



Ref. No.: PSL/2021-22/CS/SE/51

Date: 9th November, 2021

To, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Symbol: DIAMONDYD	To, Corporate Relationship Department BSE Limited P.J. Towers, Dalal Street, Mumbai - 400 001 Security Code: 540724 Security ID: DIAMONDYD
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Dear Sir/Madam,

Subject: Intimation of schedule of Analyst/Investor Conference Call

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that a conference call for investors and analysts is being organised by the Company on Friday, 12th November, 2021 at 4:00 p.m. (IST).

The conference call will be initiated with a brief management discussion on the results for the quarter and half year ended 30th September, 2021 followed by an interactive question and answer session.

Invite in this regard is attached for your kind information and record.

We request you to take note of the same.

Thanking You,

Yours Faithfully,

For **Prataap Snacks Limited**

Om Prakash Pandey
Company Secretary and Compliance Officer



Encl.: As above

Prataap Snacks Limited

CIN : L15311MP2009PLC021746



Prataap Snacks Limited (PSL)

Indore, November 09, 2021: Prataap Snacks Ltd. (PSL), (BSE- 540724), (NSE- DIAMONDYD) a leading Indian Snacks Food Company will be conducting a conference to discuss its financial results for the quarter ended and half year ended 30th September 2021.

Prataap Snacks Ltd will be represented by

- Mr. Amit Kumat – Managing Director and CEO
- Mr. Sumit Sharma - CFO

Details of the conference call are as follows:

Date	<ul style="list-style-type: none"> • Friday, November 12, 2021
Timing	<ul style="list-style-type: none"> • 04.00 PM India Time
Conference dial-in – India Access	<ul style="list-style-type: none"> • +91 22 6280 1141 • +91 22 7115 8042
Conference dial-in – International Access	<ul style="list-style-type: none"> • Singapore (Toll Free): 800 101 2045 • Hong Kong (Toll Free): 800 964 448 • UK (Toll Free): 0 808 101 1573 • USA (Toll Free): 1 866 746 2133
Pre-Registration Link	<ul style="list-style-type: none"> • Diamond Pass



About Prataap Snacks Ltd

Prataap Snacks Limited (PSL) is a leading Indian Snacks Food Company. It offers multiple variants of products across categories of Potato Chips, Extruded Snacks, Namkeen (*traditional Indian snacks*) under the popular and vibrant Yellow Diamond brand. It has recently launched a range of sweet snacks under the distinctive Rich Feast brand. PSL is focused on offering deep value to consumers through a variety of pack sizes at attractive price points. Its products are present across 27 states and 4 union territories in India and it is one of the fastest growing companies in the organized snacks industry.

Headquartered in Indore, India; PSL operates 15 manufacturing facilities of which 7 facilities (Indore 1&2, Assam 1&2, Bangaluru, Rajkot and Kolkata) are owned and 8 facilities (Kolkata, Bangaluru (2), Kashipur, Pune, Kanpur, Karnal and Hissar) are on contract manufacturing basis. Its distribution network includes more than 240 super stockists and more than 4,300 distributors allowing it extensive reach across the country. PSL has a wide presence that is equally spread in metro cities and urban clusters as well as in rural areas and Tier 2 and 3 cities and towns. Its products are available at independent grocers and small retail stores in the lanes and bylanes of its key markets and it is now building up its presence in supermarkets, hypermarkets and modern trade outlets.

Led by an able and experienced leadership and guided by an accomplished Board of Directors, PSL is a socially responsible corporate citizen with a strong focus on Corporate Governance and Internal controls. Following a successful IPO in September 2017, PSL is now listed on the Bombay Stock Exchange (BSE:540724) and National Stock Exchange (NSE:DIAMONDYD) in India.

For further information please contact:

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Disclaimer

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties, like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Prataap Snacks Limited (PSL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward looking statements to reflect subsequent events or circumstances.

