup> AGM, in the format prescribed under Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, along with the Scrutinizer's report thereon.

- a) Details of voting results in the format specified under Regulation 44 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 – **Annexure I**
- b) The Scrutinizer’s Report dated August 04, 2024 - **Annexure II**

**Purple Finance Limited**

Registered Office: 11, Indu Chamber, 349/353, Samuel Street, Masjid Bunder West, Mumbai – 400003.

Corporate Office: 705/706, 7<sup>th</sup> Floor, Hallmark Business Plaza, Sant Dnyaneshwar Marg, Opp. Guru Nanak Hospital, Bandra (E), Mumbai- 400051

Tel. No.: +91-22 6916 5100 | www.purplefinance.in | CIN No. U67120MH1993PLC075037 | customersupport@purplefinance.in



The same is also being made available on the website of the Company at <https://www.purplefinance.in/>.

All the resolutions put to vote at the AGM stand passed, under remote e-voting along with voting through e-voting (Insta Poll) at the AGM, with the requisite majority and shall be deemed to be passed on the date of the AGM.

This is for your information and records.

Thanking You,

Yours faithfully,

**For Purple Finance Limited**

**Ruchi Nishar**  
**Company Secretary & Compliance Officer**

Encl: A/a

**Purple Finance Limited**

Registered Office: 11, Indu Chamber, 349/353, Samuel Street, Masjid Bunder West, Mumbai – 400003.

Corporate Office: 705/706, 7<sup>th</sup> Floor, Hallmark Business Plaza, Sant Dnyaneshwar Marg, Opp. Guru Nanak Hospital, Bandra (E), Mumbai- 400051

Tel. No.: +91-22 6916 5100 | [www.purplefinance.in](http://www.purplefinance.in) | CIN No. U67120MH1993PLC075037 | [customersupport@purplefinance.in](mailto:customersupport@purplefinance.in)

General information about company

Scrip code	544191
NSE Symbol	NotListed
MSEI Symbol	NotListed
ISIN	INE0CYK01015
Name of the company	PURPLE FINANCE LIMITED
Type of meeting	Annual General Meeting
Date of the meeting / Date of declaration of r	02-08-2024
Start time of the meeting	03:10 PM
End time of the meeting	03:40 PM



## Voting Results

Record date	26-07-2024
Total number of shareholders on record date	1561
No. of shareholders present in the meeting either in person or through proxy	
a) Promoters and Promoter group	6
b) Public	0
No. of shareholders attended the meeting through video conferencing	
a) Promoters and Promoter group	8
b) Public	23
No. of resolution passed in the meeting	5



Resolution (1)								
Resolution required: (Ordinary/ Special)				Ordinary Resolution				
Whether promoter/ promoter group are interested in the agenda/resolution?				NO				
Description of resolution considered				1 Adoption of audited Financial Statements and Reports thereon.				
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]* 100	% of Votes against on votes polled (7)=[(5)/(2)]* 100"
Promoter and Promoter Group	E-Voting	24241096	20149618	83.12	20149618	0	100.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	24241096	20149618	83.12	20149618	0	100.00	0.00
Public- Institutions	E-Voting	1375019		0.00	0	0	0.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	1375019		0.00	0	0	0.00	0.00
Public- Non Institutions	E-Voting	7998839	509695	6.37	509695	0	100.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	7998839	509695	6.37	509695	0	100.00	0.00
<b>Total</b>		<b>33614954</b>	<b>20659313</b>	<b>61.46</b>	<b>20659313</b>	<b>0</b>	<b>100.00</b>	<b>0.00</b>
<b>Whether resolution is Pass or Not.</b>							Passed	



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Resolution (2)								
Resolution required: (Ordinary/ Special)				Ordinary Resolution				
Whether promoter/ promoter group are interested in the agenda/resolution?				YES				
Description of resolution considered				2 Appointment of a Director in place of the one retiring by rotation.				
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]* 100	% of Votes against on votes polled (7)=[(5)/(2)]* 100"
Promoter and Promoter Group	E-Voting	24241096	8294303	34.22	8294303	0	100.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	24241096	8294303	34.22	8294303	0	100.00	0.00
Public- Institutions	E-Voting	1375019		0.00	0	0	0.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	1375019		0.00	0	0	0.00	0.00
Public- Non Institutions	E-Voting	7998839	509695	6.37	509695	0	100.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	7998839	509695	6.37	509695	0	100.00	0.00
<b>Total</b>		33614954	8803998	26.19	8803998	0	100.00	0.00
<b>Whether resolution is Pass or Not.</b>							Passed	



Resolution (3)								
Resolution required: (Ordinary/ Special)				Special Resolution				
Whether promoter/ promoter group are interested in the agenda/resolution?				NO				
Description of resolution considered				3 Approval of creation of charge on the properties of Company under Section 180(1) (a) of the Companies Act, 2013.				
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]* 100	% of Votes against on votes polled (7)=[(5)/(2)]* 100"
Promoter and Promoter Group	E-Voting	24241096	20149618	83.12	20149618	0	100.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	24241096	20149618	83.12	20149618	0	100.00	0.00
Public- Institutions	E-Voting	1375019		0.00	0	0	0.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	1375019		0.00	0	0	0.00	0.00
Public- Non Institutions	E-Voting	7998839	509695	6.37	509695	0	100.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	7998839	509695	6.37	509695	0	100.00	0.00
<b>Total</b>		33614954	20659313	61.46	20659313	0	100.00	0.00
<b>Whether resolution is Pass or Not.</b>							Passed	



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Resolution (4)								
Resolution required: (Ordinary/ Special)				Special Resolution				
Whether promoter/ promoter group are interested in the agenda/resolution?				NO				
Description of resolution considered				4 Approval of Borrowings Powers of the Company under Section 180(1) (c) of the Companies Act, 2013.				
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]* 100	% of Votes against on votes polled (7)=[(5)/(2)]* 100"
Promoter and Promoter Group	E-Voting	24241096	20149618	83.12	20149618	0	100.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	24241096	20149618	83.12	20149618	0	100.00	0.00
Public- Institutions	E-Voting	1375019		0.00	0	0	0.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	1375019		0.00	0	0	0.00	0.00
Public- Non Institutions	E-Voting	7998839	509695	6.37	509695	0	100.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	7998839	509695	6.37	509695	0	100.00	0.00
<b>Total</b>		33614954	20659313	61.46	20659313	0	100.00	0.00
<b>Whether resolution is Pass or Not.</b>							Passed	



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Resolution (5)								
Resolution required: (Ordinary/ Special)				Ordinary Resolution				
Whether promoter/ promoter group are interested in the agenda/resolution?				YES				
Description of resolution considered				5 Approval of request received from Promoters for reclassification from "Promoter Group" category to "Public" category.				
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]* 100	% of Votes against on votes polled (7)=[(5)/(2)]* 100"
Promoter and Promoter Group	E-Voting	24241096	18174412	74.97	18174412	0	100.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	24241096	18174412	74.97	18174412	0	100.00	0.00
Public- Institutions	E-Voting	1375019		0.00	0	0	0.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	1375019		0.00	0	0	0.00	0.00
Public- Non Institutions	E-Voting	7998839	509695	6.37	509695	0	100.00	0.00
	Poll			0.00	0	0	0.00	0.00
	Postal Ballot (if applicable)			0.00	0	0	0.00	0.00
	Total	7998839	509695	6.37	509695	0	100.00	0.00
<b>Total</b>		33614954	18684107	55.58	18684107	0	100.00	0.00
<b>Whether resolution is Pass or Not.</b>							Passed	





# VKMG

& Associates LLP  
Company Secretaries

**Consolidated Report of Scrutinizer on remote e-voting and e-voting (Insta Poll) at the 30<sup>th</sup> Annual General Meeting (AGM) of PURPLE FINANCE LIMITED**  
(Pursuant to Section 108 of the Companies Act, 2013 read with Rules 20 of the Companies (Management and Administration) Rules, 2014, as amended.)

To,  
The Chairman  
**PURPLE FINANCE LIMITED**  
CIN: U67120MH1993PLC075037  
Room No.11, 1st Floor, Indu Chamber  
349/353, Samuel Street, Vadgadi,  
Masjid Bunder (West),  
Mumbai – 400003

Sub: 30<sup>th</sup> Annual General Meeting ("**AGM**") of the members of **PURPLE FINANCE LIMITED** (the "**Company**") held on Friday, August 02, 2024, at 3.00 p.m. IST through Video Conferencing ("**VC**") / Other Audio-Visual Means ("**OAVM**").

Dear Sir,

Pursuant to the resolution passed by the Board of Directors of the Company on June 27, 2024, I, Anish Gupta, partner of VKMG & Associates LLP, Practicing Company Secretaries, have been appointed as a Scrutinizer for the purpose of scrutinizing the process of voting through electronic means ("**e-voting**"), on the resolutions contained in the notice of AGM dated June 27, 2024 ("**Notice**"), calling the 30<sup>th</sup> AGM of the members of Company on Friday, August 02, 2024, at 3.00 p.m. IST through Video Conferencing ("**VC**") / Other Audio-Visual Means ("**OAVM**").

The management of the Company is responsible to ensure compliance with the requirements of applicable provisions of the Companies Act, 2013 ("the Act") and rules made thereunder and applicable regulations of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("Listing Regulations") and General Circular dated September 25, 2023, read together with circulars dated April 8, 2020, April 13, 2020, May 5, 2020, January 13, 2021, December 8, 2021, December 14, 2021, May 5, 2022 & December 28, 2022 (collectively referred to as 'MCA Circulars') relating to issuance of notice and e-voting on the resolutions contained in the Notice calling the AGM. The management of the Company is responsible for ensuring a secured framework and robustness of the electronic voting systems.

The AGM was convened on Friday, August 02, 2024, at 3.10 p.m. IST through VC / OAVM. The deemed venue for the Meeting was the Corporate Office of the Company.

Pursuant to provisions of Sections 101 and 136 of the Act and rules made thereunder and Regulation 36 of Listing regulations and in terms of MCA Circulars and SEBI Circular dated October 7, 2023, the notice of AGM including procedure and instructions for e-voting and Annual Report for FY 2023-2024 was sent through electronic mode to equity shareholders whose email address is registered with the Company / Registrar & Transfer Agent of the Company, Purva Sharegistry (India) Private Limited ("**Purva**") / National Securities Depository Limited ("**NSDL**") / Central Depository Services (India) Limited ("**CDSL**") / Depository Participants.

LLPIN: AAN-5436

105/108, Lotus Business Park, Ram Baug Lane, Off S V Road, Malad (West), Mumbai - 400064.

+91-22-4601 1261 team@vkmg.in



The Notice of the AGM and Annual Report were placed on the website of the Company i.e. <https://www.purplefinance.in/> and on websites of the stock exchanges on which the shares of the Company are listed ("**Stock Exchanges**"), i.e. BSE Limited and Calcutta Stock Exchange Limited at <https://www.bseindia.com/> and <https://www.cse-india.com/> respectively, and the same were also made available on the website of Purva (Registrar & Transfer Agent and e-voting agency) at <https://evoting.purvashare.com/>.

The Company also published Newspaper advertisements of Notice of the AGM on July 1, 2024 and July 4, 2024 i.e. before and after the sending of said Notice, in two newspapers namely "Financial Express" (English Newspaper), and "Mumbai Lakshdeep" (Marathi language newspaper).

My responsibility as Scrutinizer is to scrutinize the process of remote e-voting before the AGM and e-voting (Insta Poll) at the AGM in a fair and transparent manner and is restricted to make a Consolidated Scrutinizer's Report of the votes cast "in favour" or "against" the resolutions contained in the Notice, based on the reports generated from the e-voting system provided by Purva authorized under the Act and engaged by the Company to provide e-voting facility and attendant papers and other relevant documents furnished to me electronically by the Company and / or Purva for my verification. Accordingly, I hereby submit my report as under:

1. The Equity Shareholders of the Company as on the "cut-off" date, as set out in the Notice, i.e., Friday, July 26, 2024, were entitled to vote either by remote e-voting or e-voting (Insta Poll) at the AGM, on the resolutions (item nos. 1 to 5 as set out in the Notice calling the AGM) and their voting rights were in proportion to their shareholding in the paid-up equity share capital of the Company as on the cut-off date.
2. The remote e-voting commenced on Tuesday, July 30, 2024, at 9.00 a.m. (IST) and ended on Thursday, August 1, 2024, at 5.00 p.m. (IST). The remote e-voting module was disabled by Purva upon expiry of this period.
3. The facility for voting was also available at the AGM through e-voting (Insta Poll) for those Members who attended the AGM and had not already cast their vote through the remote e-voting facility.
4. The votes cast during the remote e-voting and votes cast at the meeting through e-voting (Insta poll) were unblocked on Friday, August 2, 2024, after the conclusion of the AGM and was witnessed by two witnesses, Mr. Arya Kondalkar and Mr. Abhay Singh, who are not in the employment of the Company.
5. The e-votes were reconciled with the records maintained by the Company / Purva and the authorizations lodged with the Company / Purva on test check basis.
6. The details containing, inter alia, the list of Equity Shareholders who voted "in favour" or "against" on each of the resolutions that were put to vote, were generated from the e-voting website of Purva i.e. <https://evoting.purvashare.com/>. Based on the report generated by Purva and relied upon by me, the voting results are reported.

I submit herewith the Consolidated Scrutinizer's Report on the results of the remote e-voting and e-voting (Insta Poll), based on the reports generated by Purva, scrutinized on test check basis and relied upon by me as under:



Res. No.	Particulars of Resolutions	Mode	Total No. of Members	Total Votes available for voting	Total Valid Votes	Favour			Against			Abstained and Less Votes		
						No. of Members	No. of Votes	% of total Valid Votes	No. of Members	No. of Votes	% of total Valid Votes	No. of Members	No. of Abstained Votes	No. of Less Votes
1.	Adoption of the Audited Financial Statements and Reports thereon (Ordinary Resolution)	Remote e-voting	41	20659313	20659313	41	20659313	100.00	0	0	0	0	0	0
		E-voting (Insta Poll)	0	0	0	0	0	0	0	0	0	0	0	0
		<b>Total</b>	<b>41</b>	<b>20659313</b>	<b>20659313</b>	<b>41</b>	<b>20659313</b>	<b>100.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
2.	Appointment of a Director in place of the one retiring by rotation (Ordinary Resolution)	Remote e-voting	41	20659313	8803998	36	8803998	100.00	0	0	0	5	11855315	0
		E-voting (Insta Poll)	0	0	0	0	0	0	0	0	0	0	0	0
		<b>Total</b>	<b>41</b>	<b>20659313</b>	<b>8803998</b>	<b>36</b>	<b>8803998</b>	<b>100.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>5</b>	<b>11855315</b>	<b>0</b>
3.	Approval of Creation of Charge on the properties of Company under Section 180(1)(a) of the Companies Act, 2013 (Special Resolution)	Remote e-voting	41	20659313	20659313	41	20659313	100.00	0	0	0	0	0	0
		E-voting (Insta Poll)	0	0	0	0	0	0	0	0	0	0	0	0
		<b>Total</b>	<b>41</b>	<b>20659313</b>	<b>20659313</b>	<b>41</b>	<b>20659313</b>	<b>100.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
4.	Approval of Borrowing powers of the Company under Section 180(1)(c) of the Companies Act, 2013 (Special Resolution)	Remote e-voting	41	20659313	20659313	41	20659313	100.00	0	0	0	0	0	0
		E-voting (Insta Poll)	0	0	0	0	0	0	0	0	0	0	0	0
		<b>Total</b>	<b>41</b>	<b>20659313</b>	<b>20659313</b>	<b>41</b>	<b>20659313</b>	<b>100.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
5.	Approval of request received from persons belonging to the Promoter Group for reclassification from "Promoter Group" category to "Public Category" (Ordinary Resolution)	Remote e-voting	41	20659313	18684107	31	18684107	100.00	0	0	0	10	1975206	0
		E-voting (Insta Poll)	0	0	0	0	0	0	0	0	0	0	0	0
		<b>Total</b>	<b>41</b>	<b>20659313</b>	<b>18684107</b>	<b>31</b>	<b>18684107</b>	<b>100.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>10</b>	<b>1975206</b>	<b>0</b>

All the resolutions put to vote at the AGM stand passed, under remote e-voting along with voting through e-voting (Insta Poll) at the AGM, with the requisite majority and shall be deemed to have been passed on the date of the AGM.



I hereby confirm that I am maintaining the register and records which are required to be maintained under Rule 20 of the Companies (Management and Administration) Rules, 2014 received from the Purva, in respect of the votes cast through remote e-voting and through e-voting (Insta Poll) at the AGM by the Equity Shareholders of the Company and will be handed over to Ms. Ruchi Nishar, Company Secretary of the Company, for preserving safely after the Chairman considers, approves and signs the minutes of the AGM. According to my observations, the process of remote e-voting and e-voting through Insta Poll at the AGM has been conducted in a fair and transparent manner.

Thanking you,

Yours faithfully,

For VKMG & Associates LLP  
Company Secretaries  
FRN: L2019MH005300

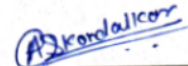


Anish Gupta  
Partner  
FCS-5733  
CP-4092  
PRN:5424/2024




Date: 04-08-2024  
Place: Mumbai  
UDIN: F005733F000888221

Witness 1: Mr. Arya Kondalkar

  
\_\_\_\_\_

Witness 2: Mr. Abhay Singh

  
\_\_\_\_\_

Signature:  \_\_\_\_\_  
Ms. Ruchi Nishar,  
Company Secretary and Compliance Officer  
(Authorised by Mr. Amitabh Chaturvedi, Executive Chairman of the AGM)