



Date: 18<sup>th</sup> October 2023

The Secretary  
**The National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot No. C/1, G. Block  
Bandra Kurla Complex, Bandra (E)  
Mumbai: 400051  
Scrip Code: EMAMILTD

The Secretary  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai: 400001  
Scrip Code: 531162

Dear Sirs,

**Re: Intimation for completion of transaction under Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulation, 2015**

It refers to our intimation dated 28th September 2023 about execution of definitive agreement to acquire 26% of shareholding of Axiom Ayurveda Private Limited and its associates on a fully diluted basis, which owns the brand "Alofrut" - a proprietary fusion of aloevera pulp with fruit blend.

We hereby inform you that the Company has completed the acquisition of 26% shareholding of Axiom Ayurveda Private Limited and its associates, Axiom Food & Beverages Private Limited and Axiom Packwell Private Limited.

The details for the above acquisition as required to be furnished pursuant to Regulation 30 read with Para A of Part A of Schedule III of SEBI Listing Regulations and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13 July 2023, have already been disclosed in the intimation letter dated 28th September 2023.

Kindly take the same on record.

Thanking you,  
Yours faithfully,  
**For Emami Limited**

**Sandeep Sultania**  
**Company Secretary & VP- Sales Commercial**