

October 13, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip launches EasyDarshan, a dedicated platform for spiritual tourism in India**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

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TIWARI** Digitally signed by
PRIYANKA TIWARI
Date: 2023.10.13 08:44:31
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Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



MEDIA RELEASE

EaseMyTrip launches EasyDarshan, a dedicated platform for spiritual tourism in India

- *The platform will provide a plethora of curated packages covering a wide array of renowned pilgrimage sites pan-India*
- *The packages include transportation, accommodation, guided tours and special pujas*

New Delhi, October 13, 2023: EaseMyTrip.com, one of India's largest online travel tech platforms, has launched its latest offering, EasyDarshan (<http://www.easydarshan.com/>). This dedicated platform has been meticulously crafted to cater to the spiritual needs of travellers by providing comprehensive pilgrimage packages across India.

EasyDarshan offers an array of specially curated divine packages, ensuring devotees can focus solely on their spiritual journey and are free from the hassle of logistics and planning. The platform offers diverse packages and covers a wide spectrum of revered pilgrimage sites across the country, from the serene Himalayan shrines to the tranquil temples of the South. The packages offered to the customers are inclusive of transportation, accommodation, guided tours and special pujas. Prioritising safety and sanitation measures, the platform will ensure travellers have convenient, safe and peaceful spiritual tours.

Elated to announce, Mr. Nishant Pitti, CEO & Co-Founder, EaseMyTrip, said, *"India is known as the land of spirituality and is home to beautifully carved temples, peaceful Gurudwaras, majestic churches and opulent mosques. This is why spiritual tourism holds a special place in the hearts of Indians, and people are now keen to visit vibrant religious and spiritual destinations more than ever before. We were aware this was an untapped territory and had immense potential for growth. This prompted us to launch EasyDarshan. With this platform, our vision is to bridge the gap between devotion and convenience and offer seamless, convenient and safe pilgrimage experiences that resonate with our customers' spiritual aspirations."*

Spiritual tourism is a key market in the Indian travel and tourism industry. Venturing into this unique segment is a strategic move by the brand with the sole aim of simplifying and enriching pilgrimage experiences for its customers.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic

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airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304