

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)  
Tel. No.: 0281-2580 399

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Date: 19.01.2022

To,  
Dept. of Corporate Services  
BSE Limited  
P. J. Tower,  
Dalal Street, Fort,  
Mumbai-400001

Dear Sir/Madam,

**BSE Scrip Code: 541865**

**Sub: Allotment of Bonus Equity Shares.**

We wish to inform you that pursuant to the resolution passed by the shareholders through postal ballot for issue of bonus shares on Sunday, December 26, 2021, the Board of Directors of the Company has approved the allotment of 79,26,725/- (Seventy Nine Lakh Twenty Six Thousand Seven Hundred Twenty Five) equity shares of Rs. 10/- (Rupees Ten) each as fully paid up bonus equity shares on Wednesday, January 19, 2022, in the ratio of 7:10 [i.e. 7 (Seven) fully paid up equity shares for every 10 (Ten) equity shares held to the shareholders] Monday, January 17, 2022 the record date fixed for the purpose.

Please take note of the same on your record,

Thanking you.

Yours faithfully,

**For, Add-Shop E-Retail Limited.**  
(Formally Known as Add-Shop Promotions Limited)



**Dineshbhai Bhanushankar Pandya**  
Managing Director  
DIN: 06647303

